

International Handbook On Ecotourism

This book offers conceptual and practical insights into the complex interactions between ecotourism and the natural environment, with consideration given to government policy, marketing by suppliers, consumer behaviour and visitor/environmental management. Illustrated by international case studies the roles of and interplay between tour operators, their clients, resource managers and local communities are examined. This creates a comprehensive and insightful overview of the factors that work for and against the achievement of environmental sustainability in and through ecotourism. The result is a critical examination of ecotourism and environmental sustainability that highlights ideas for best practice and proposes new directions for future research

Tourism is much more than an economic sector, it is also a social, cultural, political, and environmental force that drives societal change. Understanding, responding to, and managing this change will inevitably require knowledge workers who are able to address a range of problems associated with tourism, travel, hospitality, and the increasingly complex operating environment within which they exist. The purpose of this Handbook is to provide an insightful and authoritative account of the various issues that are shaping the higher educational world of tourism, hospitality and events education and to highlight the creative, inventive and innovative ways that educators are responding to these issues. It takes as its central focus a dynamic curriculum space shaped by internal and external factors from global to local scales, a variety of values and perspectives contributed by a range of stakeholders, and shifting philosophies about education policy, pedagogy and teaching practice. A benchmark for future curriculum design and development, it critically reviews the development of conceptual and theoretical approaches to tourism and hospitality education. The Handbook is composed of contributions from specialists in the field, is interdisciplinary in coverage and international in scope through its authorship and content. Providing a systematic guide to the current state of knowledge on tourism and hospitality education and its future direction this is essential reading for students, researchers and academics in Tourism, Hospitality, Events, Recreation and Leisure Studies.

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor–host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities

are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies. The SAGE Handbook of Tourism Management is a critical, authoritative review of tourism management, written by leading international thinkers and academics in the field. Arranged over two volumes, the chapters are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. The two volumes focus in turn on the theories, concepts and disciplines that underpin tourism management in volume one, followed by examinations of how those ideas and concepts have been applied in the second volume. Chapters are structured around twelve key themes: Volume One Part One: Researching Tourism Part Two: Social Analysis Part Three: Economic Analysis Part Four: Technological Analysis Part Five: Environmental Analysis Part Six: Political Analysis Volume Two Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

This handbook presents a timely, broad-ranging, and provocative overview of the essential nature of ecotourism. The chapters will both advance the existing central themes of ecotourism and provide challenging and divergent observations that will thrust ecotourism into new areas of research, policy, and practice. The volume is arranged around four key themes: sustainability, ethics and identity, change, conflict, and consumption, and environment and learning, with a total of 28 chapters. The first section focuses on sustainability as a core ecotourism criterion, with a primary focus on some of the macro sustainability issues that have an impact on ecotourism. Foremost among these topics is the linkage to the UN's Sustainable Development Goals, which have relevance to ecotourism as one of the greenest or most responsible forms of tourism. The chapters in the

second section provide a range of different topics that pull ecotourism research into new directions, including a chapter on enriching indigenous ecotourism through culturally sensitive universalism. The third section includes chapters on topics ranging from persons with disabilities as a neglected body of research in ecotourism, to ecotourism as a form of luxury consumption. The final section emphasises the link between ecotourism and learning about the natural world, including a deeply theoretical chapter on rewilding Europe. With contributions from authors around the world, this handbook gives a global platform to local voices, in both developed and emerging country contexts. The multidisciplinary and international Routledge Handbook of Ecotourism will be of great interest to researchers, students, and practitioners working in tourism and sustainability. This Handbook gives a comprehensive, international and cutting-edge overview of Sustainable Development. It integrates the key imperatives of sustainable development, namely institutional, environmental, social and economic, and calls for greater participation, social cohesion, justice and democracy as well as limited throughput of materials and energy. The nature of sustainable development and the book's theorization of the concept underline the need for interdisciplinarity in the discourse as exemplified in each chapter of this volume. The Handbook employs a critical framework that problematises the concept of sustainable development and the struggle between discursivity and control that has characterised the debate. It provides original contributions from international experts coming from a variety of disciplines and regions, including the Global South. Comprehensive in scope, it covers, amongst other areas: Sustainable architecture and design Biodiversity Sustainable business Climate change Conservation Sustainable consumption De-growth Disaster management Eco-system services Education Environmental justice Food and sustainable development Governance Gender Health Indicators for sustainable development Indigenous perspectives Urban transport The Handbook offers researchers and students in the field of sustainable development invaluable insights into a contested concept and the alternative worldviews that it has fostered. Tourism economics is a rapidly expanding field of research and interest in the subject has been growing steadily over the past decade. As a field of study it is one of the small band of areas, such as energy and transport economics, that draws on, and applies, developments in general economics. This highly accessible and comprehensive Handbook presents a cutting edge discussion of the state of tourism economics and its likely directions in future research. Leading researchers in the field explore a wide range of topics including: demand and forecasting, supply, transport, taxation and infrastructure, evaluation and application for policy-making. Each chapter includes a discussion of its relevance and importance to the tourism economics literature, an overview of its main contributions and themes, a critical evaluation of existing literature and an outline of issues for further conceptual and applied research. Larry Dwyer and Peter Forsyth have assembled a fascinating Handbook that will be an invaluable and

