

Issues In Cultural Tourism Studies

A unique chance to explore different aspects of place, heritage, and tourism For many nations around the world, cultural tourism is not only a major industry but also a support for national identity and a means for preserving heritage. Cultural Tourism: Global and Local Perspectives brings together in one volume interdisciplinary explorations of cultural tourism from leading international authorities in different locations around the world. Experts from the Cultural Tourism Research Group of the Association for Tourism and Leisure Education (ATLAS) discuss major issues that have emerged from the ATLAS research program over the past decade. Students and practitioners can examine important global and local issues such as authenticity, 'placelessness', the changing relationships between local communities and tourists, the changing meaning of religious heritage, festivals, and special events. Cultural Tourism presents a unique view of global and local cultural tourism issues in four main sections. The first part is a collection of discussions on the tensions caused by globalization, with an emphasis on the issue of authenticity. The second part focuses on cultural tourism demand, with examinations on the motivations and behavior of cultural tourists in various destinations. The third section spotlights the relationship between tourists, residents, and local culture. The final part examines ways cultural events can develop tourism. 72 figures and tables make complex information easy to access and understand. Topics in Cultural Tourism include: interpretation of 'authentic' culture growth of 'township tourism' the success or failure of community-based tourism projects impact of globalization on distinctiveness of place analysis of tourism development based on new cultural attractions and ethnic diversity basic steps needed to establish, manage, and market cultural routes case study of Castilla y Leon in Spain—trying to find ways to effectively compete with coastal areas new types of cultural attractions, such as 'ecomuseums' religious tourism heritage as a tool for formal and informal learning 'festivalization' and much more! Using research and studies from places around the world like Brazil, the United Kingdom, Portugal, Spain, South Africa, and the Netherlands, Cultural Tourism: Global and Local Perspectives provides a valuable window on the current state of cultural tourism and makes informative reading for practitioners, researchers, educators, and students.

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Managing Quality Cultural Tourism is an authoritative look at how to manage cultural tourist sites to best meet the needs of the visitors, the presenters and the site itself. As cultural tourism increases the management of heritage sites becomes more complex. Priscilla Boniface addresses these crucial management issues using a marketing approach to identify the needs of all concerned. This volume is specifically aimed at professionals and students of leisure, tourism and heritage management. It provides an invaluable background to cultural tourism and then focuses on some important issues involved with managing a heritage site - education, entertainment and preservation - and considers appropriate ways of dealing with the needs of the tourist, the presenters and the cultural site. Managing Quality Cultural Tourism suggests a way forward for cultural tourism. It is an indispensable tool for all involved in tourism and heritage industries.

Examine cultural tourism issues from both sides of the industry! Unique in concept and content, Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management examines the relationship between the sectors that represent opposite sides of the cultural tourism coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. Cultural Tourism is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. Cultural Tourism examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco. tourism--what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Though tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. Cultural Tourism provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products. Now translated into simplified Chinese.

International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: * For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. * The changing nature of the global cultural tourism marketplace (including demand, supply, product

development and political changes). * Consumer behaviour, profiles and motivations of cultural tourists. * Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. * An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. * Analysis of the demand, profiles and motivation of tourists * An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products * International contributor team provide case studies from first-hand experience and research

The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections. Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainable models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for students, researchers and academics of Tourism as well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

Cultural Sustainability, Tourism and Development considers how tourism provides a lens to examine issues of cultural sustainability and change. It discusses how cultural and natural assets, artistic interventions, place identity, policy strategies, and community well-being are intertwined in (re)articulations of place and local dynamics that occur in tourist locations. With a primary focus on culture in sustainable development, the book clarifies connections between culture as a core dimension of local sustainability and cultural dimensions of sustainable tourism. It highlights the roles and place of cultural expression, artistic activity, and heritage resources in local or regional sustainable development contexts. Chapters critically examine the dimensions of tourism-invoked dynamics of change and the cultural impacts of tourism-related activities. The book concludes with proposals for new culture-informed and creativity-based approaches, mediations, and relations to encourage a better balance between visitors and residents' quality of life and the broader sustainability of the area. Interdisciplinary and international in scope, contributions reflect on communities and rural areas located in Brazil, Canada, Croatia, India, Italy, Japan, the Netherlands, Poland, Portugal, and the United States. This book will be of great interest to students and scholars of cultural development and policy, heritage studies, cultural tourism and sustainable tourism, cultural geography, and regional development.

