

## International Edition Textbooks

Shawn C. Smallman and Kimberley Brown's popular introductory textbook for undergraduates in international and global studies is now released in a substantially revised and updated third edition. Encompassing the latest scholarship in what has become a markedly interdisciplinary endeavor and an increasingly chosen undergraduate major, the book introduces key concepts, themes, and issues and then examines each in lively chapters on essential topics, including the history of globalization; economic, political, and cultural globalization; security, energy, and development; health; agriculture and food; and the environment. Within these topics the authors explore such diverse and pressing subjects as commodity chains, labor (including present-day slavery), pandemics, human rights, and multinational corporations and the connections among them. This textbook, used successfully in both traditional and online courses, provides the newest and most crucial information needed for understanding our rapidly changing world. New to this edition: \*Close to 50% new material \*New illustrations, maps, and tables \*New and expanded emphases on political and economic globalization and populism; health; climate change, and development \*Extensively revised exercises and activities \*New resume-writing exercise in careers chapter \*Thoroughly revised online teacher's manual

Fully revised and updated, this fourth edition equips students, advocates, and health professionals with building blocks for a critical understanding of global health. It explores societal determinants of health and health inequities within and between countries and an array of actions seeking to address these issues in spheres of health and development aid, solidarity cooperation, global and domestic policymaking, and civil society mobilization

Heneman's and Judge's Staffing Organizations, 9e, is based on a comprehensive staffing model. Components of the model include staffing models and strategy, staffing support systems (legal compliance, planning, job analysis and rewards), core staffing systems (recruitment, selection, and employment), and staffing systems and retention management. Up-to-date research and business practices are the hallmarks of this market-leading text. In-depth applications (cases and exercises) at the end of the chapters provide students with skill-building and practice in key staffing activities and decision making. A comprehensive running case involving a fictitious retailing organization provides even greater opportunity for in-depth analysis and skill-building. Students also have the opportunity to address ethical issues at the end of each chapter.

Presents more than four hundred authentic recipes from countries around the world along with information on land, history, food, and cooking techniques for each region.

Much discussion in recent years has centred on the status of the self, identity and subjectivity in the light of powerful arguments about the social origins of personhood. The Social Self presents many dimensions of the debate, spanning psychology, philosophy, politics and feminist theory, and provides a critical overview of the key themes involved. The internationally renowned contributors examine the senses in which we are 'social selves' whose very identities are intimately bound up with the communities and cultures in which we live. Drawing on Wittgenstein, Marx, Foucault, Bakhtin, Gilligan and MacIntyre, among others, the chapters show the diversity of influences that have shaped this exciting and controversial

In the present text the author deals with both conventional and new approaches to trade theory and policy, treating all important research topics in international economics and clarifying their mathematical intricacies. The textbook is intended for undergraduates, graduates and researchers alike. It addresses undergraduate students with extremely clear language and illustrations, making even the most complex trade models accessible. In the appendices, graduate students and researchers will find self-contained treatments in mathematical terms. The new edition has been thoroughly revised and updated to reflect the latest research on international trade.

This eBook has been formatted to the highest digital standards and adjusted for readability on all devices. Sissy is a poor young girl whose father works in circus and who attends school in Coketown, run by Superintendent Mr. Gradgrind. After he caught two of his children going to circus, Mr. Gradgrind dismiss Sissy from the school because of her bad influence on the other children. Soon Sissy discovers that her father has abandoned her thereto, in hope that she will lead a better life without him. Members of the circus appear at Superintendent's door and Mr. Gradgrind gives Sissy a choice: to return to the circus and forfeit her education, or to continue her education and work for Mrs. Gradgrind, never returning to the circus. Sissy accepts the latter, hoping to be reunited with her father.