much welcomed reference book for tourism economics scholars and researchers at all levels of academe. General economics scholars will also find much to engage them within the book.

This comprehensive Handbook provides an international perspective on contemporary issues and future directions in teaching and learning in tourism. Key topics include assurance of learning, development of skills, learning in the field, work integrated learning, sustainability and critical studies, internationalisation, technology enabled learning, links between teaching and research, and graduate student supervision. Within these topics attention is devoted to the discussion of curriculum, pedagogy, assessment, students, educators and trends and issues. The Handbook provides a valuable resource for understanding teaching and learning theory and practice in tourism.

Research related to justice and tourism is at an early stage in tourism studies. Challenges abound due to the complex scope and scale of tourism, and thus the need to transcend disciplinary boundaries to inform a phenomenon that is intricately interwoven with place and people from local to global. The contributors to this book have drawn from diverse knowledge domains including but not limited to sociology, geography, business studies, urban planning and architecture, anthropology, philosophy and management studies, to inform their research. From case-based empirical research to descriptive and theoretical approaches to justice and tourism, they tackle critical issues such as social justice and gender, discrimination and racism, minority and worker rights, indigenous, cultural and heritage justice (including special topics like food sovereignty), while post-humanistic perspectives that call us to attend to non-human others, to climate justice and sustainable futures. A rich array of principles is woven within and between the chapters. The various contributions illustrate the need for continuing collaboration among researchers in the Global North and Global South to enable diverse voices and worldviews to inform the pluralism of justice and tourism, as arises in this book. The chapters in this book were originally published as a special issue of the *Journal of Sustainable Tourism*. This fourth edition of *The Geography of Tourism and Recreation* provides students with a comprehensive introduction to the interrelationship between tourism, leisure and recreation from geographical and social science perspectives. It still remains the only book to systematically compare and contrast in a spatial context, tourism and recreation in relation to leisure time, offering insight into the demand, supply, planning, destination management and impacts of tourism and recreation. Whilst retaining its accessible style and approach this edition has been significantly updated to reflect recent developments and new concepts from geography which are beginning to permeate the tourism and recreational field. New features include: Content on the most recent developments, climate change, sustainability, mobilities and crisis management in time and space as well as trends such as low cost airlines and the control of land transport by transnational operators in the EU such as Arriva. More attention to management issues such as innovation and the spatial consequences for tourism and leisure development. New case studies and examples to showcase real life issues, from both developed and developing countries, especially the US, China and South Africa. Completely revised and redeveloped to accommodate new, user-friendly features: case studies, insights, summary points and learning objectives. Written by leading academics, this is essential reading for all tourism, geography, leisure and recreation students.

This book provides an authoritative, state-of-the-art review of tour guiding scholarship and research. It aims to foster best practice and to stimulate further study and research on tour guiding across a range of disciplines. The book is well-illustrated and its accessible style with chapter summaries makes it ideal for students as well as researchers.

Natural Area Tourism provides an authoritative and comprehensive account of tourism in natural, wild and protected areas. The second edition contains an overview of key literature and new developments that have emerged since the publication of the first edition more than a decade ago. Accordingly, this book will remain an invaluable resource and review of the subject for many years to come.

This pioneering book explores the influence of human values on the willingness of individuals to pay for the conservation of individual wildlife species (and classes of these), to be for or against their survival, and to favour or oppose their harvesting.

