

## **Lightroom Transformations Realizing Your Vision With Adobe Lightroom Plus Photoshop**

The digital revolution is changing virtually every aspect of the business world. However, most attempts at the digital transformation of enterprises fail – largely because of a lack of comprehensive and coherent strategy. This book takes lessons learned from the rise of the digital platform giants and explores how they can be adapted and effectively applied to established businesses, allowing them to compete within the new digital business paradigm. Offering a holistic perspective on the business and technology landscape, the book describes the megatrends, evolution and impact of digital technologies and business models. It brings together what for many is a disjointed set of business transformation imperatives, to provide a practical guide to digital success. Drawing on the authors' decades of experience in supporting transformation and innovation, the book lays out a path to a progressive iteration of business change and value realization, balancing the perspectives of revolutionary transformation and change-enabling optimization.

The UX Book: Process and Guidelines for Ensuring a Quality User Experience aims to help readers learn how to create and refine interaction designs that ensure a quality user experience (UX). The book seeks to expand the concept of traditional usability to a broader notion of user experience; to provide a hands-on, practical guide to best

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practices and established principles in a UX lifecycle; and to describe a pragmatic process for managing the overall development effort. The book provides an iterative and evaluation-centered UX lifecycle template, called the Wheel, for interaction design. Key concepts discussed include contextual inquiry and analysis; extracting interaction design requirements; constructing design-informing models; design production; UX goals, metrics, and targets; prototyping; UX evaluation; the interaction cycle and the user action framework; and UX design guidelines. This book will be useful to anyone interested in learning more about creating interaction designs to ensure a quality user experience. These include interaction designers, graphic designers, usability analysts, software engineers, programmers, systems analysts, software quality-assurance specialists, human factors engineers, cognitive psychologists, cosmic psychics, trainers, technical writers, documentation specialists, marketing personnel, and project managers. A very broad approach to user experience through its components—usability, usefulness, and emotional impact with special attention to lightweight methods such as rapid UX evaluation techniques and an agile UX development process Universal applicability of processes, principles, and guidelines—not just for GUIs and the Web, but for all kinds of interaction and devices: embodied interaction, mobile devices, ATMs, refrigerators, and elevator controls, and even highway signage Extensive design guidelines applied in the context of the various kinds of affordances necessary to support all aspects of interaction Real-world stories and contributions from

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accomplished UX practitioners A practical guide to best practices and established principles in UX A lifecycle template that can be instantiated and tailored to a given project, for a given type of system development, on a given budget

Master the Photoshop techniques used by professionals to create captivating composites, special effects, and more! The Photoshop Workbook reveals the creative skills that photographer and retoucher Glyn Dewis uses for his global clients. In this guide you will learn not only his step-by-step Photoshop techniques, but how and when to apply them so that you, too, can take your images to a whole new level. Glyn starts by covering the individual Photoshop skills that are the essential building blocks of his process: mastering selections and cutouts; dodging and burning and using the “power of gray” for composites; applying lighting effects; creating special effects; and turning day into night using a nondestructive workflow. It's one thing to learn the techniques, but to master them you need to understand when to apply them and in what order. In the second part of the book, Glyn brings everything together with his real-world projects. He covers six complete, start-to-finish projects—including all the images for you to download and follow along—that show you how to apply the techniques to a variety of scenarios.

While Adobe Photoshop has long been their choice for editing digital photographs, many photographers want a more focused tool. That's where Adobe Photoshop Lightroom comes in. Designed from the ground up with digital photographers in mind,

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Photoshop Lightroom offers powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. The Adobe Photoshop Lightroom Book was also written with photographers in mind. Best-selling author Martin Evening describes Photoshop Lightroom's features in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He's also been working with Photoshop Lightroom from the beginning, monitoring the product's development and providing feedback on the public beta. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you'll learn how to:

- Work efficiently with images shot in the raw format
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image library
- Apply tonal corrections to multiple images quickly
- Integrate Photoshop Lightroom with Adobe Photoshop
- Export images for print or Web as digital contact sheets or personal portfolios

Photographers will find Adobe Photoshop Lightroom—and The Adobe Photoshop Lightroom Book—indispensable tools in their digital darkroom. A free Lightroom 1.1 PDF supplement update is now available at [www.peachpit.com/register](http://www.peachpit.com/register). More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men... until now!

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Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

"Nobody asked you to show up." Every experienced product manager has heard some version of those words at some point in their career. Think about a company. Engineers build the product. Designers make sure it has a great user experience and looks good.