A Basic Guide to International Business Law aims to give students an understanding as well as practical knowledge of legal problems arising in the area of international business, and to equip them with the skills needed to prevent and tackle these problems. All Chapters employ the same didactic structure. Introductory case studies, examples, annotated case law, glossaries, diagrams, summaries and exercises are all designed to familiarize students quickly with relevant aspects of international (business) law. A Basic Guide to International Business Law deals with the following topics: • Introduction to International Private Law and European Law • Legal aspects of negotiations • International contracts: matters of jurisdiction and the law applicable to these contracts • International contracts of sale • Competition law • Free movement of goods, workers, the freedom of capital and establishment and the freedom to provide services • International payments • Carriage of goods by road and sea • Incoterms • Entry modes (agents, representatives, distributors, licensing, franchising)

International Economics, 13th Edition provides students with a comprehensive, up-to-date review of the field's essential principles and theory. This comprehensive textbook explains the concepts necessary to understand, evaluate, and address the economic problems and issues the nations of the world are currently facing, and are likely to face in the future. Balancing depth and accessibility, the text helps students identify the real-world relevance of the material through extensive practical applications and examples. The new, thoroughly-updated and expanded edition provides students with a solid knowledgebase in international trade theory and policy, balance of payments, foreign exchange markets and exchange rates, open-economy macroeconomics, and the international monetary system. The text uniquely employs

the same graphical and numerical model in chapters that cover the same basic concept, allowing students to recognize the relationship among the different topics without having to start with a new example each time. Clear, straightforward discussions of each key concept and theory are complemented by concrete, accessible, and relatable examples that serve to strengthen student comprehension and retention. Topics include the 'Great Recession,' the increase in trade protectionism, excessive volatility and large misalignments of exchange rates, and the impacts of resource scarcity and climate change to continued growth and sustainable development.

The third edition of International Communication examines the profound changes that have taken place, and are continuing to take place at an astonishing speed, in international media and communication. Building on the success of previous editions, this book maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which exemplify the main concepts and arguments.

For undergraduate introduction to Market Pricing courses. A comprehensive and practical, step-by-step guide to pricing analysis and strategy development. The Strategy and Tactics of Pricing shows readers how to manage markets strategically—rather than simply calculate pricing based on product and profit—in order to improve their competitiveness and the profitability of their offers. The fifth edition contains a new chapter on price implementation and several updated examples on pricing challenges in today's markets. Features: NEW! Show students how proper pricing can increase profitability—New Chapter on Price Implementation. A completely new chapter on implementing pricing strategy identifies the challenges involved in embedding strategic pricing principles within an organization. This chapter also describes how managers can lead a structured change process to build a more profitable commercial organization. NEW! Offer access to pricing software—Three-Month Trial of LeveragePoint Software. This edition is now available with software for creating and communicating economic value estimations systematically—from LeveragePoint Innovations Inc. While versions of this software that enable sharing require corporate contracts for access, versions for individual student and practitioner use are available without charge for three months with the purchase of The Strategy and Tactics of Pricing. NEW! Make pricing theory relative—Updated Examples of Pricing. Helping connect pricing theory to what students are familiar with, this edition includes updated examples with more topical illustrations of current pricing challenges such as: • iPhone pricing • New models for pricing music • Services pricing NEW! Present the latest information—Heavily Revised Chapters. The revised chapter on Pricing Policy provides a theoretically-grounded framework to describe specific policies for managing price changes for situations such as: -Cost-based price increases -Price reductions in a recession -Discounts The chapter on Value Creation now addresses the difference between how to consider value when it is driven by tangible monetary drivers (saving money on gas) versus the more subjective psychological drivers (doing the right thing for the environment). The chapter on Value and Price Communication has been substantially revised to describe how to communicate value in a wide variety of product and customer contexts. This chapter also demonstrates how to target communications to affect specific behaviors throughout the customer's buying process. The chapter on Price Setting has been expanded to provide a robust process for setting prices that can be widely applied to consumer and business markets.

