

A Steep Price The Tracy Crosswhite Series Book 6

When a woman's body is discovered submerged in a crab pot in the chilly waters of Puget Sound, Detective Tracy Crosswhite finds herself with a tough case to untangle. Before they can identify the killer, Tracy and her colleagues on the Seattle PD's Violent Crimes Section must figure out who the victim is. Her autopsy, however, reveals she may have gone to great lengths to conceal her identity. So who was she running from?

Hailed by the Chicago Tribune as an “utterly irresistible heroine,” Darlene O’Hara—the brilliant, hard-living, obsessive, and somewhat self-destructive detective introduced in Peter de Jonge’s acclaimed crime fiction masterwork *Shadows Still Remain*—returns in *Buried on Avenue B*. An edgy and suspenseful noir thriller, *Buried on Avenue B* traverses the gritty landscape of New York’s Lower East Side and the more sordid corners of Sarasota, Florida, as a gruesome and unexpected discovery in a makeshift Alphabet City grave heats up a 17-year-old cold case. James Patterson calls Darlene O’Hara “one of the freshest, hippest detective creations in many a year,” and the New York Times has described Peter de Jonge’s writing as “in the noirish, character-driven vein of Dennis Lehane or Michael Connelly.” For fans of serious crime fiction, Peter de Jonge is a must-read, and Detective Darlene O’Hara is cop to be reckoned with.

For generations, Ocean City has afforded both locals and tourists unforgettable sights and sounds. The boardwalk holds iconic landmarks like Trimper's Rides and the Sand Sculptures, and no visitor will ever forget Boardwalk Elvis. Farther north are Motel Row, Jolly Roger's "Muffler Man" Pirate and Old Pro miniature golf courses. Nostalgic recollections from decades past include the boisterous chuckles of Laffing Sal and Captain Bob's Bull. Local authors Kristin Helf and Brandon Seidl celebrate gone-but-not-forgotten spots while also exploring the exciting landmarks that are still enjoyed today.

From Catherine McKenzie, the instant bestselling author of *The Good Liar*, comes a riveting domestic suspense in the vein of Liane Moriarty that sees five siblings forced to confront a tragedy they thought was buried long ago. What happened to Amanda Holmes? After the sudden death of their parents, the MacAllister children return to the run-down summer camp where they spent their childhood. The four sisters and their elder brother haven’t all been together at Camp Macaw in over twenty years—ever since a tragic and mysterious accident. Over the course of the Labour Day weekend, the siblings must determine what to do with the property, now worth millions. But a stunning condition of their father’s will compels them to face their past—and come to a decision that threatens to tear them apart forever. A sharp and engrossing novel of suspense, *I’ll Never Tell* reveals what happens when the secrets and lies that hold a family together are finally exposed.

The Pulitzer Prize–winning author brings “clarity, intelligence and grace” to the tale of building a home in this New York Times Bestseller (The New York Times Book Review). It’s 1983 and Jonathan and Judith Souweine are ready to build their forever home on a four-acre lot just outside of Amherst, Massachusetts. A lawyer and a psychologist, neither has much experience with the process. In this New York Times bestseller, Tracy Kidder leads readers through the grand adventure of building the American dream. In his portrayal, constructing a staircase or applying a coat of paint becomes a riveting tale of conflicting wills, the strength and strain of relationships, and pride in craftsmanship. With drama, sensitivity, and insight, the Pulitzer Prize-winning author of *The Soul of the New Machine* takes us from blueprints to moving day. In the process, he sheds new light on objects usually taken for granted and creates a vivid cast of characters you will not soon forget. “Tracy Kidder has done it again. . . . What might seem like ordinary work takes on an extraordinary, unpredictable life of its own. The subject is fascinating, the book a remarkable piece of craftsmanship in itself.” —Chicago Tribune Book World “Kidder makes us feel with a splendid intensity the complex web of relationships and emotions that inevitably comes into play in the act of bringing a work of architecture to fruition.” —The New York Times Book Review