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: • New sections on tangible and intangible cultural heritage and world heritage sites. • Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences • New case studies throughout drawn from cultural attractions in developing countries such as Southeast Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other but yet strive to sustain their own distinctive locality. This book aims to offer a thorough critical

examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology, anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential reading for students studying tourism, heritage studies, cultural studies as well as related disciplines.

Cultural heritage is one of the most important tourism resources in the world. This book provides a comprehensive theoretical overview and applied knowledge of the issues, practices, current debates, concepts and management concerns associated with cultural heritage-based tourism. The second edition has been updated to include timely and emerging topics such as geopolitics, conflict, solidarity tourism, overtourism and climate change. It also expands on important areas such as environmental change, technology, social media, heritage economics, Indigenous knowledge and co-created experiences. This edition includes up-to-date data, statistics, references, case material, figures and pedagogical tools. It remains an important and accessible text for undergraduate and postgraduate students of cultural and heritage tourism, cultural resource management, and museum management.

This book includes research papers submitted to and presented during the first international conference on Cultural Sustainable Tourism (CST) that was held in Thessaloniki, Greece in November of 2017. Discussing complex relations between Culture, tourism, and the role of planners and architects in their maintenance, this conference was jointly organized by IEREK –International Experts for Research Enrichment and Knowledge Exchange- and Aristotle University of Thessaloniki. The conference was an attempt to shed a light on the significance of Culture and Heritage as two important factors attracting tourists and promoting economic growth and convey civilizations through tourism. Themes covered in this book give an overview on current research and topics of discussion that focus on Cultural sustainable tourism through several sections. The first section, titled “Art, Architecture and Culture”, discusses urban regeneration as a road to the preservation of cultural and tourist destinations and the importance of understanding and benefitting from our heritage to allow for modern day improvements. “Heritage Tourism”, the section 2 of the book, is more focused on offering nontraditional solutions and management plans to sustain cultural tourism and improve quality of life around historically significant areas. The third section on the “City and Rural Tourism” follows by providing sustainable strategies to attract tourists and promoting the use of existing resources. The last and final section with the title of “Sustainable Tourism, Development and Environmental Management” maneuvers around the different yet common environmental issues existing today and proposes new and innovative solutions for their elimination. Presenting a wide range of topics in chapters, this book provides the scientific community with a collection of unique and enlightening literature.

Event and cultural tourism as a social practice is a widespread phenomenon of global socio-economic importance. The purpose of the book is to bring together current thinking on contemporary issues relating to the management and marketing of cultural events and attractions. The contributions to the book provide interesting perspectives on a number of topics including innovation in festivals, destination and event image, cultural events and national identity, religious festival experiences, effective management and marketing of events. The book is divided into two broad themes: event tourism and cultural tourism. The Cultural Tourism theme covers issues such as: socio-cultural and environmental impacts of tourism development; tourist experiences, motivations and behavior; development of cultural tourism; hosts and guests; Community participation; living heritage; and destination image and branding. The Event Tourism theme covers issues such as economic, socio-cultural and environmental impacts; tourist experiences, motivations and behavior; development of event tourism; event management and sponsorship; destination image and branding; and planning and marketing hallmark events. The book is in response to the increasing demand for empirically-based case studies on event and cultural tourism and will appeal to both academics and practitioners. Case studies are also ideal as teaching material for both undergraduate and postgraduate programmes internationally. This book is a special double issue of the Journal of Hospitality Marketing and Management.

Trails and routes have been indispensable to travel and tourism over the centuries, helping to form the basis of mobility patterns of the past and the present. This book is the first to comprehensively examine these tourism trails from a tourism and recreation perspective. This cutting-edge volume is global in scope and discusses a wide range of natural, cultural and developed linear resources for tourism and recreation. The book will be suitable for both researchers and students who are interested in cultural heritage-based tourism, recreation and leisure studies, landscape and change, human mobility, geography, environmental management, and broader interests in destination planning, development and management.