Inspired by the success of their best-selling introductory programming text, Java Software Solutions, authors Lewis, DePasquale, and Chase now release Java Foundations, Third Edition. This text is a comprehensive resource for instructors who want a two-or three-semester introduction to programming textbook that includes detail on data structures topics. Java Foundations introduces a Software Methodology early on and revisits it throughout to ensure students develop sound program development skills from the beginning. Control structures are covered before writing classes, providing a solid foundation of fundamental concepts and sophisticated topics.

An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote The Elements of Statistical Learning (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra.

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

Developed in the classroom by two of the most prominent researchers in the field, Feenstra and Taylor's International Economics is a modern textbook for a modern audience, connecting theory to empirical evidence and expanding beyond the traditional focus on advanced companies to cover emerging markets and developing economies. International Macroeconomics is a split volume from the text, covering: • The gains from financial globalization (Chapter 6) • Fixed versus floating regimes (Chapter 8) • Exchange-rate crises (Chapter 9 • The Euro (Chapter 10) As well as core topics: • Foreign exchange markets and exchange rates in the short run and the long run (Chapters 2–4) • The national and international accounts (Chapter 5) • The open economy IS-LM model (Chapter 7) • Applied topics of current interest (Chapter 11)

This text blends traditional introductory physics topics with an emphasis on human applications and an expanded coverage of modern physics topics, such as the existence of atoms and the conversion of mass into energy. Topical coverage is combined with the author's lively, conversational writing style, innovative features, the direct and clear manner of presentation, and the emphasis on problem solving and practical applications.

Developed in the classroom by two of the most prominent researchers in the field, Feenstra and Taylor's International Economics is a modern textbook for a modern audience, connecting theory to empirical evidence and expanding beyond the traditional focus on advanced companies to cover emerging markets and developing economies. International Trade is a split volume from the text, covering: • Offshoring of goods and services (Chapter 6) • Tariffs and quotas under imperfect competition (Chapter 9) • International agreements on trade, labor, and the environment (Chapter 11) As well as core topics: • The Ricardian model (Chapter 2) • The specific-factors model (Chapter 3) • The Heckscher-Ohlin model (Chapter 4) • Trade with increasing returns to scale and imperfect competition (Chapter 6) • Import tariffs and quotas under perfect competition (Chapter 8) • Export subsidies (Chapter 10)

MasteringGeography™ The Mastering platform is the most effective and widely used tutorial, homework and assessment

system for the sciences, and is now available in geography. MasteringGeography helps instructors maximize class time with customizable, easy-to-assign, and automatically graded assessments that motivate students to learn outside of class and arrive prepared for lecture. These assessments can easily be customized and personalized for an instructor's individual teaching style. The powerful gradebook provides unique insight into student and class performance even before the first test. As a result, instructors can spend class time where students need it most. The Mastering system empowers students to take charge of their learning through activities aimed at different learning styles, and engages them in learning science through practice and step-by-step guidance. MasteringGeography offers: Assignable activities that include Geoscience Animation activities, Encounter Physical Geography Google Earth™ Explorations, Geography Video activities, MapMaster™ interactive map activities, Map Projection activities, coaching activities on the toughest topics in physical geography, end-of-chapter questions and exercises, reading questions, and Test Bank questions. Student study resources in the Study Area include Geoscience Animations, web links, videos, glossary flashcards, "In the News" RSS feeds, MapMaster™ interactive maps, chapter quizzes, an optional Pearson eText, including iPad and Android versions, and more.

Easy to understand and to the point, MANAGEMENT SCIENCE MODELING, 4th Edition, International Edition uses an active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you will easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The essentials resource website, whose access is available with every new book, includes links to the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2010.

Perspectives on International Relations: Power, Institutions, and Ideas shows students new to the field how theories (perspectives) of international affairs—realism, liberalism, constructivism (identity), and critical theory—play a decisive role in explaining every-day debates about world affairs. Why, for example, do politicians and political scientists disagree about the causes of the ongoing conflict in Syria, even though they all have the same facts? Or, why do policymakers disagree about how to deal with North Korea when they are all equally well informed? The new Sixth Edition of this best-seller includes updates on Brexit, the rise of Donald Trump and other populist leaders, and continuing developments for ISIS, Syria, and Russia.