In an ancient city carved from stone, one desperate young woman searches for peace—in the calm before the Romans attack. In AD 106, a single mother can be certain of one thing—destitution. So Cassia and her six-year-old son flee to Petra, seeking refuge in the loving arms of family. But the great stone city is not what Cassia imagined. And family cannot be trusted. When a secret reveals her son’s true bloodline, the boy becomes the target of a royal conspiracy. He’s snatched from Cassia’s grasp. In her darkest hours, Cassia finds herself surrounded by followers of the Way, a subversive new religious group whose disciples are frequently sentenced to arenas with starved lions and blood-soaked sand. Why would they seek out more danger by helping her? And what kind of religion gives freely and asks for nothing in return? Roman soldiers soon surround Petra, immersing the city in panic and further endangering Cassia’s son. She realizes he cannot be saved by human efforts alone. Her only hope lies with the followers of the Way . . . and her willingness to trust their One True God. Reading Group Guide Included “Higley’s meticulous research enhances readers’ understanding of the daring lives of the first Christians.” —RT Book Reviews, of *City on Fire* “If you liked Francine Rivers’ *A Voice in the Wind*, you’ll love *Palace of Darkness*! It grabbed me from page one and never let go.” —Colleen Coble, USA Today bestselling author

From the acclaimed author of *Corelli’s Mandolin*, here is a sumptuous, sweeping, powerfully moving new novel about a British family whose lives and loves are indelibly shaped by the horrors of World War I and the hopes for its aftermath. In the brief golden years of the Edwardian era the McCosh sisters—Christabel, Otilie, Rosie and Sophie—grow up in an idyllic household in the countryside south of London. On one side, their neighbors are the proper Pendennis family, recently arrived from Baltimore, whose close-in-age boys—Sidney, Albert and Ashbridge—shake their father’s hand at breakfast and address him as “sir.” On the other side is the Pitt family: a “resolutely French” mother, a former

navy captain father, and two brothers, Archie and Daniel, who are clearly “going to grow up into a pair of daredevils and adventurers.” In childhood this band is inseparable, but the days of careless camaraderie are brought to an abrupt halt by the outbreak of The Great War, in which everyone will play a part. All three Pendennis brothers fight in the hellish trenches at the front; Daniel Pitt becomes an ace fighter pilot with his daredevil tendencies intact; Rosie and Otilie McCosh volunteer in the hospitals, where women serve with as much passion and nearly as much hardship as the men at the front; Christabel McCosh becomes one of the squad of photographers sending “snaps” of their loved ones at home to the soldiers; and Sophie McCosh drives for the RAF in France. In the aftermath of the war, as “the universal joy and relief were beginning to be tempered by . . . an atmosphere of uncertainty,” everyone must contend with the modern world that is slowly emerging from the ashes of the old. A wholly immersive novel about a particular time and place, *The Dust That Falls from Dreams* also illuminates the timeless ways in which men and women carry profound loss alongside indelible hope.

Discover your roadmap to a positive birth! A positive birth comes in many forms - for some it's an early effective epidural for another it's a serene water birth or a calm planned cesarean. What we know for sure is that a positive birth is defined by YOU - not your best friend, Mom or even your OB or Midwife. The award winning GentleBirth program combines brain science, birth science and technology so you can feel inspired, excited and uplifted every day of your pregnancy - and beyond! Every woman wants a safe, positive gentle birth - for themselves and for their baby. Midwife, GentleBirth Founder and positive birth expert Tracy Donegan shows you how as she guides you step by step including the following: Practical tools to prepare you and your partner for a positive birth - as defined by YOU! Use brain science to reduce pain and fear in labor. Discover the ultimate stress reduction toolkit of techniques of simple meditation, hypnosis and sport psychology. Train your brain for confidence and resilience - long after your baby arrives. Learn breathing techniques that work. Navigate your options with confidence for a GentleBirth for you and your baby.

Harry's lifelong search for the perfect girl produces hilarious results as he jumps from one woman to the next searching for a beautiful, intellectual woman who does not mind his infidelity. Reprint. 15,000 first printing.

A pulse-pounding thriller of espionage, spy games, and treachery by the New York Times bestselling author of the Tracy Crosswhite Series. Former CIA case officer Charles Jenkins is a man at a crossroads: in his early sixties, he has a family, a new baby on the way, and a security consulting business on the brink of bankruptcy. Then his former bureau chief shows up at his house with a risky new assignment: travel undercover to Moscow and locate a Russian agent believed to be killing members of a clandestine US spy cell known as the seven sisters. Desperate for money, Jenkins agrees to the mission and heads to the Russian capital. But when he finds the mastermind agent behind the assassinations--the so-called eighth sister--she is not who or what he was led to believe. Then again, neither is anyone else in this deadly game of cat and mouse. Pursued by a dogged Russian intelligence officer, Jenkins executes a daring escape across the Black Sea, only to find himself abandoned by the agency he serves. With his family and freedom at risk, Jenkins is in the fight of his life--against his own country.

