

2012 Lighthouses National Geographic Wall Calendar

The classic work on the evaluation of city form. What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of Los Angeles, Boston, and Jersey City, formulates a new criterion—imageability—and shows its potential value as a guide for the building and rebuilding of cities. The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.

Now in its second edition, *Geographic Information Systems (GIS) for Disaster Management* has been completely updated to take account of new developments in the field. Using a hands-on approach grounded in relevant GIS and disaster management theory and practice, this textbook continues the tradition of the benchmark first edition, providing coverage of GIS fundamentals applied to disaster management. Real-life case studies demonstrate GIS concepts and their applicability to the full disaster management cycle. The learning-by-example approach helps readers see how GIS for disaster management operates at local, state, national, and international scales through government, the private sector, non-governmental organizations, and volunteer groups. New in the second edition: a chapter on allied technologies that includes remote sensing, Global Positioning Systems (GPS), indoor navigation, and Unmanned Aerial Systems (UAS); thirteen new technical exercises that supplement theoretical and practical chapter discussions and fully reinforce concepts learned; enhanced boxed text and other pedagogical features

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to give readers even more practical advice; examination of new forms of world-wide disaster faced by society; discussion of new commercial and open-source GIS technology and techniques such as machine learning and the Internet of Things; new interviews with subject-matter and industry experts on GIS for disaster management in the US and abroad; new career advice on getting a first job in the industry. Learned yet accessible, Geographic Information Systems (GIS) for Disaster Management continues to be a valuable teaching tool for undergraduate and graduate instructors in the disaster management and GIS fields, as well as disaster management and humanitarian professionals. Please visit <http://gisfordisastermanagement.com> to view supplemental material such as slides and hands-on exercise video walkthroughs. This companion website offers valuable hands-on experience applying concepts to practice.

NEW YORK TIMES BESTSELLER • This instant classic explores how we can change our lives by changing our habits. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Wall Street Journal • Financial Times In *The Power of Habit*, award-winning business reporter Charles Duhigg takes us to the thrilling edge of scientific discoveries that explain why habits exist and how they can be changed. Distilling vast amounts of information into engrossing narratives that take us from the boardrooms of Procter & Gamble to the sidelines of the NFL to the front lines of the civil rights movement, Duhigg presents a whole new understanding of human nature and its potential. At its core, *The Power of Habit* contains an exhilarating argument: The key to exercising regularly, losing weight, being more productive, and achieving success is understanding how habits work. As Duhigg shows, by harnessing this new science, we can transform our businesses, our communities, and our lives. With a new Afterword by the author “Sharp,

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provocative, and useful.”—Jim Collins “Few [books] become essential manuals for business and living. The Power of Habit is an exception. Charles Duhigg not only explains how habits are formed but how to kick bad ones and hang on to the good.”—Financial Times “A flat-out great read.”—David Allen, bestselling author of Getting Things Done: The Art of Stress-Free Productivity “You’ll never look at yourself, your organization, or your world quite the same way.”—Daniel H. Pink, bestselling author of Drive and A Whole New Mind “Entertaining . . . enjoyable . . . fascinating . . . a serious look at the science of habit formation and change.”—The New York Times Book Review

This unusual encyclopedia brings together in-depth information on more than 450 natural geographic features from around the world and offers an array of creative tools to promote critical thinking and classroom discussion. • Provides a one-stop reference for students of geography and environmental and earth sciences • Offers global coverage of diverse features, whether terrestrial, aquatic, geological, ecological, or physiographic • Includes an overview of the various kinds of landforms of the world, how they are formed, and how they continue to change over time • Explains each feature's origins and significance, as well as major environmental issues in which it's involved • Indicates the importance of features to the development of Western science and contemporary scientific thought in fields such as evolutionary biology, paleontology, plate tectonics, and climate change • Features a "Top 10s Appendix" to provoke student interest through statistics such as the tallest mountains, largest lakes, and longest rivers

Since 2004, the U.S. government has supported the global response to HIV/AIDS through the President's Emergency Plan for AIDS Relief (PEPFAR). The Republic of Rwanda, a PEPFAR partner country since the initiative began, has made