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For all undergraduate and graduate students of Financial Markets. A practical and current look into today's financial markets and institutions. In Financial Markets and Institutions, bestselling authors Frederic S. Mishkin and Stanley G. Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions. A unifying framework uses core principles to organize students' thinking then examines the models as real-world scenarios from a practitioner's perspective. By analyzing these applications, students develop the critical-thinking and problem-solving skills necessary to respond to challenging situations in their future careers. Although this text has undergone a major revision, the Eighth Edition retains Mishkin/Eakins' hallmark pedagogy that make it the best-selling textbook on financial markets and institutions. This program will provide a better teaching and learning experience—for you and your students. Here's how: Organize Learning with a Unifying Analytic Framework: Core principles organize students' thinking and then examine the models as real-world scenarios from a practitioner's perspective. Help Students Transition from Classroom to Career with Real-Life Business Scenarios: Cases increase students' interest by applying theory to real-world data and examples. Emphasis Critical Thinking with Key Features: Examples and exercises allow students to put into practice the concepts that they are learning. Keep Your Course Current and Relevant: New material on financial markets and institutions and monetary policy appear throughout the text.

"A 22-volume, highly illustrated, A-Z general encyclopedia for all ages, featuring sections on how to use World Book, other research aids, pronunciation key, a student guide to better writing, speaking, and research skills, and comprehensive index"--

For courses in International Management, Multinational Management, Global Strategy, and Comparative Management. This globally oriented text covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. - NEW - New E-Biz boxes in each chapter. - Offers students insight into e-business. - NEW - New opening profiles featuring real companies. - Offers students real examples. -

Comprehensive coverage of the roles and functions of managers in the global environment. - Provides students with an inside view. - Management Focus boxes. - Brings topics to life for students with real companies and people. - A cultural, behavioral, and strategic emphasis. - Gives students a more realistic picture of international management today. - Coverage of comparative management topics. - Keeps students up to date on key global issues and events. - Internet Exercises are included. - Helps students explore the text content in more detail. - Technology Application boxes. - Keeps students abreast of how technolog

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. Written by renowned international instructor and author Mike Peng, GLOBAL BUSINESS is the first truly global business book to answer the big question, What determines the success and failure of firms around the globe? This edition blends both an institutional-based view and resource-based view throughout every chapter for an unparalleled continuity in the learning process. The book combines an inviting, conversational style with the latest research and examples throughout every chapter. A comprehensive set of cases from Mike Peng and other respected international experts examine how companies throughout the world have expanded globally. All-new video cases, world maps, and unique global debate sections help readers view business challenges from a truly global perspective. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Santrock, Essentials of Life-Span Development, First Canadian Edition is an exciting new resource that offers essential content in a student-friendly format. Featuring shorter chapters and interactive study modules, Santrock 1ce covers all periods of the human life-span chronologically from the prenatal period through late adulthood and death. Santrock, Essentials of Life-Span Development, First Canadian Edition is ideal for one-semester Life-Span Development courses at both colleges and universities, or for any learner eager to explore the essentials of life-span development.

Now in its fifth edition, this title has been fully revised and updated in the light of recent developments in world politics, with new chapters on the changing nature of war, human security, and international ethics.

Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also encourage them to put these in writing to use as a guide and revise over the course of their lives. New for this edition, sections are oriented around specific action-items for students. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom. Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

This is the second and updated version of the Textbook of Allergy for the Clinician. It is a unique book in the field of allergy. The uniqueness lies in the international character of the book with contributors representing both the East and West. This book represents the diversity of issues affecting patients in the specialty of allergy, asthma & immunology. There is some discussion of the basic mechanisms involved and extensive elaboration for the clinicians. This book will appeal to medical students, residents and fellows undergoing training as well as consultants in academic and clinical practice settings. The color plates, especially in the section on Aerobiology, will help in the interaction between the patient and consultant in identifying the plant or flora which is the causative factor. The differences and similarities between the Eastern and Western approaches in the practice of the specialty are being addressed for the first time in a book.

