

# Business Law Today Comprehensive Edition

Prepared by Roger LeRoy Miller, Institute for University Studies, Arlington, Texas, and William Eric Hollowell, Member of U.S. Supreme Court Bar, Minnesota State Bar, and Florida State Bar. Includes chapter objectives, key points covered in the text, chapter introduction, chapter outline, true-false questions, fill-in questions, multiple-choice questions, short essay problems, issue spotters, and answers to all but the essay questions. The answers to the essay questions are in the Instructor's Manual. Recognized for accurate, relevant, and straightforward coverage, **BUSINESS LAW AND THE REGULATION OF BUSINESS, 12E** illustrates how legal concepts apply to common business situations. The book's comprehensive, yet succinct, approach provides a depth of coverage ideal for business success and CPA exam preparation without technical jargon. The text includes both landmark and recent cases with the facts and decision summarized for clarity, while the opinion is carefully edited to preserve the language of the court. More than 220 figures, tables, diagrams, concept reviews, and chapter summaries clarify concepts. All key legal terms are clearly defined and explained. In addition, each chapter is carefully

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organized with numerous illustrative hypothetical and case examples that relate content to real-life experiences. Numerous critical-thinking features further strengthen readers' analytical skills.

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THE LEGAL ENVIRONMENT TODAY: BUSINESS IN ITS ETHICAL, REGULATORY, E-COMMERCE, AND GLOBAL SETTING, 7th Edition gives students the working knowledge of business-related laws recommended by the Association to Advance Collegiate Schools of Business, and helps strengthen the reasoning skills they need to interpret and apply them. Challenging students to analyze and resolve the legal issues in the chapters, the text includes many learning features, including full cases and excerpts from 2010 and 2011 decisions, exam preparation tools, hypothetical situations and exercises, ethical discussions, and international considerations. Chapter topics include the latest on corporate responsibility, the housing crisis, financial and credit card reforms, health-care laws, and much more. Hands-on and student friendly, the text includes online access to interactive flash cards, quizzing, and other study tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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The Student Study Guide includes chapter outlines, general rules, study hints and review and application exercises. Solutions to all study guide case problems are also included.

This cost-effective alternative to traditional Business Law texts offers in-depth coverage of all core topics (including contracts and sales) in a brief, paperback format. It's the first book of its kind to combine a less expensive, less detailed approach with excerpted (rather than summarized) cases to illustrate key points of law. This text is perfect for single-semester courses that focus primarily on contracts and sales.

"Legal strategies act as a springboard for businesses to gain competitive advantages, identify opportunities to reach goals, and create value in the firm. Business managers are increasingly tasked with understanding the basics of legal strategy and recognizing which strategies tie into their business needs and influence their decision making. Because today's students are tomorrow's business managers and owners, empowering them with knowledge of business law and the basics of legal strategy provides a strong foundation for their future success in the business world"--

Data Analytics - A Comprehensive Beginner's Guide  
- From A To Z Simple Steps The book is an unstructured data mining quest, which takes the reader through different features of unstructured data mining while unfolding the practical facets of

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Big Data. It emphasizes more on machine learning and mining methods required for processing and decision-making. The text begins with the introduction to the subject and explores the concept of data mining methods and models along with the applications. It then goes into detail on other aspects of Big Data analytics, such as clustering, incremental learning, multi-label association and knowledge representation. The readers are also made familiar with business analytics to create value. The book finally ends with a discussion on the areas where research can be explored. The book is designed for the senior level undergraduate, and postgraduate students of computer science and engineering. Here Is A Preview Of What Inside The Book: Big data Statistics in practice Descriptive and Inferential Statistics Parameters and Statistics Statistical data analysis Variables SUMMARY OF THE GENERAL METHOD OF DECISION ANALYSIS ANOTHER DECISION TREE MODEL AND ITS ANALYSIS Making Data Work for You Predictive Modeling Techniques Take Action Today and Learn Data Analytics in no time! Click the "Buy now with 1-Click" to the right and get this guide immediately.

Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the

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BUSINESS in business law. *Dynamic Business Law: The Essentials* emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. *Dynamic Business Law: The Essentials* contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in *Dynamic Business Law: The Essentials* as well – to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

This interactive CD-ROM Edition is based on the best selling print version of West's Business Law, 9th Edition. This CD-ROM can be used as a stand alone item or in conjunction with the text. This CD-ROM appeals to those looking to experience business law in a whole new way and medium. Along with inclusion of the entire West's Business Law text, this CD-ROM includes video segments, full case presentations, a built-in study guide, quizzes, self-tests and more.