Cultural Heritage and Tourism in the Developing World is the first book of its kind to synthesize global and regional issues, challenges, and practices related to cultural heritage and tourism, specifically in less-developed nations. The importance of preservation and management of cultural heritage has been realized as an increasing number of tourists are visiting heritage attractions. Although many of the issues and challenges developing countries face in terms of heritage management are quite different from those in the developed world, there is a lack of consolidated research on this important subject. This seminal book tackles the issues through theoretical discourse, ideas and problems that

underlay heritage tourism in terms of conservation, management, economics and underdevelopment, politics and power, resource utilization, colonialism, and various other antecedent notions that have shaped the development of heritage tourism in the less-developed regions of the world. The book is comprised of two sections. The first section highlights the broader conceptual underpinnings, debates, and paradigms in the realm of heritage tourism in developing regions. The chapters of this section examine heritage resources and the tourism product; protecting heritage relics, places and traditions; politics of heritage; and the impacts of heritage tourism. The second section examines heritage tourism issues in specific regions, including the Pacific Islands, South Asia, the Caribbean, China and Northeast Asia, South-East Asia, Sub-Saharan Africa, Central and Eastern Europe, the Middle East and North Africa, and Latin America. Each region has unique histories, cultures, political traditions, heritages, issues and problems, and the way these issues are tackled vary from place to place. This volume develops frameworks that are useful tools for heritage managers, planners and policy-makers, researchers, and students in understanding the complexity of cultural heritage and tourism in the developing world. Unlike many other books written about developing regions, this book provides insiders' perspectives, as most of the empirical chapters are authored by the individuals who live or have lived in the various regions and have a greater understanding of the region's culture, history, and operational frameworks in the realm of cultural heritage. The richness of this 'indigenous' or expert knowledge comes through as each regional overview elucidates the primary challenges and opportunities facing heritage and tourism managers in the less affluent areas of the world.

Power and culture are inextricably bound up with tourism. The anthropological case studies in this groundbreaking book explore this relationship in Latin America, the Caribbean, Europe, Africa, Australia and South East Asia. Two sections deal with tourism and the power struggle for resources; and tourism and culture: presentation, promotion and the manipulation of image. A concluding chapter investigates the relationship between tourism and power.

This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in tourism research. The third volume 'The Political Nature of Cultural Heritage and Tourism' addresses contemporary issues such as heritage dissonance, the debate on authenticity, conflict, and contested heritage. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond. As one of the world's fastest growing industries, heritage tourism is surrounded by political and ethical issues. This research explores the social and political effects and implications of heritage tourism through several pertinent topics. It examines the hegemonic power of heritage tourism and its consequences, the spectre of nationalism and colonialism in heritage-making, particularly for minorities and indigenous peoples, and the paradox of heritage tourism's role in combating these issues. Drawing from global cases, the study addresses a range of approaches and challenges of empowerment within the context of heritage tourism, including cultural landscapes, intangible heritage and eco-museums. The research argues that heritage tourism has the potential to develop as a form of co-production. It can be used to create a mechanism for community-centred governance that integrates recognition and interpretation and promotes dialogue, equity and diversity.

The negative impacts associated with conventional tourism has occasioned more sustainable forms of tourism including community-based tourism (CBT). Among the benefits of CBT are the improvement of rural economies, empowerment of the local community, and poverty alleviation. In as much as CBT has been promoted as being more beneficial to local communities, its implementation is not without challenges. In the wake of the COVID-19 pandemic, destination marketing organizations and managers of CBT projects have to adopt different marketing strategies including shifting to target new demographics in an effort to remain sustainable. Prospects and Challenges of Community-Based Tourism and Changing Demographics provides theoretical and empirical insights in the prospects and challenges associated with CBT, critically examining issues of structure, impact, management, marketing, support, changing demographics, challenges, sustainability, and implications for the future of CBT. It also highlights critical lessons and trends in CBT from both established and new CBT initiatives to inform the design, management, marketing, and sustainability of CBT projects. This book will be a useful addition to the literature on CBT with its coverage of topics such as conservation, cultural tourism, and sustainable rural livelihoods. This book provides an excellent resource for students, academicians, researchers, tourism and hospitality practitioners, managers, destination managers, stakeholders, tour operators, and policymakers.