MYLES TEXTBOOK FOR MIDWIVES, INTERNATIONAL EDITION. The Google Resume How to Prepare for a Career and Land a Job at Apple, Microsoft, Google, or any Top Tech Company John Wiley & Sons Financial Markets and Institutions, Global Edition Pearson Higher Ed An introduction to a broad range of topics in deep learning, covering mathematical and conceptual background, deep learning techniques used in industry, and research perspectives. "Written by three experts in the field, Deep Learning is the only comprehensive book on the subject." —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology; and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. Deep Learning can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors.

Students are guided through the latest trends in computer concepts and technology in an exciting and easy-to-follow format. Updated for currency, ENHANCED DISCOVERING COMPUTERS, COMPLETE: YOUR INTERACTIVE GUIDE TO THE DIGITAL WORLD, International Edition provides readers with the most up-to-date information on the latest technology in today's digital world.

Offers a concise and focused introduction to international law, with coverage of all the core topics, from the nature and sources of international law to the use of force and human rights.

For courses in Automotive Principles, Service and/or Mechanics. Automotive Technology: Principles, Diagnosis, and Service, Fourth Edition, meets the needs for a comprehensive book that covers all eight areas of automotive service, plus the soft skills and tool knowledge that must also be taught. Because many automotive systems are intertwined, presenting all systems together in one text makes it easier for the student to see how they are all connected. Topics are divided into 133 short chapters, which makes it easier for instructors and students to learn and master the content.

The creator of the incredibly popular webcomic xkcd presents his heavily researched answers to his fans' oddest questions, including "What if I took a swim in a spent-nuclear-fuel pool?" and "Could you build a jetpack using downward-firing machine guns?" 100,000 first printing.

The New Public Health has established itself as a solid textbook throughout the world. Translated into 7 languages, this work distinguishes itself from other public health textbooks, which are either highly locally oriented or, if international, lack

the specificity of local issues relevant to students' understanding of applied public health in their own setting. This 3e provides a unified approach to public health appropriate for all masters' level students and practitioners—specifically for courses in MPH programs, community health and preventive medicine programs, community health education programs, and community health nursing programs, as well as programs for other medical professionals such as pharmacy, physiotherapy, and other public health courses. Changes in infectious and chronic disease epidemiology including vaccines, health promotion, human resources for health and health technology Lessons from H1N1, pandemic threats, disease eradication, nutritional health Trends of health systems and reforms and consequences of current economic crisis for health Public health law, ethics, scientific d health technology advances and assessment Global Health environment, Millennium Development Goals and international NGOs

This book takes the reader on a sweeping tour of the international legal field to reveal some of the patterns of difference, dominance, and disruption that belie international law's claim to universality. Pulling back the curtain on the "divisible college of international lawyers," Anthea Roberts shows how international lawyers in different states, regions, and geopolitical groupings are often subject to distinct incoming influences and outgoing spheres of influence in ways that reflect and reinforce differences in how they understand and approach international law. These divisions manifest themselves in contemporary controversies, such as debates about Crimea and the South China Sea. Not all approaches to international law are created equal, however. Using case studies and visual representations, the author demonstrates how actors and materials from some states and groups have come to dominate certain transnational flows and forums in ways that make them disproportionately influential in constructing the "international." This point holds true for Western actors, materials, and approaches in general, and for Anglo-American (and sometimes French) ones in particular. However, these patterns are set for disruption. As the world moves past an era of Western dominance and toward greater multipolarity, it is imperative for international lawyers to understand the perspectives and approaches of those coming from diverse backgrounds. By taking readers on a comparative tour of different international law academies and textbooks, the author encourages them to see the world through the eyes of others -- an essential skill in this fast changing world of shifting power dynamics and rising nationalism.

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