In this true story of a horrific environmental crime, written by an EPA Special Agent, a brave young man suffers severe brain damage after being pulled from a poison-saturated 25,000-gallon storage tank. of photos.

"Motivated by the opportunity to obtain real justice for her sister who disappeared twenty years ago, Tracy became a homicide detective with the Seattle PD. When her sister's remains are finally discovered near their hometown in the northern Cascade Mountains of Washington State, Tracy is determined to get the answers she's been seeking"--

"Dugoni centers a high-speed murder mystery around infidelity and jealousy . . . the plot twists keep the pages turning." -- Kirkus "Fast-moving...will surprise even seasoned thriller readers." -- Publishers Weekly Attorney Dana Hill is used to managing a stressful life: she's one of the most successful lawyers at Strong & Thurmond, mother to a young daughter, wife to a busy, self-involved man. But when she is diagnosed with breast cancer, and her twin brother turns up beaten to death in an apparent robbery-gone-wrong in the same week, the careful balance of Dana's life is sent into flux. Agreeing with the police that this is more than just a simple botched burglary, she begins to sift through the pieces of her brother's life, a life she thought she knew as well as her own, to find out who would want him dead and why. But bad things happen in threes, her mother has told her. When Dana discovers her husband cheating, she throws herself headlong into the investigation. Delaying cancer treatment, she teams with an intuitive detective to find the link between a one-of-a-kind earring found in her brother's bedroom and a mysterious girlfriend no one seems to be able to identify. But those connected to the murder are beginning to turn up dead, the evidence trail is growing cold and someone is masquerading as a police officer, cleaning up the details as they go along.

Traces the story of illegal Chinese immigrant Cheng Chui Ping, who built a human smuggling conglomerate with links to a violent Chinatown gang, an organization that was exposed by New York's "Jade Squad" and the FBI twelve years before Ping's conviction.

The author explains how her love for the outdoors--and her journeys to natural landscapes in Colorado, Idaho, Wyoming and Alaska--became her only source of redemption after suffering sexual abuse from her stepfather for more than six years. 100,000 first printing.

"An author to watch!"—Emily Henry, New York Times bestselling author of *Beach Read* The first novel in a captivating three-book series about modern womanhood, in which a young Black woman must rely on courage, laughter, and love—and the support of her two longtime friends—to overcome an unexpected setback that threatens the most precious thing she's ever wanted. Tabitha Walker is a black woman with a plan to “have it all.” At 33 years old, the checklist for the life of her dreams is well underway. Education? Check. Good job? Check. Down payment for a nice house? Check. Dating marriage material? Check, check, and check. With a coveted position as a local news reporter, a "paper-perfect" boyfriend, and even a standing Saturday morning appointment with a reliable hairstylist, everything seems to be falling into place. Then Tabby receives an unexpected diagnosis that brings her picture-perfect life crashing down, jeopardizing the keystone she took for granted: having children. With her dreams at risk of falling through the cracks of her checklist, suddenly she is faced with an impossible choice between her career, her dream home, and a family of her own. With the help of her best friends, the irreverent and headstrong Laila and Alexis, the mom jeans-wearing former "Sexy Lexi," and the

generational wisdom of her grandmother and the nonagenarian firebrand Ms. Gretchen, Tabby explores the reaches of modern medicine and tests the limits of her relationships, hoping to salvage the future she always dreamed of. But the fight is all consuming, demanding a steep price that forces an honest reckoning for nearly everyone in her life. As Tabby soon learns, her grandmother's age-old adage just might still be true: Black girls must die exhausted.

New York Times bestselling author Robert Dugoni's thrilling series continues as Seattle homicide detective Tracy Crosswhite is plunged into a case of family secrets and murder... Called in to consult after a young woman disappears, Tracy Crosswhite has the uneasy feeling that this is no ordinary missing-persons case. When the body turns up in an abandoned well, Tracy's suspicions are confirmed. Estranged from her family, the victim had balked at an arranged marriage and had planned to attend graduate school. But someone cut her dreams short. Solving the mystery behind the murder isn't Tracy's only challenge. The detective is keeping a secret of her own: she's pregnant. And now her biggest fear seems to be coming true when a new detective arrives to replace her. Meanwhile, Tracy's colleague Vic Fazio is about to take a fall after his investigation into the murder of a local community activist turns violent and leaves an invaluable witness dead. Two careers are on the line. And when more deadly secrets emerge, jobs might not be the only things at risk.