Routledge Handbook of Tourism and Sustainability from C. Michael Hall, Stefan Gössling, Daniel Scott is one of the winners of the ITB BookAwards 2016 in the category Specialist tourism literature! Sustainability remains one of the major issues in tourism today. Concerns over climate and environmental change, the fallout from the global economic and financial crisis, and the seeming failure to meeting UN Millennium development goals have only reinforced the need for more sustainable approaches to tourism, however they be defined. Given the centrality of sustainability in tourism curricula, policies, research and practice it is therefore appropriate to prepare a state of the art handbook on the relationship between tourism and sustainability. This timely Handbook of Tourism and Sustainability is developed from specifically commissioned original contributions from recognised authors in the field, providing a systematic guide to the current state of knowledge on this area. It is interdisciplinary in coverage and international in scope through its authorship and content. The volume commences with an assessment of tourism's global environmental, e.g. climate, emissions, energy use, biodiversity, water use, land use, and socio-economic effects, e.g. economic impacts, employment and livelihoods, culture. This then provides the context for sections outlining the main theoretical frameworks and constructs that inform tourism and sustainability, management tools and approaches, and the approaches used in different tourism and travel industry sectors. The book concludes by examining emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism. This is essential reading for students, researchers and academics interested in the possibilities of sustainable forms of tourism and tourism's contribution to sustainable development. Its assessment of tourism's global impact along with its overviews of sectoral and management approaches will provide a benchmark by which the sustainability of tourism will be measured for years to come.

There isn't one conversation about animal ethics. Instead, there are several important ones that are scattered across many disciplines. This volume both surveys the field of animal ethics and draws professional philosophers, graduate students, and undergraduates more deeply into the discussions that are happening outside of philosophy departments. To that end, the volume contains more nonphilosophers than philosophers, explicitly inviting scholars from other fields—such as animal science, ecology, economics, psychology, law, environmental science, and applied biology, among others—to bring their own disciplinary resources to bear on matters that affect animals. The Routledge Handbook of Animal Ethics is composed of 44 chapters, all appearing in print here for the first time, and organized into the following six sections: I. Thinking About Animals II. Animal Agriculture and Hunting III. Animal Research and Genetic Engineering IV. Companion Animals V. Wild Animals: Conservation, Management, and Ethics VI. Animal Activism The chapters are brief, and they have been written in a way that is accessible to serious undergraduate students, regardless of their field of study. The volume covers everything from animal cognition to the state of current fisheries, from genetic modification to intersection animal activism. It is a resource designed for anyone interested in the moral issues that emerge from human interactions with animals.

Using a wealth of international case studies and photos, Ecotourism: An Introduction provides an accessible and comprehensive introduction to the key foundations, concepts and issues

related to Ecotourism, the fastest growing segment of the global tourism industry. Among the topics covered are: * the foundations of ecotourism * tourism and ecotourism policy * the economics, marketing and management of ecotourism * the social and ecological impacts of tourism * ecotourism and development * the role of ethics in ecotourism The book includes case studies from Scotland, Austria, the USA, Canada, Mexico and Australia.

Taking a global and multidisciplinary approach, The SAGE International Encyclopedia of Travel and Tourism brings together a team of international scholars to examine the travel and tourism industry, which is expected to grow at an annual rate of four percent for the next decade. In more than 500 entries spanning four comprehensive volumes, the Encyclopedia examines the business of tourism around the world paying particular attention to the social, economic, environmental, and policy issues at play. The book examines global, regional, national, and local issues including transportation, infrastructure, the environment, and business promotion. By looking at travel trends and countries large and small, the Encyclopedia analyses a wide variety of challenges and opportunities facing the industry. In taking a comprehensive and global approach, the Encyclopedia approaches the field of travel and tourism through the numerous disciplines it reaches, including the traditional tourism administration curriculum within schools of business and management, economics, public policy, as well as social science disciplines such as the anthropology and sociology. Key features include: More than 500 entries authored and signed by key academics in the field Entries on individual countries that details the health of the tourism industry, policy and planning approaches, promotion efforts, and primary tourism draws. Additional entries look at major cities and popular destinations Coverage of travel trends such as culinary tourism, wine tourism, agritourism, ecotourism, geotourism, slow tourism, heritage and cultural-based tourism, sustainable tourism, and recreation-based tourism Cross-references and further readings A Reader's Guide grouping articles by disciplinary areas and broad themes