Gain a strong understanding of business law as it's practiced today with the comprehensive, yet clear, approach found in today's number one business law resource with summarized cases: **ANDERSON'S BUSINESS LAW & THE LEGAL ENVIRONMENT, COMPREHENSIVE VOLUME, 24E**. This

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reader-friendly approach helps you grasp legal concepts and principles without overwhelming detail. You examine the latest developments in law today with new cases as recent as 2020 and examples drawn from current headlines. In addition to summarized cases, numerous examples of today's real legal dilemmas, meaningful applications and interesting learning features emphasize the relevance of what you are learning. You examine legal concepts within the context of real life with examples such as rapper 50 Cent's bankruptcy, Netflix's battle with Hollywood and popular online retailer Wayfair's legal battles. In addition, clearly identified content helps you prepare for the current CPA exam. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

"As esports has grown, the need for professional legal representation has grown with it. Justin's Essential Guide to the Business & Law of Esports & Professional Video Gaming provides a great baseline and will help prevent the legal horror stories of esports in the past." Mitch Reames, AdWeek and Esports Insider "Justin's exploration of the business and law side of the esports sector fills a gap of knowledge that is an absolute necessity in truly understanding the esports space." Kevin Hitt, The Esports Observer The Essential Guide to the Business & Law of Esports & Professional Video Gaming covers everything you need to know about the past, present, and future of esports and professional video gaming. The book is written by one of the foremost attorneys and business practitioners in today's esports and professional gaming scene, Justin M. Jacobson, Esq. This guide is meant to provide you with an in-depth look at the business and legal matters associated with the esports world. • Includes coverage of the stakeholders in the esports business "ecosystem," including the talent, the teams, the publishers,

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and the event organizers. • Explores various legal fields involved with esports, including intellectual property, employment and player unions, business investments and tax "write-offs," immigration and visas, event operation tips, social media and on-stream promotions, and much more. • The most current book on the market, with actual contract provisions modeled on existing major esports player, coach, shoutcaster, and sponsorship agreements. About the Author Justin M. Jacobson, Esq. is an entertainment and esports attorney located in New York City. For the last decade, he has worked with professional athletes, musicians, producers, DJs, record labels, fashion designers, as well as professional gamers, streamers, coaches, on-air talent, and esports organizations. He assists these creative individuals with their contract, copyright, trademark, immigration, tax, and related business, marketing, and legal issues. He is a frequent contributor to many industry publications and has been featured on a variety of entertainment, music, and esports publications and podcasts, including Business Insider, The Esports Observer, Esports Insider, Tunecore, and Sport Techie. Justin has positioned himself as a top esports business professional working with talent in a variety of franchise leagues including the Overwatch League, Overwatch Contenders, and Call of Duty Pro League as well as in many popular competitive titles such as Fortnite, CS:GO, Gears of War, Halo, Super Smash Brothers, Rainbow 6, PUBG, Madden, and FIFA and mobile games such as Brawlhalla, Clash of Clans, and Call of Duty mobile. Previously, he worked with various esports talent agencies as well as in an official capacity on behalf of several esports teams and brands.

Finally! Board member orientation truly simplified. Serving on a nonprofit board can be an incredibly rewarding experience for the properly prepared board member. This book is for the

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generous and busy people who agree to give of their time and talents by serving on nonprofit boards. Nonprofit boards often fail to do a good job of board member orientation for a variety of reasons. It takes a significant amount of time and effort to plan and conduct quality board member orientation programs, and every time a new board member arrives, it's time to do it again! Because of the challenges associated with providing quality board member orientation, many nonprofit organizations do not do it at all, leaving their board members to wing it. This book provides help and support to the truly great men and women serving on nonprofit boards whose service makes a positive difference in the lives of countless people every day. This book is a concise and appropriately comprehensive guide to nonprofit board service designed especially for new board members. It is a quick read, (about one hour), yet it addresses with accuracy the most significant elements of board service, such as mission, responsibility, duty, risk, liability, and board meeting dynamics. Hooey Alerts! Watch for Hooey Alerts! where the author identifies and dispels common myths and legends about nonprofit board service. There are many sources of false or misleading information about the nonprofit board service environment. A perfect example is the often vaguely-worded and intimidating assertion or implication that the Sarbanes-Oxley Act passed by Congress in 2002 applies to nonprofit organizations in a manner similar to how it applies to publicly-traded companies. (It does not.) Reviews "This book is the perfect guide for every nonprofit board member! Concise, highly informative, and loaded with nuggets of wisdom, it's a must read that will take board members to the next level of successful board governance." -- J. Todd Chasteen, General Counsel, Samaritan's Purse "Mike Batts has put his quarter century of advising and serving on nonprofit boards to good use in this accurate and easy-to-read book. In addition to describing