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gains in its HIV response, including increased access to and coverage of antiretroviral therapy and decreased HIV prevalence. However, a persistent shortage in human resources for health (HRH) affects the health of people living with HIV and the entire Rwandan population. Recognizing HRH capabilities as a foundational challenge for the health system and the response to HIV, the Government of Rwanda worked with PEPFAR and other partners to develop a program to strengthen institutional capacity in health professional education and thereby increase the production of high-quality health workers. The Program was fully managed by the Government of Rwanda and was designed to run from 2011 through 2019. PEPFAR initiated funding in 2012. In 2015, PEPFAR adopted a new strategy focused on high-burden geographic areas and key populations, resulting in a reconfiguration of its HIV portfolio in Rwanda and a decision to cease funding the Program, which was determined no longer core to its programming strategy. The last disbursement for the Program from PEPFAR was in 2017. Evaluation of PEPFAR's Contribution (2012-2017) to Rwanda's Human Resources for Health Program describes PEPFAR-supported HRH activities in Rwanda in relation to programmatic priorities, outputs, and outcomes and examines, to the extent feasible, the impact on HRH and HIV-related outcomes. The HRH Program more than tripled the country's physician specialist workforce and produced major increases in the numbers and qualifications of nurses and midwives. Partnerships between U.S. institutions and the University of Rwanda introduced new programs, upgraded curricula, and improved the quality of teaching and training for health professionals. Growing the number, skills, and competencies of health workers contributed to direct and indirect improvements in the quality of HIV care. Based on the successes and challenges of the HRH program, the report

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recommends that future investments in health professional education be designed within a more comprehensive approach to human resources for health and institutional capacity building, which would strengthen the health system to meet both HIV-specific and more general health needs. The recommendations offer an aspirational framework to reimagine how partnerships are formed, how investments are made, and how the effects of those investments are documented.

From bustling Zurich to the Swiss capital of Bern, from the Matterhorn in Zermatt to the Italian-speaking canton of Ticino in the south, *National Geographic Traveler: Switzerland* guides you to the better- and lesser-known sights of this pristine European country. In between, you'll discover the cultural and natural treasures--including hundreds of museums, architectural masterpieces, parks, and lakes--Switzerland has to offer. Among the special features of *National Geographic Traveler: Switzerland* are sidebars detailing experiences throughout the country, to make sure that you get to know the culture, and the people, inside and out. You can learn about Swiss watchmaking in Biel, for example, make your own Swiss chocolate at a culinary workshop, and find the best local designers' clothing in Zurich. Insider tips, in addition, provided by an array of *National Geographic* experts--photographers, writers, and grantees who have spent significant time in Switzerland--direct you to favorite restaurants, festivals, and other information that only locals know. Guided walks and drives are always a popular feature in our guides, and in *National Geographic Traveler: Switzerland*, these include a drive across the famous Great St. Bernard Pass, a hike through Appenzellerland and the Lake Constance region, and a walk from Sugiez to Môtier through the countryside during grape harvest. To top it off, an extensive Travelwise section

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at the back of the guide provides hand-picked hotels and restaurants, tour recommendations, and a glossary that covers must-know words.

Fascinating introduction to a unique form of needlecraft distinguished by bright horizontal patterns and created by sewing, cutting, and rearranging strips of multicolored bands. Simply written, profusely illustrated volume includes a glossary of important terms and displays varied patchwork patterns along with instructions for reading assembly diagrams.

A powerful new tool for all forensic accountants, or anyone who analyzes data that may have been altered Benford's Law gives the expected patterns of the digits in the numbers in tabulated data such as town and city populations or Madoff's fictitious portfolio returns. Those digits, in unaltered data, will not occur in equal proportions; there is a large bias towards the lower digits, so much so that nearly one-half of all numbers are expected to start with the digits 1 or 2. These patterns were originally discovered by physicist Frank Benford in the early 1930s, and have since been found to apply to all tabulated data. Mark J. Nigrini has been a pioneer in applying Benford's Law to auditing and forensic accounting, even before his groundbreaking 1999 Journal of Accountancy article introducing this useful tool to the accounting world. In Benford's Law, Nigrini shows the widespread applicability of Benford's Law and its practical uses to detect fraud, errors, and other anomalies.

Explores primary, associated, and advanced tests, all described with data sets that include corporate payments data and election data Includes ten fraud detection studies, including vendor fraud, payroll fraud, due

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diligence when purchasing a business, and tax evasion
Covers financial statement fraud, with data from Enron, AIG, and companies that were the target of hedge fund short sales
Looks at how to detect Ponzi schemes, including data on Madoff, Waxenberg, and more
Examines many other applications, from the Clinton tax returns and the charitable gifts of Lehman Brothers to tax evasion and number invention
Benford's Law has 250 figures and uses 50 interesting authentic and fraudulent real-world data sets to explain both theory and practice, and concludes with an agenda and directions for future research. The companion website adds additional information and resources.

This book documents the relationship and wisdom of Asian cartographers in the Islamic and Chinese worlds before the Europeans arrived.

Also Available by Peter Johnson: "Pretty Happy!" TP \$12.00, 1-877727-75-X b?" CUSA.

You'll feel as if you're cruising an American Legion bar with one of the regulars.

Stylish board books featuring a fearful feline learning to be brave, a shy chameleon in search of its true self, and more. These are hilarious inspirational tales for toddlers focusing on everyday emotions. Stylish board books featuring a fearful feline learning to be brave, a shy chameleon in search of its true self, and more. These are hilarious inspirational tales for toddlers focusing on everyday emotions.