This volume offers new insight into an important and largely under-examined area of marine leisure and tourism: scuba diving tourism. Knowledge of scuba diving has long been hidden among broad discussions of water-based sports and activities and this focused book aims to shed further understanding and knowledge on this popular international activity. The book examines the current issues central to research into and management of scuba diving Tourism from multidisciplinary perspectives such as health and safety, climate change, policy and regulation and the recreation/leisure context. It further reveals critical management issues of economic, environmental and socio-cultural impacts related to scuba diving tourism which extends to the influence of climate change on the industry's operations and future. This significant volume which conceptualizes the issues surrounding scuba diving tourism now and in the future is written by leading experts in this field and will be valuable reading for all those interested in marine leisure and tourism.

This book highlights the diverse nature of the scientific domains associated with landscape architecture. It emphasises the need to acknowledge that the contribution of each research domain is equally important, offering complementary development opportunities while enabling landscapes to fulfill their multiple functions and ecosystem services in an integrated way, underlining the relevance of theory, methods, and practice to promote sustainable landscape planning and design.

This book provides a selection of international perspectives in the interdisciplinary field of media and communications research with emphasis placed on methodological approaches and new research domains. It includes critical reflections on how to conduct research on digital media culture, especially concerning the potentials and limitations for mixed methods research and online research strategies, as well as a series of hands-on case studies. These range from digital fan cultures, through environmental communication, news media, digital politics during conflicts and crises, to digital media psychology and the emerging field of medical humanities.

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Diverse in its examples and angles, the book provides a rich snippet of how media research practices are determined by practical factors and research interests.

How is ecothinking articulated in varied research fields? What are the conjunctions and concurrences of academic endeavors in the attempt to curb environmental destruction? This collection of essays offers a multifaceted exploration of the basic tenets of environmentalism proposed by academic curricula across the world. Ecodestruction, the wilderness, rampant pollution, tourism developments, sustainability, educational interventions, and the plurivocal turn to ecotheoretical textual analysis are some of the critical perspectives and scientific findings investigated here. The book introduces a multilateral understanding of environmental consciousness, and suggests that the study of nature should not be compartmentalized into separate fields of analyses, but aim for the interconnections between disciplines, given that the physical cosmos is an unambiguous and finite host of humanity's endeavours. The volume appeals to academics, researchers and professionals with a particular interest in the current environmental crisis, offers solid insights into the ways human societies construe nature and hopefully will embark on the protection of the ecosphere.

Routledge Handbook of the Tourist Experience offers a comprehensive synthesis of contemporary research on the tourist experience. It draws together multidisciplinary perspectives from leading tourism scholars to explore emergent tourist behaviours and motivations. This handbook provides up-to-date, critical discussions of established and emergent themes and issues related to the tourist experience from a primarily socio-cultural perspective. It opens with a detailed introduction which lays down the framework used to examine the dynamic parameters of the tourist experience. Organised into five thematic sections, chapters seek to build and enhance knowledge and understanding of the significance and meaning of diverse elements of the tourist experience. Section 1 conceptualises and understands the tourist experience through an exploration of conventional themes such as tourism as authentic and spiritual experience, as well as emerging themes such as tourism as an embodied experience. Section 2 investigates the new, developing tourist demands and motivations, and a growing interest in the travel career. Section 3 considers the significance, motives, practices and experiences of different types of tourists and their roles such as the tourist as photographer. Section 4 discusses the relevance of 'place' to the tourist experience by exploring the relationship between tourism and place. The last section, Section 5, scrutinises the role of the tourist in creating their experiences through themes such as 'transformations in the tourist role' from passive receiver of experiences to co-creator of experiences, and 'external mediators in creating tourist experiences'. This handbook is the first to fill a notable gap in the tourism literature and collate within a single volume critical insights into the diverse elements of the tourist experience today. It will be of key interest to academics and students across the fields of tourism, hospitality management, geography, marketing and consumer behaviour.