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Marketing makes sure customers know about the product. Sales get potential customers to open their wallets to buy the product. What more does a company need? What does a product manager do? Based upon Product School's curriculum, which has helped thousands of students become great product managers, The Product Book answers that question. Filled with practical advice, best practices, and expert tips, this book is here to help you succeed!

Wozu Nachbearbeitung, wenn sie nicht zu dem Bild führt, das Sie beim Fotografieren vor Augen hatten? Und wie genau kommen Sie in Lightroom und Photoshop zum gewünschten Resultat? Mit diesem Buch lernen Sie, die Funktionen von Lightroom CC und Photoshop CC so einzusetzen, dass Sie die Aussage Ihrer Bilder gezielt herausarbeiten. Martin Evening führt Sie durch den kompletten Workflow von der Aufnahme über die Retusche bis zum Druck. Sie lernen die Arbeitsweise und das Zusammenspiel der Bedienfeld-Regler in Lightroom kennen, verstehen die Korrekturwerkzeuge richtig zu nutzen und wann und wie es effektiver ist, Ihr Bild in Photoshop zu bearbeiten. Die Beispielprojekte veranschaulichen wichtige Bearbeitungstechniken – das Gelernte können Sie schnell auf Ihre eigenen Bilder anwenden. So lernen Sie ganz praxisnah, wie Sie mit Lightroom und Photoshop vollenden, was Sie im Moment der Aufnahme begonnen haben. Aus dem Inhalt: - Dateitypen, Farbräume und Histogramme – was Sie bereits beim Fotografieren beachten müssen, um später optimal nachbearbeiten zu können - Grundeinstellungen –

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wie Sie Ihre Bilder optimal vorbereiten - Tonwert- und Farbkorrekturen – so arbeiten Sie richtig mit Kontrast, Lichtern und Tiefen - Farbmanagement – einheitliche Farben vom Monitor bis zur Druckausgabe - Komposition überarbeiten – wie Sie Bildelemente neu anordnen und Perspektivfehler beheben - Überblendungstechniken – erstellen Sie Panorama- oder HDR-Bilder, retuschieren Sie Überflüssiges oder erweitern Sie die Schärfentiefe mit Focus Stacking - Retusche – führen Sie auch komplexe Arbeiten mit dem Bereichsreparaturwerkzeug aus und wenden Sie Handkolorierung und Weichzeichnungseffekte an - u.v.a.m.

Adobe Photoshop Lightroom was designed from the ground up with digital photographers in mind, offering powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. This completely updated bestseller was also written with photographers in mind. Author Martin Evening describes features in Lightroom 4 in detail from a photographer's perspective. As an established commercial and fashion photographer, Martin knows firsthand what photographers need for an efficient workflow. He has also been working with Lightroom from the beginning, monitoring the product's development and providing valued feedback to Adobe. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you'll learn how to:

- Work efficiently with images shot in the raw or JPEG format
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image

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library • Apply tonal adjustments to multiple images quickly • Integrate Lightroom with Adobe Photoshop • Export images for print or Web as digital contact sheets or personal portfolios • Make the most of new features in Lightroom 4, such as the Camera Raw Process 2012 Basic panel tone controls Photographers will find Lightroom 4—and The Adobe Photoshop Lightroom 4 Book—indispensable tools in their digital darkrooms. This book's companion site, [www.thelightroombook.com](http://www.thelightroombook.com), offers video tutorials, articles, sample images, and updates from author Martin Evening. "With Martin's expert guidance, you'll soon find that you have precisely the tools you need to turn your concentration back where it belongs—on making better pictures!" —George Jardine, digital photography consultant "As a photographer himself, Martin Evening knows what tools photographers need to realize their creative vision. In this book, he shows not only how Adobe Photoshop Lightroom works but also why it will become an essential part of any photographer's workflow." —Greg Gorman, photographer

"Examining the themes of presence and absence, the relationship between photography and theatre, history and death, these 'reflections on photography' begin as an investigation into the nature of photographs. Then, as Barthes contemplates a photograph of his mother as a child, the book becomes an exposition of his own mind."--Alibris.