According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of the tourism experience and overall customer satisfaction. New technologies and IT applications allow tourists to design their own trip, given the presence of global companies like Trip Advisor, Booking.com and AirBnB. This comprehensive volume explores new trends in cultural tourism, demonstrating how and why culture has become a central factor in tourism. The authors analyse a wide range of relevant issues, including: how heritage-based and cultural tourism could contribute to the sustainability of destinations; the increase of religious travels to and within Arab countries; and how cultural tourism fosters understanding among people and cultures, and could even potentially help to consolidate peace at a regional level. The book also analyses interactions between hosts (the local residents) and guests (the cultural visitors), revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture. This book will be of great interest to students and researchers of cultural tourism. The chapters were originally published in the journal Anatolia.

This is the first book to provide a comprehensive account of cultural and heritage tourism in the Middle East and North Africa (MENA) region and the many complexities that

heritage sites and tourist attractions face. The MENA region has long been regarded as the cradle of Western and Arab civilisation and is the home of many of the world's major religions. Because of this, the region is rich in heritage sites that serve as major tourist attractions and as icons of national, cultural and religious identity. However, as this book examines, heritage in the region is simultaneously highly contested and has even become a target for terrorism creating a situation that brought major challenges for heritage management and sustainable tourism development. Many of the region's innumerable cultural sites are threatened, in some cases by overuse, in others by neglect and, in many, simply by the pressures of economic development. This book is therefore of interest not only to heritage managers and policy makers but those academics who seek to address the delicate balance between tourism development, communities and the tourists who visit such sites in a turbulent but highly significant region of the world.

A key tool in creating a destination experience is the experience economy. This is even more true for cultural tourism experiences since culture's intrinsic values are inherently linked to experiences. The book *Creating and Managing Experiences in Cultural Tourism* aims to provide theoretical and practical background on the experience economy applied in sustainable cultural tourism. This entails a wide range of subjects addressing cultural heritage, creative industries and contemporary culture. Theoretical approaches to experience creation are presented to offer the 'rules' of designing the cultural tourism experiences. With inspirational and innovative examples, it provides an insight into the field of cultural tourism from prominent editors, authors and contributors in their respective fields.

The Asia Pacific region's enormous diversity of living cultures and preserved heritage sites has significant appeal to many tourists. However tourism has grown so rapidly that many issues associated with the incorporation of cultural and heritage experiences in tourist itineraries (such as authenticity versus commodification, exploitation of national cultures, impacts on local communities, and the management of heritage resources) have not been adequately addressed and must be debated. This revealing book reviews recent developments in cultural and heritage tourism in the Asia Pacific region and provides a discussion on how communities have faced and overcome significant challenges to develop and market their culture and heritage resources. A range of models and case studies are used to deepen the reader's understanding of heritage and cultural issues, to illustrate many of the more controversial issues, and to examine new evaluative, and planning tools. This book is a special issue of the *Asia Pacific Journal of Tourism Research*. With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed.

The perceived quality of a destination's cultural offering has long been a significant factor in determining tourist choices of destination. More recently, the need to present touristic offerings that include cultural experiences and heritage has become widely recognised, that this aspect of the tourism experience is an important differentiator of destinations, as well as being amongst the most manageable. This has also led to an increase in the management of such experiences through special exhibitions, events and festivals, as well as through ensuring more routine and controlled access to heritage sites. Reflecting the increasing application of cultural heritage as a driver for tourism and development, this book provides for the first time a cohesive volume on the subject that is theoretically rich, practically applied and empirically grounded. Written by expert scholars and practitioners in the field, the book covers a broad range of theoretical perspectives of cultural heritage tourism; regeneration, policy, stakeholders, marketing, socio-economic development, impacts, sustainability, volunteering and ICT. It takes a broad view, integrating international examples of sites, monuments as well as intangible cultural heritage, motor vehicle heritage events and modern art museums. This significant book furthers knowledge of the theory and application of tourism within the context of cultural heritage and will be of interest to students, researchers and practitioners in a range of disciplines.

Sustainable and integrated regeneration in the context of culture and tourism is explored for the first time within this book. The text is enhanced by international case studies.