Worldwide Destinations: The Geography of Travel and Tourism is a unique text that explores tourism demand, supply, organisation and resources for a comprehensive range of destinations and every country worldwide. The seventh edition is brought up to date with features such as: An exploration of current issues such as climate change, sustainability, mobilities, emerging markets, demographic changes and the social impacts of tourism. New and updated case studies throughout More emphasis on emerging countries in Africa and Asia. Improved full colour presentation, packed with useful learning resources such as location maps, discussion questions and assignments to aid understanding. Online resources for lecturers and students including: multiple choice questions per chapter, power points, web links and video links The first part of the book comprises thematic chapters which detail the geographic knowledge and principles required to analyse the tourism appeal of destinations. The subsequent division of the book into regional chapters enables the student to carry out a

systematic analysis of a particular destination, by providing insights on cultural characteristics as well as information on specific places. *Worldwide Destinations* is an invaluable resource for studying every destination in the world, by explaining tourism demand, evaluating the many types of tourist attractions and examining the trends that may shape the future geography of tourism. This thorough guide is a must-have for any student undertaking a course in travel and tourism.

This book offers an original collection of international studies on indigenous entrepreneurship. Through these specific lenses, entrepreneurship greatly appears as a set of cultural values-based behaviours. Once more culture and human values are placed at the heart of entrepreneurship as an economic and social phenomenon.' - Alain Fayolle, EM Lyon and CERAG Laboratory, France and Solvay Business School, Belgium. 'A must-have for researchers of developmental economics, as well as for entrepreneurship scholars, this collection assembles studies of indigenous entrepreneurship from five continent.

Globalization entails the world becoming a smaller place through political, socio-cultural and economic processes. These processes have salient implications for tourism, and tourism itself is one of the driving forces behind globalization. This book is a collection of conceptual treatises by international scholars about the dynamics and reach of globalization and its relationships with tourism. It anatomizes and deconstructs the global forces, processes and challenges that face the world of tourism. It is international in scope, encyclopedic in its conceptual depth, empirically evocative, and contemporary in its coverage. This important and timely book provides an overview of climate change and highlights the importance of including climate change education in primary schools. It emphasises the importance of cross-curricular pedagogical approaches with a focus on climate justice, providing in-depth assistance for teaching children aged 3–13 years. Informed by up to date research, the book helps teachers to remain faithful to climate change science whilst not overwhelming children. Accompanied by online resources, this book includes practical and easy to follow ideas and lesson plans that will help teachers to include climate change education in their classrooms in a holistic, cross-curricular manner. Specific chapters address the following topics: • Inter-disciplinary approaches to climate change • Early childhood education • Pedagogies of hope • The importance of reflective practice • Ideas for including climate change education in curricular areas such as literacy, geography, science, history and the arts Designed to promote climate change education in primary schools, this resource will help primary teachers, student teachers, geography specialists and all those interested in climate change education develop their own conceptual knowledge and that of the children in their class.

The growth of international travel for purposes of medical treatment has been accompanied by increased academic research and analysis. This Handbook explores the emergence of medical travel and patient mobility and the implications for patients and hea

Intended as a guide for wildlife managers and ecotourism operators, as well as interested ecotourists, this book addresses the biological principles governing how ecotourism affects wildlife. The introductory chapters focus on four key

responses to human visitation—behavioral, physiological, ecological, and evolutionary. Readers will discover ecotourism's effects on biodiversity in connection with various industries that are habitat or taxonomically specific: fish tourism (including both freshwater and marine), marine mammal tourism, the huge industry centered on terrestrial animals, and the well-studied industry of penguin tourism. Given that the costs and benefits of ecotourism cannot be meaningfully assessed without understanding the human context, particular attention is given to how ecotourism has been used as part of community development. In closing, the book synthesizes the current state of knowledge regarding best practices for reducing human impacts on wildlife. The final chapter highlights key research questions that must be addressed to provide more evidence-based guidelines and policy.

Are profits and sustainability compatible? This book brings unique perspectives to this key debate by exploring the history of green entrepreneurship since the nineteenth century, and its spread globally in industries including renewable energy, organic food, natural beauty, ecotourism, recycling, architecture, and finance. The book uses the lens of the extraordinary and often eccentric men and women who defied convention and imagined that business could help save the planet, rather than consume it. The social and religious beliefs that drove many of these individuals are explored as the book looks at how they overcame huge obstacles to execute their strategies. The green entrepreneurs seen here are shown to have created new markets and industries, and driven innovations in sustainable practices, even at times when most consumers and governments marginalized the entire subject. The struggles of early pioneers appear to have been rewarded by the growth of environmental awareness among consumers, business leaders, and others in recent years, but the Earth's environmental health continues to deteriorate. If profits and sustainability have proved challenging to reconcile, the book argues that one reason was how they were both defined.