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major principles of nonprofit law and governance, the book provides helpful questions to guide board members in understanding the practical applications of the concepts discussed. While geared primarily toward helping new board members get up to speed quickly, it should also help veteran board members discharge their stewardship roles wisely and efficiently." -- Chuck Hartman, Associate Professor of Business Law and Accounting, Cedarville University "This book, Board Member Orientation, is exactly what a busy volunteer board member needs. The board member's duties are presented in a clear and concise manner from the perspective of someone who has been around many boards. With a focus on those issues that are most common and/or most important, it is perfect for board member orientation and for quick reference reminders for the experienced board member." -- Doug Starcher, Partner, Broad & Cassel "This book provides clear, no-nonsense guidance on the basic issues for new nonprofit board members. Using this book for board member orientation will ensure your organization has communicated fundamental governance issues and will assist the board in determining risk management strategies." -- Dan Busby, President, ECFA \*\*\*\*\* The Simple Board Member Orientation Process Using This Book: 1. Your board members read Chapters 1-9 of the book, which will provide them with insights regarding the key elements of nonprofit board service. 2. You provide the board members with copies of the documents described in Chapter 10 related to your organization. 3. You meet with your board members to discuss the unique attributes of your organization following the discussion questions provided in Chapter 10. Done! Among the main topics addressed by this text are contracts, sales, commercial paper, debtor-creditor relations, property, business organizations, and government regulation of business. Each chapter contains a list of major topics, a

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summary list of key terms, and questions and problems. Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: The First Course - Summarized Case Edition, 14E delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW: The First Course - Summarized Case Edition continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for

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further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

WEST'S LEGAL ENVIRONMENT OF BUSINESS is the #1 text for this course--setting the standard by delivering comprehensive, authoritative, and cutting-edge coverage in an interesting and accessible format. Its recipe for success includes the same black letter law flavor as its #1 Business Law counterpart, West's Business Law, but with a more specific focus on current topics like ethics, government regulation, and administrative law. Updated and expanded teaching materials, including the new West's Legal Environment NOW online assignment administration tool, keep this text unmatched in its ability to support the key objectives of the course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the business law and legal environment book you'll actually enjoy reading. Time after time, readers like you have commented that this is the most interesting introduction to law they've ever read.

Beatty/Samuelson/Abril's BUSINESS LAW AND THE LEGAL ENVIRONMENT, STANDARD EDITION, 9E is packed with current examples and real scenarios that bring law to life, whether you are a business learner or practicing professional. This reader-friendly, thorough presentation uses conversational writing to explain complex topics in easy-to-understand language. The

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authors draw from their experience practicing law to offer real stories that illustrate how legal concepts apply to everyday business practice. This edition also emphasizes today's digital landscape with new information on privacy and intellectual property. An updated ethics chapter offers a practical approach, using the latest research to explain why people make unethical decisions. In addition, an in-depth discussion of executive compensation contrasts theory with everyday reality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Readers discover the excitement of cutting-edge business law as BUSINESS LAW TODAY:

COMPREHENSIVE, 11E immerses learners in a wide selection of intriguing new cases and thorough coverage that reflects the latest developments in the field. This successful edition makes the study of business law appealing and relevant without sacrificing the legal credibility and comprehensive coverage. Each chapter's visually engaging, time-tested learning tools illustrate how law is applied to real-world business problems.

Excerpted cases in the language of the court familiarize readers with legal language while emphasizing the relevance of case decisions. Readers see how landmark cases, statutes, and other laws significantly impact the way businesses today operate both within the United States and across the globe. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Based on the best-selling West's Business Law, this text

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maintains its most popular features and continues to offer flexibility for different teaching philosophies. While focusing on public law issues such as ethics, government regulation, and administrative law, it also provides a good balance of private law topics such as contracts and sales. Selected cases begin with either a "Historical and Social Setting" or a "Company Profile" and address the AACSB's curriculum requirements by focusing on global, political, ethical, social, environmental, technological, and cultural diversity issues.