"Returning from an extended leave in her hometown of Cedar Grove, Detective Tracy Crosswhite finds herself reassigned to the Seattle PD's cold case unit. As the protective mother of an infant daughter, Tracy is immediately drawn to her first file: the abduction of a five-year-old girl whose parents, embattled in a poisonous divorce, were once prime suspects. While reconstructing the days leading up to the girl's disappearance, Tracy is brought into an active investigation with former partner Kinsington Rowe. A young woman has vanished on an isolated jogging trail in North Seattle. Divided between two critical cases, Tracy has little to go on except the treacherous deceptions behind a broken marriage - and now, the secrets hiding behind the closed doors of a deceptively quiet middle-class neighborhood."--Publisher.

The Ilizarov device has revolutionized the treatment of non-healing fractures and the correction of deformities. This book supplies all the information required in order to use the Ilizarov and other external fixation devices optimally; it will serve as an indispensable manual for both trainee and experienced orthopedic surgeons. Biomechanical principles, preoperative preparation, and the use of a system of coordinates to allow safer insertion of K-wires and half pins are thoroughly discussed. External fixation of a variety of fractures in different pathologic settings is then clearly explained in a series of detailed chapters with the aid of high-quality illustrations. Numerous case reports are included to illustrate the results of different treatment methods. In addition, postoperative management and treatment of complications are described. Since the first edition the text has been thoroughly updated, with inclusion of contributions from leading world experts.

After the Great War took both her beloved brother and her fiancZ, Violet Speedwell has become a "surplus woman," one of a generation doomed to a life of spinsterhood. She is drawn into a society of women who embroider kneelers for the cathedral. When forces threaten her new independence and another war appears on the horizon, she fights to put down roots in a place where women aren't expected to grow.grow.

"While investigating the hit-and-run death of a young boy, Seattle homicide detective Tracy Crosswhite is thrown headlong into the path of a killer conspiracy and the only people she can rely on to make it out alive might be those she can no longer trust"--

"Seattle homicide detective Tracy Crosswhite is plunged into a case of family secrets and murder when the body of a young woman who chose graduate school over an arranged marriage in India is found in an abandoned well"--

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"A former police academy classmate and proteaegae asks Tracy to help solve a cold case that involves the suspicious suicide of a Native American high school girl forty years earlier. But as Tracy probes one small town's memory and finds dark, well-concealed secrets hidden within the community's fabric, her own life may be endangered"--

In an alleyway in Los Angeles, an old man, clutching faded newspaper clippings and gasping his last words to a cop, lies dying of a gunshot wound. The victim claims to be P.I. Elvis Cole's long-lost father--a stranger who has always haunted his son. As a teenager, Cole searched desperately for his father. As a man, he faces the frightening possibility that this murder victim was himself a killer. Caught in limbo between a broken love affair and way too much publicity over his last case, Cole at first resists getting involved with this new case. Then it consumes him. Now a stranger's terrifying secrets--and a hunt for his killer--give Cole a frightening glimpse into his own past. And he can't tell if it's forgiveness or a bullet that's coming next...

"Homicide detective Tracy Crosswhite has returned to the police force after the sensational retrial of her sister's killer. Still scarred from that ordeal, Tracy is pulled into the investigation of a serial killer known as the Cowboy who is killing young women in cheap motels in North Seattle and could be targeting her personally"--

#1 NEW YORK TIMES BESTSELLER • OPRAH'S BOOK CLUB PICK • NATIONAL BOOK AWARD LONGLIST • "An instant American classic and almost certainly the keynote nonfiction book of the American century thus far."—Dwight Garner, The New York Times The Pulitzer Prize–winning, bestselling author of The Warmth of Other Suns examines the unspoken caste system that has shaped America and shows how our lives today are still defined by a hierarchy of human divisions. NAMED THE #1 NONFICTION BOOK OF THE YEAR BY TIME, ONE OF THE TEN BEST BOOKS OF THE YEAR BY People • The Washington Post • Publishers Weekly AND ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • O: The Oprah Magazine • NPR • Bloomberg • Christian Science Monitor • New York Post • The New York Public Library • Fortune • Smithsonian Magazine • Marie Claire • Town & Country • Slate • Library Journal • Kirkus Reviews • LibraryReads • PopMatters Winner of the Los Angeles Times Book Prize • National Book Critics Circle Award Finalist • Dayton Literary Peace Prize Finalist • PEN/John Kenneth Galbraith Award for Nonfiction Finalist • PEN/Jean Stein Book Award Longlist "As we go about our daily lives, caste is the wordless usher in a darkened theater, flashlight cast down in the aisles, guiding us to our assigned seats for a performance. The hierarchy of caste is not about feelings or morality. It is about power—which groups have it and which do not." In this brilliant book, Isabel Wilkerson gives us a masterful portrait of an unseen phenomenon in America as she explores, through an immersive, deeply researched