The brain is a fearsomely complex information-processing environment--one that often eludes our ability to understand it. At any given time, the brain is collecting, filtering, and analyzing information and, in response, performing countless intricate processes, some of which are automatic, some voluntary, some conscious, and some unconscious. Cognitive neuroscience is

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one of the ways we have to understand the workings of our minds. It's the study of the brain biology behind our mental functions: a collection of methods--like brain scanning and computational modeling--combined with a way of looking at psychological phenomena and discovering where, why, and how the brain makes them happen. Want to know more? Mind Hacks is a collection of probes into the moment-by-moment works of the brain. Using cognitive neuroscience, these experiments, tricks, and tips related to vision, motor skills, attention, cognition, subliminal perception, and more throw light on how the human brain works. Each hack examines specific operations of the brain. By seeing how the brain responds, we pick up clues about the architecture and design of the brain, learning a little bit more about how the brain is put together. Mind Hacks begins your exploration of the mind with a look inside the brain itself, using hacks such as "Transcranial Magnetic Stimulation: Turn On and Off Bits of the Brain" and "Tour the Cortex and the Four Lobes." Also among the 100 hacks in this book, you'll find: Release Eye Fixations for Faster Reactions See Movement When All is Still Feel the Presence and Loss of Attention Detect Sounds on the Margins of Certainty Mold Your Body Schema Test Your Handedness See a Person in Moving Lights Make Events Understandable as Cause-and-Effect Boost Memory by Using Context Understand Detail and the Limits of Attention Steven Johnson, author of "Mind Wide Open" writes in his foreword to the book, "These hacks amaze because they reveal the brain's hidden logic; they shed light on the cheats and shortcuts and latent assumptions our brains make about the world." If you want to know more about what's going on in your head, then Mind Hacks is the key--let yourself play with the interface between you and the world.

Getting your Canon Speedlite to produce the light you need can be a real challenge. For those

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new to flash photography—or for anyone who has previously given up out of frustration—Speedlitter’s Handbook is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlitter, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, Speedlitter’s Handbook shows you how. A fantastic in-depth resource illustrated with over 500 images, Speedlitter’s Handbook covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you’re shooting portraits, events, or sports, Speedlitter’s Handbook is an essential resource that teaches you how to craft the light you need for any type of shot you want. The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color

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interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.

Edit, organize, store, and share photos Whether you are brand new to photography, a devoted enthusiast, or a seasoned pro, there's a version of Lightroom for you. Lightroom For Dummies is the book to help you learn which version of Lightroom is right for your needs. The main focus of the book is on using Lightroom Classic, but also includes an introduction to Lightroom CC. All with the goal of helping you get started on the right foot toward taking your photographic workflow to the next level. The book is a great starting place to help you improve your family photos or add advanced Lightroom skills that aid your career. Look inside to find the steps to navigating the software and getting top-notch results. Deciding which version of Lightroom is the best fit Take control of your photo library with Lightroom Classic Importing, organizing, and

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finding photos Editing and sharing your photos Producing a slideshow, book, print, or web gallery Gain a foundation for getting started with Lightroom CC Get ready to spend less time in front of the computer and more time behind the lens!

Since Lightroom 1.0 first launched, Scott's Kelby's *The Adobe Photoshop Lightroom Book for Digital Photographers* has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom:

- Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why.
- The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start.
- What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow.
- Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make

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their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

Thousands of organizations are adopting Scrum to transform the way they execute complex projects, in software and beyond. This guide will give you the skills and confidence needed to deploy Scrum, resulting in high-performing teams and satisfied customers. Drawing on years of hands-on experience helping companies succeed, Certified Scrum Trainer (CST) Mitch Lacey helps you overcome the major challenges of Scrum adoption and the deeper issues that emerge later. Extensively revised to reflect improved Scrum practices and tools, this edition adds an all-new section of tips from the field. Lacey covers many new topics, including immersive interviewing, collaborative estimation, and deepening business alignment. In 35 engaging chapters, you'll learn how to build support and maximize value across your company. Now part of the renowned Mike Cohn Signature Series on agile development, this pragmatic guide addresses everything from establishing roles and priorities to determining team velocity, setting sprint length, and conducting customer reviews. Coverage includes Bringing teams and new team members on board Creating a workable definition of "done" Planning for short-term wins, and removing impediments to success Balancing predictability and adaptability in release planning Running productive daily scrums Fixing failing sprints

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Accurately costing projects, and measuring the value they deliver Managing risks in dynamic Scrum projects Prioritizing and estimating backlogs Working with distributed and offshore teams Institutionalizing improvements, and extending agility throughout the organization Packed with real-world examples straight from Lacey's experience, this book will be invaluable to anyone transitioning to Scrum, seeking to improve their early results, or trying to get back on track.