Comprehensive Business Law uses real life court cases combined with a wealth of strong supporting material to educate readers about key legal principles in the area of business law. Comprehensive Business Law introduces students to the history and structure of the United States legal system. Students are also exposed to court procedures as well as alternative forms of dispute resolution such as negotiation, mediation, and arbitration. The textbook contains chapters specifically devoted to tort law, intellectual property law, constitutional law, criminal law, contract law, property law, consumer law, employment law, bankruptcy law, business entity law, and environmental law. The text incorporates cyber law and related cases in each of these content areas. Each chapter includes learning objectives, several brief excerpts from real-world cases, essay questions, target vocabulary, discussion questions, and comprehensive problems. Michael Bootsma is a certified public accountant and attorney in the state of Iowa. Mr. Bootsma holds a Juris Doctorate

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as well as an M.A. from the University of Iowa. Charles Damschen is a Registered Patent Attorney and partner at Hamilton IP Law. Mr. Damschen is also an adjunct at the University of Iowa College of Law where he received his Juris Doctorate with high distinction. Craig Nierman earned a Juris Doctorate with high distinction from the University of Iowa College of Law. Mr. Nierman currently practices insurance law in Iowa and serves nationally as an expert witness and consultant in insurance litigation. Michael Thieme received a Juris Doctorate from the University of Iowa. Mr. Thieme currently serves as an assistant professor for the Department of Law at the United States Air Force Academy. Sophia Harvey is an attorney in the state of North Carolina. Ms. Harvey holds a Juris Doctorate from the University of Iowa and a B.A. in Government from Harvard University.

Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: TEXT AND CASES - Commercial Law for Accountants delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW - Commercial Law for Accountants, 14E continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout this edition with new features, such as new Digital Update that

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shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Focus on the basics of business law principles with BUSINESS LAW: TEXT AND EXERCISES, 9E.

Written in user-friendly language, each chapter concentrates on one important topic, allowing readers to easily explore specific points of law and concepts. The authors have taken special care to provide straightforward descriptions, everyday examples, and varied exercises to help readers apply what they are reading and learning to real-life situations. Developed to provide a business law overview, this edition's short, concise chapters are punctuated with illustrative and timely features, including Highlighting the Point and real case summaries. Each chapter's learning tools clarify contemporary legal principles in a practical presentation that ensures readers gain a solid understanding of business law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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BUSINESS LAW TODAY: STANDARD EDITION, 11E combines the legal credibility, authoritativeness, and comprehensiveness of a traditional business law book with strong visual appeal and reader-friendly features. This book's engaging, high-interest presentation is complemented by the essential detail and information necessary to completely explain business law topics. BUSINESS LAW TODAY: STANDARD EDITION offers in a credible business law source that you will want to read. The book explicitly meets the AACSB curriculum requirements. This edition covers contemporary topics that impact today's business world, such as the financial crisis and its impact on business law, identity theft, immigration law, and diversity issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Master today's legal concepts and principles with the reader-friendly approach in Miller's popular BUSINESS LAW TODAY: COMPREHENSIVE EDITION, 13E. Rather than dry, legalese language, this edition offers an interesting, interactive learning experience with clear organization and vibrant visuals that reinforce critical thinking as well as important legal topics, terms and processes. A proven learn-by-example approach highlights cases as recent as 2020, creative hypothetical situations and examples from companies as familiar as Google

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and Gucci. Compelling learning features emphasize critical issues, such as ethics and cybersecurity law, to prepare you for today's complex social, technological and legal disputes. You gain a strong understanding of how business law impacts real business, online interaction and your own daily life as you learn to recognize legal issues, resolve legal disputes and navigate government regulations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Is it really possible to be a Rainmaker AND have peace of mind? . . . We think so! The Happy Law Practice offers guidance on essential business development skills without sacrificing work-life balance. Twenty-one lawyers and entrepreneurs of varying expertise use their combined knowledge in law, business development, well-being, and more to bring you tips and strategies on how to make your business flourish and keep your stress levels low during the process. Covering such topics as productivity, networking, branding, organization, and stress management, The Happy Law Practice will give you the skills that all lawyers need to THRIVE in their career. Whether you are a well-established lawyer or just starting your practice, this book offers tips, strategies, and innovative insights that is sure to help you succeed.