The Routledge Handbook of Tourism and the Environment explores and critically evaluates the debates and controversies inherent to tourism's relationship with nature, especially pertinent at a time of major re-evaluation of our relationship with the environment as a consequence of the environmental problems we now face. It brings together leading specialists from range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this complex relationship and future direction. The book is divided into five interrelated sections. Section one evaluates the philosophical basis, rationale and complexity of what is meant by the term 'environment' considering the major influences in the construction of how we understand our surroundings and the types of values we place upon them. Section two evaluates the types of eco-systems that are used as natural resources for tourism and the negative and positive impacts upon them. Section three evaluates relevant environmental policy and management mechanisms for the impacts of tourism on

the natural environment. Section four focuses on the changing tourism-environment relationship, and the types of tourism that have become established in the tourism industry, market and policy. Section five, analyzes contemporary and future issues of the tourism-environment relationship, based upon themes of environmental and social welfare. This timely book will provide an invaluable resource for all those with an interest in tourism's relationship with the natural environment, encouraging dialogue across disciplinary boundaries and areas of study. The book is international in its focus, emphasizing that issues of tourism and the natural environment are not only localized but transcend national boundaries that sometimes require both international and global responses. This is essential reading for student, researchers and academics of Tourism as well as those of Geography, Environmental Studies and Development Studies. The tourism industry is an industry of people and is directly dependent on the performance of activities, skills, professionalism, quality, and competitiveness. Approaching the perspective of people management stresses the need to humanize companies, making empowerment and commitment easier. These are key to setting "talents" and, more importantly, to encouraging these individuals to put their creative capacities to the service of the companies for which they work. Only by being collaborative internally does business gain competitive capacity in the global marketplace. This aspect is crucial in tourism in the face of strong and growing competition in the sector. Human Capital and People Management in the Tourism Industry is a crucial reference source that reveals groundbreaking human resource policies for tourism destinations, revolutionary human capital managerial business approaches in tourism, innovative tourism training perspectives, and new tourism qualification prospects. Featuring research on topics such as intellectual capital, human resource management, and financial performance, this book is ideally designed for business managers, entrepreneurs, human resource officers, industry professionals, academicians, students, and researchers.

From its late nineteenth century origins, the concept of protected areas has increased in scope and complexity. It now has to come to terms with the twenty first century world of neo-liberal politics, performance metrics and the growing and complex demands of tourism. This international collection of papers explores how this might be done, detailing the issues involved, and the value and values that protected areas have for economies, peoples and environments. Special attention is given to World Heritage Sites, tourism planning and their communities, to the growth of private protected areas, and to the health values of protected areas. Other subjects include private sector business involvement in protected areas, concessions policy experiments, and how the work of the world's largest protected area agency, the US National Park Service, is adapting to changing political and market demands, and to the challenges of sustainable development. It concludes with a searching interview with a member of UNESCO's World Heritage Committee. The chapters were originally published in

a special issue in the Journal of Sustainable Tourism.

"Focusing on fundamental ecotourism concepts, this broad-based textbook provides a basis for studies into environmental-based tourism. It covers key topics such as the management, economics, and potential environmental impacts, both positive and negative, of this popular and growing sector"--Publisher description.

Destination marketing relies on planning, organisation, and successful strategies and tactics. Tourism Planning and Destination Marketing provides an in-depth understanding of the tourism marketing environment, including destination branding, distribution channels, tourism, digital media, and sustainable and responsible tourism practices.