narrative and stories about real people, how America today and throughout its history has been shaped by a hidden caste system, a rigid hierarchy of human rankings. Beyond race, class, or other factors, there is a powerful caste system that influences people's lives and behavior and the nation's fate. Linking the caste systems of America, India, and Nazi Germany, Wilkerson explores eight pillars that underlie caste systems across civilizations, including divine will, bloodlines, stigma, and more. Using riveting stories about people—including Martin Luther King, Jr., baseball's Satchel Paige, a single father and his toddler son, Wilkerson herself, and many others—she shows the ways that the insidious undertow of caste is experienced every day. She documents how the Nazis studied the racial systems in America to plan their out-cast of the Jews; she discusses why the cruel logic of caste requires that there be a bottom rung for those in the middle to measure themselves against; she writes about the surprising health costs of caste, in depression and life expectancy, and the effects of this hierarchy on our culture and politics. Finally, she points forward to ways America can move beyond the artificial and destructive separations of human divisions, toward hope in our common humanity. Beautifully written, original, and revealing, *Caste: The Origins of Our Discontents* is an eye-opening story of people and history, and a reexamination of what lies under the surface of ordinary lives and of American life today.

Once described by the Reverend Dr. Martin Luther King Jr. as 'one of the most tragic and vicious crimes ever perpetrated against humanity,' the bombing of the 16th Street Baptist Church in Alabama instantly killed Addie Mae Collins, Carol Denise McNair, Carole Rosamond Robinson, and Cynthia Dionne Morris Wesley on September 15, 1963. This egregious act of domestic terrorism sparked the passage of landmark civil rights legislation. Orchestrated by white supremacists, the blast left twelve-year-old Sarah Collins temporarily blind. In this intimate first-hand account, Sarah imparts her views on topics such as the 50th year commemoration, restitution, and racial terrorism.

From #1 Wall Street Journal and New York Times bestselling author Robert Dugoni. Sam Hill always saw the world through different eyes. Born with red pupils, he was called "Devil Boy" by his classmates; "God's will" is what his mother called his ocular albinism. Her words were of little comfort, but Sam persevered, buoyed by his mother's devout faith, his father's practical wisdom, and his two other misfit friends. Sam believed it was God who sent Ernie Cantwell, the only African American kid in his class, to be the friend he so desperately needed. And that it was God's idea for Mickie Kennedy to storm into Our Lady of Mercy like a tornado, uprooting every rule Sam had been taught about boys and girls. Forty years later, Sam, a small-town eye doctor, is no longer certain anything was by design--especially not the tragedy that caused him to turn his back on his friends, his hometown, and the life he'd always known. Running from the pain, eyes closed, served little purpose. Now, as he looks back on his life, Sam embarks on a journey that will take him halfway around the world. This time, his eyes are wide open--bringing into clear view what changed him, defined him, and made him so afraid, until he can finally see what truly matters.

NEW YORK TIMES BESTSELLER "John Grisham, move over...A riveting tale of murder, treachery, and skullduggery at the highest levels." - Seattle Times In a courtroom, David Sloane can grab a jury and make it dance. He can read jurors' expressions, feel their emotions, know their thoughts. With this remarkable ability, Sloane gets juries to believe the unbelievable, excuse the inexcusable, and return the most astonishing verdicts. The only barrier to Sloane's professional success is his conscience -- until he gets a call from a man later found dead, and his life rockets out of control.

As The Overstreet Comic Book Price Guide kicks off its sixth decade, the Bible of serious comic book collectors, dealers and historians returns with its 51st edition. In addition to the latest prices, the Guide will feature an extensive array of market reports that break down the marketplace's incredible boom during COVID-19! We take a look at Dick Tracy's 90th anniversary, how disabilities have been portrayed in comics, the latest inductees for The Overstreet Hall of Fame, and more. Static/Hardware cover by Denys Cowan & Bill Sienkiewicz.