At the interface between culture and tourism lies a series of deep and challenging issues relating to how we deal with issues of political engagement, social justice, economic change, belonging, identity and meaning. This book introduces researchers, students and practitioners to a range of interesting and complex debates regarding the political and social implications of cultural tourism in a changing world. Concise and thematic theoretical sections provide the framework for a range of case studies, which contextualise and exemplify the issues raised. The book focuses on both traditional and popular culture, and explores some of the tensions between cultural preservation and social transformation. The book is divided into thematic sections - Politics and Policy; Community Participation and Empowerment; Authenticity and Commodification; and Interpretation and Representation - and will be of interest to all who wish to understand how cultural tourism continues to evolve as a focal point for understanding a changing world.

This book is a response to the burgeoning interest in cultural tourism and the associated need for a coherently theorized approach for understanding the practices that such an interest creates. Cultural tourism has become an important and popular aspect of contemporary tourism studies, as well as providing a rich seam of upscale product development opportunities in the industry as a whole. Much of the related literature, however, focuses upon describing and categorizing cultural tourism from a supply-side perspective. This has prompted the taxonomizing of cultural tourists on the basis of their level of involvement and interest in cultural tourism products and/or their economic worth as a sought after market segment. There have been few recent attempts at a rigorous re-theorization of the issues beyond conventional representational theories; this book aims to fill that void. This groundbreaking volume provides a theoretical and empirical account of what it means to be a cultural or heritage tourist. It achieves this by exploring the interactions of people with places, spaces, intangible heritage and ways of life, not as linear alignments but as seductive 'moments' of encounter, engagement, performance and meaning-making, which are constitutive of cultural experience in its broadest sense. The book further explores encounters in cultural tourism as events that capture and constitute important social relations involving power and authority, self-consciousness and social position, gender and space, history and the present. It also explores the consequences these insights have for our understanding of culture and

heritage and its management in the context of tourist activity. In capturing the 'cultural moment', this book provides a better understanding of the motivations, on-site activities, meaning constructions and other cultural work done by both tourists and tourist operators. The volume confronts and explores the cultural, political and economical interrelations between culture, heritage and the tourism industry. In so doing, it also investigates how this co-mingling of identity, representation and social life may be better apprehended with the wider shift in critical thought towards notions of affect and performativity. The book is a fundamental and influential contribution to research in this field. It will be of significant value to students, academics and researchers interested in this broad topic area.

The extensively revised second edition of *Issues in Cultural Tourism Studies* provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on *The Geography of Cultural Tourism*, *The Politics of Global Cultural Tourism*, and *The Growth of Creative Tourism* an extensively revised chapter on *Experiential Tourism*. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

Cultural tourism includes experiencing local culture, traditions and lifestyle, participation in arts-related activities, and visits to museums, monuments and heritage sites. This book reviews a wide range of qualitative and quantitative research methods applied to the field. It is suitable for students and researchers in tourism and leisure.

Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark attractions, and cultural heritage are among the topics discussed from both international and local perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students can do to enrich their cultural learning experience.

Issues in Cultural Tourism Studies Routledge

"Cultures and communities in Africa both feed and fight the European tourism image of Africa. 'The European tourist gaze' of Africa is primarily that of a pristine, pure, 'uncivilised', 'wild', 'close to nature' continent with all pictorial associations and representations that come with these words, like huts, water buckets on women's heads, far and free horizons, lions and non-urban. This is the image that sells and lures (Western) tourists to Africa. In this book scientists from Europe and Africa join hands in presenting and critically analysing cases from eastern and southern Africa that show the cultural complexities and social intricacies that lie behind the touristic representations of Africa and Africans"--Cover.

This volume provides an accessible overview of cultural tourism in southern Africa. It examines the utilisation of culture in southern African tourism and the related impacts, possibilities and challenges from deep and wide-ranging perspectives. The chapters use case studies to showcase some of the cultural tourism which occurs in the region and link to concepts such as authenticity, commodification, the tourist gaze and 'Otherness', heritage, sustainability and sustainable livelihoods. The authors scrutinise both positive and negative impacts of cultural tourism throughout the book and explore issues including the definition of community, ethical considerations, empowerment, gender, participation and inequality. The book will be a useful resource for students and researchers of tourism, geography, anthropology and cultural studies.