National Geographic's Minnesota State Recreation Atlas is the ideal recreational resource and gazetteer. The atlas contains accurate and up-to-date topographic

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maps, plus detailed roads, recreation guides, hunting and fishing information and much more. These atlases are the new must-have for every seat-back pocket.

Topographic Maps Detailed road network Recreation and tourism points of interest Contours and shaded relief Recreation Guides and Maps Campground information State Parks maps and facilities Hiking, golfing, skiing, and paddling destinations Hunting and Fishing Information Species zones and management units Premier lakes map and guide

National Geographic's Wisconsin State Recreation Atlas is the ideal recreational resource and gazetteer. The atlas contains accurate and up-to-date topographic maps, plus detailed roads, recreation guides, hunting and fishing information and much more. These atlases are the new must-have for every seat-back pocket.

Topographic Maps Detailed road network Recreation and tourism points of interest Contours and shaded relief Recreation Guides & Maps Campground information State Parks maps and facilities Hiking, golfing, skiing, and paddling destinations Hunting and Fishing Information Species zones and management units Premier lakes map and guide

A popular series of guidebooks for the modern-day traveler offering information on cities and countries around the world continues, presenting up-to-date backgrounds and descriptions, detailed maps, hundreds of photographs, and much more, including walking and driving tours, visitor information directories, and cultural sidebars.

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A long-awaited survey of the full range of Stoller's stunning photography

Celebrating beloved Canadian artists, the Collected series is beautifully designed with an affordable format, ideal for gift buyers and visitors. Canadian artist Ted Harrison began to paint as a young boy in school, and in the years since, has both worked and taught as an artist, an illustrator, and an author. The artist's move to the Yukon in the 1960s opened up his style to the breathtaking artistic interpretations of sea, land, and sky that he is so famous for today. Sweeping lines and broad swatches of color are iconic in Harrison's paintings, and this collection showcases the multitudes of subjects and settings that he depicts using that signature style. Pairing bold, whimsical colors with sophisticated depictions of life, culture, and the people who live in the wintery North, Ted Harrison's paintings have a time-tested value and charm that appeals to all ages. This volume is a compendium of some of Harrison's best and most memorable works. With an introductory essay by author Robert Budd, this collection is a tribute to one of Canada's most-loved artists.

Examines the pivotal relationship between mapping and civilization, demonstrating the unique ways that maps relate and realign history, and shares engaging cartography stories and map lore.

Showcases one hundred different places to visit on vacation that will provide an unforgettable

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experience that will enrich and change a child's life forever.

2013 Caldecott Honor Book. From New York Times bestselling author Toni Buzzeo and Caldecott Medal winning illustrator David Small, comes a cool tale about an unlikely friendship. On a spontaneous visit to the aquarium, straight-laced and proper Elliot discovers his dream pet: a penguin. When he asks his father if he may have one (please and thank you), his father says yes. Elliot should have realized that Dad was probably thinking of a toy penguin, not a real one... Clever illustrations and a wild surprise ending make this sly, silly tale a kid-pleaser from start to finish.

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand. From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best

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practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

The North Carolina barrier islands, a 325-mile-long string of narrow sand islands that forms the coast of North Carolina, are one of the most beloved areas to live and visit in the United States. However, extensive barrier island segments and their associated wetlands are in jeopardy. In *The Battle for North Carolina's Coast*, four experts on coastal dynamics examine issues that threaten this national treasure. According to the authors, the North Carolina barrier islands are not permanent. Rather, they are highly mobile piles of sand that are impacted by sea-level rise and major storms and hurricanes. Our present development and management policies for these changing islands are in direct conflict with their natural dynamics. Revealing the urgency of the environmental and economic problems facing coastal North Carolina, this essential book offers a hopeful vision for the coast's future if we are willing to adapt to the barriers' ongoing and natural processes. This will require a radical change in our thinking about development and new approaches to the way we visit and use the coast. Ultimately, we cannot afford to lose these unique and valuable islands of opportunity. This book is an urgent call to protect our coastal resources and preserve our coastal economy.

Collects the work of National Geographic's best photographers, featuring striking images of places, events, natural phenomena, and manmade heirlooms

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seldom seen by human eyes, including ancient cave art and volcanic lightning.

"A powerful document of the inner lives and creative visions of men and women rendered invisible by America's prison system. More than two million people are currently behind bars in the United States.