The last time homicide detective Tracy Crosswhite was in Cedar Grove, it was to see her sister's killer put behind bars. Now she's returned for a respite and the chance to put her life back in order for herself, her attorney husband, Dan, and their new daughter. But tragic memories soon prove impossible to escape.

When Kendra first visits her ailing grandmother, Ella has only one request: that Kendra write her story down, before she forgets... In 1937, seventeen-year-old Ella's life changes forever when she is sent to spend the summer on the beautiful le de R and meets the charismatic, creative Christophe. They spend the summer together, exploring the island's sandy beaches and crystal-clear waters, and, for the first time in her life, Ella feels truly free. But the outbreak of war casts everything in a new light. Ella is forced to return to Scotland, where she volunteers for the war effort alongside the dashing Angus. In this new world, Ella feels herself drifting further and further from who she was on the le de R. Can she ever find her way back? And does she want to? From the windswept le de R to the rugged hills of Scotland, *Sea of Memories* is a spellbinding journey about the power of memory, love and second chances.

"A fearless and sensitive coming-of-age story. I loved it." --Mark Sullivan, bestselling author of *Beneath a Scarlet Sky* and *The Last Green Valley*. Bestselling author Robert Dugoni returns with an emotionally arresting follow-up to *The Extraordinary Life of Sam Hell*. In 1979, Vincent Bianco has just graduated high school. His only desire: collect a little beer money and enjoy his final summer before college. So he lands a job as a laborer on a construction crew. Working alongside two Vietnam vets, one suffering from PTSD, Vincent gets the education of a lifetime. Now forty years later, with his own son leaving for college, the lessons of that summer--Vincent's last taste of innocence and first taste of real life--dramatically unfold in a novel about breaking away, shaping a life, and seeking one's own destiny.

When Ren, who rules over a divided kingdom, crosses paths with Turian royal Princess Chiara, they must learn to trust themselves and each other as they work to defeat the deadliest of foes before there's nothing left to save.

A fearless young woman from a small African village starts a revolution against an American oil company in this sweeping, inspiring novel from the New York Times bestselling author of *Behold the Dreamers*. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY ESQUIRE • "Mbue reaches for the moon and, by the novel's end, has it firmly held in her hand."—NPR We should have known the end was near. So begins Imbolo Mbue's powerful second novel, *How Beautiful We Were*. Set in the fictional African village of

Kosawa, it tells of a people living in fear amid environmental degradation wrought by an American oil company. Pipeline spills have rendered farmlands infertile. Children are dying from drinking toxic water. Promises of cleanup and financial reparations to the villagers are made—and ignored. The country's government, led by a brazen dictator, exists to serve its own interests. Left with few choices, the people of Kosawa decide to fight back. Their struggle will last for decades and come at a steep price. Told from the perspective of a generation of children and the family of a girl named Thula who grows up to become a revolutionary, *How Beautiful We Were* is a masterful exploration of what happens when the reckless drive for profit, coupled with the ghost of colonialism, comes up against one community's determination to hold on to its ancestral land and a young woman's willingness to sacrifice everything for the sake of her people's freedom.

Pulitzer Prize winner Tracy Kidder memorably records the drama, comedy, and excitement of one company's efforts to bring a new microcomputer to market. Computers have changed since 1981, when *The Soul of a New Machine* first examined the culture of the computer revolution. What has not changed is the feverish pace of the high-tech industry, the go-for-broke approach to business that has caused so many computer companies to win big (or go belly up), and the cult of pursuing mind-bending technological innovations. *The Soul of a New Machine* is an essential chapter in the history of the machine that revolutionized the world in the twentieth century.

In *DEMAND: Giving People What They Love Before They Know They Want It* (Crown Business; October 2011), Adrian Slywotzky, named by *Industry Week* one of the world's six most influential management thinkers, provides a radically new way to think about demand, with a big idea and a host of practical applications—not just for people in business but also for social activists, governments leaders, non-profit managers, and other would-be innovators. They all need to master such ground-breaking concepts as the hassle map (and the secrets of fixing it); the curse of the incomplete product (and how to avoid it); why very good ? magnetic; how what you don't see can make or break a product; the art of transforming fence sitters into customers; why there's no such thing as an average customer; and why real demand comes from a 45-degree angle of improvement (rather than the five degrees most organizations manage).

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