In a world characterized by an encroaching homogeneity induced by the growth of multi-national corporations and globalization, the causes of difference accrue new levels of importance. This is as true of tourism as in many other spheres of life – and one cause of differentiation for tourism promotion is the culture of Indigenous Peoples. This offers opportunities for cultural renaissance, income generation and enhanced political empowerment, but equally there are possible costs of creating commodities out of aspects of life that previously possessed spiritual meaning. This book examines these issues from many different perspectives; from those of product design and enhancement; of the aspirations of various minority groupings; and the patterns of displacements that occur – displacements that are not simply spatial but also social and cultural. How can these changes be managed? Case studies and analysis is offered, derived from many parts of the globe including North America, Asia and Australasia. The contributors themselves have, in many instances, worked closely with groups and organizations of Indigenous Peoples and attempt to give voice to their concerns. The book is divided into various themes, each with a separate introduction and commentary. The themes are Visitor Experiences, Who manages Indigenous Cultural Tourism Product, Events and Artifacts, Conceptualisation and Aspiration. In a short final section the silences are noted – each silence representing a potential challenge for future research to build upon the notions and lessons reported in the book. The book is edited by Professor Chris Ryan from New Zealand, and Michelle Aicken of Horwath Asia Pacific.

Because few comparative data existed on European cultural tourism, when the European commission designated cultural tourism as a key area of tourism development in Europe, the European association for tourism and leisure education undertook a transnational study of European cultural tourism. The first five chapters address general themes (the scope and significance, the social context, the economic context and the political context of cultural tourism). The are followed by eleven chapters on individual countries from the European Union. Re-issued in 2005 in electronic format by ATLAS, the Association for Tourism and Leisure Education.

The complex relationship between heritage places and people, in the broadest sense, can be considered dialogic, a communicative act that has implications for both sides of the 'conversation'. This is the starting point for *Heritage and Tourism*. However, the 'dialogue' between visitors and heritage sites is complex. 'Visitors' have, for many decades, become synonymous with 'tourists' and the tourism industry and so the dialogic relationship between heritage place and tourists has produced a powerful critique of this often

contested relationship. Further, at the heart of the dialogic relationship between heritage places and people is the individual experience of heritage where generalities give way to particularities of geography, place and culture, where anxieties about the past and the future mark heritage places as sites of contestation, sites of silences, sites rendered political and ideological, sites powerfully intertwined with representation, sites of the imaginary and the imagined. Under the aegis of the term 'dialogues' the heritage/tourism interaction is reconsidered in ways that encourage reflection about the various communicative acts between heritage places and their visitors and the ways these are currently theorized, so as to either step beyond – where possible – the ontological distinctions between heritage places and tourists or to re-imagine the dialogue or both. Heritage and Tourism is thus an important contribution to understanding the complex relationship between heritage and tourism.

While experiential staging is well documented in tourism studies, not enough has been written about the diverse types of experiences and expectations that visitors bring to the tourist space and how communities respond to, or indeed challenge, these expectations. This book brings together new ideas about cultural experiences and how communities, creative producers, and visitors can productively engage with competing interests and notions of experience and authenticity in the tourist environment. Part I considers the experiences of communities in meeting the needs of cultural tourists in an international context. Part II analyses the relationships between individual cultural tourists, the community, and digital technology. Finally, Part III responds to new methodologies in relation to interactions between government and regional policy and community development. Focusing on the way in which communities and visitors 'perform' new forms of cultural tourism, *Performing Cultural Tourism* is aimed at undergraduate students, researchers, academics, and a diverse range of professionals at both private and government levels that are seeking to develop policies and business plans that recognize and respond to new interests in contemporary tourism.

Electronic Inspection Copy available for instructors here Tourism is the fourth biggest industry in the world. What are the key concepts in Tourist Studies? This essential resource for students of tourism contains concise and authoritative entries on: * Planning Tourism * Sustainable Tourism * Festivals and Events * Cultural Tourism * Economics of Tourism * Regeneration * The Experience Economy * Urban Tourism * Sex Tourism Shrewdly judged to suit the needs of the modern student, the book offers the basic materials, tools and guidance for making sense of tourism and gaining the best results in essays and exams.

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