Incarceration not only separates the imprisoned from their families and communities; it also exposes them to shocking levels of deprivation and abuse and subjects them to the arbitrary cruelties of the criminal justice system. Yet, as Nicole Fleetwood reveals, America's prisons are filled with art. Despite the isolation and degradation they experience, the incarcerated are driven to assert their humanity in the face of a system that dehumanizes them. Based on interviews with currently and formerly incarcerated artists, prison visits, and the author's own family experiences with the penal system, *Marking Time* shows how the imprisoned turn ordinary objects into elaborate works of art. Working with meager supplies and in the harshest conditions—including solitary confinement—these artists find ways to resist the brutality and depravity that prisons engender. The impact of their art, Fleetwood observes, can be felt far beyond prison walls. Their bold works, many of which are being published for the first time in this volume, have opened new possibilities in American art. As the movement to transform the country's criminal justice system grows, art provides the imprisoned with a political voice. Their works testify to the economic and racial injustices that underpin American punishment and offer a new vision of freedom for the twenty-first century."

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Bonded-leather with over 70 breathtaking images and gift box 50% discount.

Documents abnormalities and facts on topics ranging from the human body and prehistoric life to unusual insects and birds, profiling such phenomena as flying sharks, zombie ants, and the universe's darkest planet. Discover European wilderness--from Croatia's coastline to Scotland's highlands--in this comprehensive guide to pristine parks and wild spaces, full of photos, maps, and tips. In these rich and informative pages, the travel pros at National Geographic bring you the premier guide to 460 national parks of Europe. Find your way to Snowdonia in Wales, offering more than 1,490 miles of walking trails through thick forests, coastal beaches, deep lakes, and jagged mountains. Catch a glimpse of more than 10,000 species inhabiting Germany's Bavarian Forest. Explore the flora and fauna while camping amid the twin peaks of France's Pyrénées. Or visit "the home of the giants," Norway's Jotunheimen park, containing the country's 29 highest peaks and plenty of backcountry hiking. This breathtaking tour spans the entire continent and will inspire your next grand adventure with more than 400 photos, 55 maps, rich histories, exciting itineraries, and need-to-know tips from what to do and how to get there. Each entry includes favorite spots for viewing scenery and wildlife, the best trails to walk or hike, and insights into what makes each of these parks worth visiting. Inspiring and informative, this illuminating guide will help you to experience Europe in a whole new way.

This index is a complete administrative listing of the

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National Park System's areas and related areas. It has been revised to reflect congressional actions. The entries, grouped by state, include administrative addresses and phone numbers, dates of authorization and establishment, boundary change dates, acreages, website addresses, and brief statements explaining the areas' national significance. This book is not intended as a guide for park visitors. There is no information regarding campgrounds, trails, visitor services, hours, etc. Those needing such information can visit each area's web site, accessible through the National Park Service home page: www.nps.gov.

Shipwrecks of the Outer Banks is a stunning map illustrating the known shipwrecks of the Atlantic Coast from Cape Henry, Virginia to Cape Fear, North Carolina. The shipwrecks are clearly marked atop beautiful bathymetric and coastal detail. Each wreck site is symbolized to define the class, type and name of vessel accompanied by the date of sinking. Icons also indicate whether a ship was lost due to conflict or natural causes. Locations of lifesaving stations and lighthouses, along with navigational beacons are also marked. Bathymetric and coastal features are clearly labeled. Captions and drawings are used to highlight unique historical events. Whether a naval buff, educator, amateur historian, mariner or someone simply enamored with the captivating power of the sea, Shipwrecks of the Outer Banks would make a great gift or a perfect addition to your map collection. Shipwrecks of the Outer Banks is available in four different versions: rolled; rolled in a clear plastic presentation tube; laminated; or folded in a

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polysleeve bag. Each map is printed in the United States on high-quality paper and is printed with environmentally-friendly low VOC inks. Net proceeds from the sale of this map go to support the nonprofit mission of the National Geographic Society.

Provides the latest information on a wide range of topics including animals, culture, geography, the environment, history, and science.

Includes historical information on lighthouses and their keepers; looks at the appearance of these structures in paintings and photographs and their appeal as tourist attractions; and includes real stories of wrecks, rescues, ghosts, and tending the light

This illustrated volume by the authors of Golden Gate Bridge explores the history and design of San Francisco's infamous island prison. Award-winning architect Donald MacDonald and acclaimed author Ira Nadel present the first complete history of Alcatraz told through its architecture. In friendly illustrations and accessible text, Alcatraz reveal the design decisions that have shaped the island from its first brick and masonry fortress to the infamous concrete cellblock, to the landscape design of its contemporary gardens and bird sanctuaries. Packed with intriguing facts throughout, this little treasure allows an unprecedented glimpse into the life of the island. It is an entertaining look at one of the nation's most visited destinations.

A young girl listens as her great-aunt Maita, a lighthouse keeper's daughter, tells of her childhood living on a Maine island, and of the infant that washed ashore after a storm that would change Maita's life forever.

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