Roy and Jan have assembled a timely snapshot of our current understanding of ecotourism, both as a concept worthy of scientific inquiry and as an increasingly significant segment of global commerce and industry. A terrific piece of work! Sam Ham, University of Idaho, US In the 30 or so year since it became established in the tourism literature and in tourism practice, ecotourism has attracted as many proponents as opponents. This Handbook now brings together some of the leading scholars worldwide in this field, to explore the current position of this form of tourism. In doing so, it offers serious critiques, it explores meanings and paradoxes, it offers best practices and it looks to the future. It is the Handbook for one of tourism's fastest growing and controversial sectors. David Airey, University of Surrey, UK This is a most welcome and needed book. With a very strong editorial team and contributing authors, the Handbook covers all the key issues of ecotourism. It cuts through the confusion surrounding the much-misunderstood concept of ecotourism, clearly dealing with definitions, concepts and research issues. The Handbook is particularly welcome for its focus on the visitor experience, a strength of the editors, and for clearly linking the theory of ecotourism with practice in the field. Christopher Cooper, Oxford Brookes University, UK This Handbook brings together contributions from over forty international experts in the field of ecotourism. It provides a critical review and discussion of current issues and concepts it challenges readers to consider the boundaries of what ecotourism is, and could be. The Handbook provides practical information regarding the business of ecotourism; insights into ecotourist behaviour and visitor experiences; and reflections on the practice of ecotourism in a range of different contexts. The Handbook is designed to be a valuable reference book for tourism scholars and researchers.

Since the first edition of the title, ecotourism has become a major phenomenon in tourism and society in many countries and regions throughout the world. The profusion of experiences has generated a variety of means of theorizing, analysing and marketing ecotourism, all that have yet to be encompassed in one book. Ecotourism fills the gap by synthesising the changes in thinking and society over the last decade. This third edition has been fully revised and updated to include: updated chapters addressing modern thought and discourse, including

neoliberalism, consumer culture and quality management in the ecotourism industry; critical analysis drawn from a range of theoretical frameworks, which models and advances the thinking in ecotourism towards a socio-geographical analysis; new and international case studies from emerging markets such as China and Brazil. Providing a critical introduction to the analysis of tourism from a sociological and geographical perspective, the title is essential reading for higher-level and graduate students and researchers in tourism, sociology and geography. It will also be of interest to environmental groups and practitioners. Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: New content on increasingly relevant topics including sustainability, climate change, the threat of de-globalization, overtourism and social media. New sections on experience creation, accessibility and inclusivity, as well as expanded material on creative industries and new management challenges. New international case studies and tried-and-tested assignment exercises have been added to every chapter. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Ross K. Dowling and David Newsome present an original, substantial and much-needed contribution to the field to further our understanding of geotourism in theory and practice. This Handbook defines, characterizes and explores the subject through a range of international perspectives and case studies, identifying geotourism as a rapidly emerging form of urban and regional sustainable development. With extensive case studies from North and South America, Europe, Asia, Australasia and Africa, this global Handbook examines and explains the relationship between geology and tourism. Thematically arranged sections cover the relationship of geology with tourism, sustainability and society, geotourism in urban areas, and interpretation and education strategies. The final two sections assess geotourism's impact through wide-ranging case studies of UNESCO global geoparks and geotourism in a range of countries. The eminent academics and practitioners demonstrate how geotourism is the future for engaging the public and protecting geosites, as well as emphasising the importance of sustainability. An essential resource for

students and educators, this Handbook provides an international perspective for those interested in tourism, environmental geography, ecology and geology.

Written with practitioners in mind, this book reveals how tourism professionals and geologists should each know about the nexus of their subjects.

International Handbook on Ecotourism Edward Elgar Publishing

The 'outdoors' is a physical and ideological space in which people engage with their environment, but it is also an important vehicle for learning and for leisure.

The Routledge Handbook of Outdoor Studies is the first book to attempt to define and survey the multi-disciplinary set of approaches that constitute the broad field of outdoor studies, including outdoor recreation, outdoor education, adventure education, environmental studies, physical culture studies and leisure studies. It reflects upon the often haphazard development of outdoor studies as a discipline, critically assesses current knowledge in outdoor studies, and identifies further opportunities for future research in this area. With a broader sweep than any other book yet published on the topic, this handbook traces the philosophical and conceptual contours of the discipline, as well as exploring key contemporary topics and debates, and identifying important issues in education and professional practice. It examines the cultural, social and political contexts in which people experience the outdoors, including perspectives on outdoor studies from a wide range of countries, providing the perfect foundation for any student, researcher, educator or outdoors practitioner looking to deepen their professional knowledge of the outdoors and our engagement with the world around us.

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