Focussing on money and banking, this text provides

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an integrated coverage of topics that are important to these fields in the 21st century.

This guide is designed to give the average person a solid foundation in consumer defense law. Armed with the knowledge in this guide, it is possible to make informed choices designed to achieve your short and long-term financial goals. - - p. [4] of cover.

Interesting, clear, and applied, BUSINESS LAW TODAY: THE ESSENTIALS is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life--from the USA Patriot Act's effect on constitutional rights to the national Do Not Call registry. Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to the end-of-chapter case problem features; videos clips for use with in-text video questions; Internet exercises; and interactive quizzes for every chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

\*DICTIONARY OF BUSINESS AND COMPANY LAW - learn English vocabulary for international lawyers and business professionals \*Over 150 LEGAL ENGLISH terms and phrases explained in plain English \*WRITTEN by a UK qualified lawyer and legal English trainer This legal English dictionary is designed to improve and test lawyers business professionals legal English as practised around the world. Readers learn the basic principles, terms and concepts that

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underpin law, then discover how those ideas can be applied in practice. Learn English legal vocabulary while studying the same topics taught by English legal courses. Especially useful for lawyers and business professionals whose first language is not English.

Breen/Ellis/Stephenson Canadian Business Law Today, First Edition, is an exciting new ground up product specifically designed for Canadian college courses, or for instructors that want concise business law coverage. Fundamental topics of Canadian business law such as the court and legal system, tort law, contract law, employment law, property law, and business organization are introduced and discussed. With an emphasis on active learning to engage students, Canadian Business Law Today contains current Canadian examples, legal scenarios, and case studies, along with comprehensive instructor resources to suit a variety of teaching and learning styles.

Lean User Testing A Pragmatic Step-by-Step Guide to User Tests If you believe in agile software development and delivering value to your customers and your company, reading this book is the right decision as it will greatly support your process to identify and create valuable, feasible and usable products. "We Know What We Need to Build" Who hasn't yet heard that dreaded, gut feeling-based notion in the past? To my experience, it is rarely valid, but more often an expression of an outdated thinking, that values output over outcome, that believes in requirement documents and micromanaging the product team. This book, however, is dedicated to completely different approach, that Steve Blank once wrapped up in his famous quote: There are No Facts Inside Your Building - Get Outside." And you should do so as early as possible in the process -it is the most important task of any product team. This book is therefore a deliberately short, focused, pragmatic manual for everyone, who designs,

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develops or markets software: Product manager, engineers and designers (UX/UI). It is based on hundreds of user interviews that I have run up to now and provides all you need to know to start your own user interview initiative in about two hours of your time. Save up to 90% of Typical User Interview Costs And there is more good news: The lean user testing approach will save up to 90% of the costs compared to outsourcing user interviews to a professional usability agency, but will return at least 80% of possible insights. Avoid Building Expensive Features Nobody Wants No more flying blind in the early stages: Test your hypotheses quickly and turn product discovery into your advantage over the competition. Learn how to avoid wasting money on software nobody wants and how to deliver value instead. Obsolete features aren't just expensive to build. They also need to be maintained and probably be removed at a later stage again, not to mention their opportunity costs: Imagine what you could have built instead. Gain More Runway for Your Startup Optimizing the cycle-time of your product hypotheses will focus available engineering and product management resources on valuable, usable and feasible features, thus extending your runway and improving your standing for the next funding round. Improve Communication with Stakeholders User tests greatly simplify the communication with stakeholders - the interviews, you will be running, are your product organization's first line of defense when it comes to turning down unreasonable feature requests. About the Author The author has worked for many years as a product manager and agile coach (Scrum, Lean Startup, Lean Change). During that time, he developed B2C as well as B2B software, mainly for startups, including a former Google subsidiary. He originally studied chemistry, business administration, and law. However, he has never worked in a laboratory. Instead, back in 1996, he released the first online

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shop software with SAP R/3 connectivity, only to learn that the early bird does not necessarily catch the worm. After his move to Berlin, Germany, he founded a marketplace for local service. In 2011, Entrepreneurs Club Berlin e.V. followed, as did Startup Camp Berlin- one of the largest German startup conferences today. His latest project, Age Of Product - Invent For Your Customers, focuses on the exchange of knowledge between product people, designers, and developers. It is about lessons learned and best practices on how to identify which product to build and how to build it in an efficient way. Age Of Product will host events and workshops in Berlin from autumn 2015 on and might also organize a new conference in the near future."

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