Adobe Photoshop for Photographers by acclaimed digital imaging professional Martin Evening has been revamped to include detailed instruction for all of the updates to Photoshop on Adobe's Creative Cloud, including significant new features such as Cloud document saving, the new Content-Area Fill and the Texture slider and Depth Range Mask for Camera Raw. This guide covers all the tools and techniques photographers and professional image editors need to know when using Photoshop, from workflow guidance to core skills to advanced techniques for professional results. Using clear, succinct instruction and real-world examples, this guide is the essential reference for Photoshop users. The accompanying website has been updated with new sample images, tutorial videos, and bonus chapters.

This book will give you an insight on Polynesian tattoo motifs. It will help you understand them, their symbolism and their meanings. It will help you find the ideas for your own tattoo and help you creating it. Design creation process explained in detail with case studies - Polynesian Symbols & Motifs - Meanings Quick Reference - Free Designs - Positioning the Elements - Case Studies explained - Maorigrams creation

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Readers will understand how to find, evaluate, and analyze data to solve location-based problems. This guide covers practical issues such as copyrights, cloud computing, online data portals, volunteered geographic information, and international data with supplementary exercises.

Step by Step guide filled with real world practical examples. About This Book Get your first experience with data analysis with one of the most powerful types of analysis—time-series. Find patterns in your data and predict the future pattern based on historical data. Learn the statistics, theory, and implementation of Time-series methods using this example-rich guide Who This Book Is For This book is for anyone who wants to analyze data over time and/or frequency. A statistical background is necessary to quickly learn the analysis methods. What You Will Learn Understand the basic concepts of Time Series Analysis and appreciate its importance for the success of a data science project Develop an understanding of loading, exploring, and visualizing time-series data Explore auto-correlation and gain knowledge of statistical techniques to deal with non-stationarity time series Take advantage of exponential smoothing to tackle noise in time series data Learn how to use auto-regressive models to make predictions using time-series data Build predictive models on time series using techniques based on auto-regressive moving averages Discover recent advancements in deep

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learning to build accurate forecasting models for time series Gain familiarity with the basics of Python as a powerful yet simple to write programming language In Detail Time Series Analysis allows us to analyze data which is generated over a period of time and has sequential interdependencies between the observations. This book describes special mathematical tricks and techniques which are geared towards exploring the internal structures of time series data and generating powerful descriptive and predictive insights. Also, the book is full of real-life examples of time series and their analyses using cutting-edge solutions developed in Python. The book starts with descriptive analysis to create insightful visualizations of internal structures such as trend, seasonality and autocorrelation. Next, the statistical methods of dealing with autocorrelation and non-stationary time series are described. This is followed by exponential smoothing to produce meaningful insights from noisy time series data. At this point, we shift focus towards predictive analysis and introduce autoregressive models such as ARMA and ARIMA for time series forecasting. Later, powerful deep learning methods are presented, to develop accurate forecasting models for complex time series, and under the availability of little domain knowledge. All the topics are illustrated with real-life problem scenarios and their solutions by best-practice implementations in Python. The book concludes with the Appendix, with

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a brief discussion of programming and solving data science problems using Python. Style and approach This book takes the readers from the basic to advance level of Time series analysis in a very practical and real world use cases.

Adobe Photoshop Lightroom Classic CC is one of the most powerful tools a digital photographer has in their toolset, offering powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. In this completely updated bestseller, author Martin Evening describes Lightroom Classic CC features in detail, covering library organization, develop image processing, output modules, and the latest Lightroom CC/mobile features. As an established commercial and landscape photographer, Martin knows firsthand what photographers need for an efficient workflow. He has been working with Lightroom from the beginning, and as a result, knows the software inside and out. In this book, he'll teach you how to:

- Work efficiently with images shot in raw or JPEG formats
- Import photographs with ease and sort them according to your workflow
- Create and manage a personal image and video library
- Integrate Lightroom with Adobe Photoshop
- Prepare images for print, slideshows, or to create a book
- Make the most of new features, such as the ability to migrate and sync photos via the cloud

Photographers will find Lightroom Classic CC—and The

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Adobe Photoshop Lightroom Classic CC Book—indispensable tools in their digital darkrooms. “With Martin’s expert guidance, you’ll soon find that you have precisely the tools you need to turn your concentration back where it belongs—on making better pictures!” —George Jardine, digital photography consultant “As a photographer himself, Martin Evening knows what tools photographers need to realize their creative vision. In this book, he shows not only how Adobe Photoshop Lightroom works but also why it will become an essential part of any photographer’s workflow.” —Greg Gorman, photographer

Don't just 'survive' the move to agile: thrive! Discover 42 infinitely practical tips for succeeding with agile, right from the start! \* \*Paves the road to success with a clear plan for creating and releasing software. \*Works with any agile methodology, from XP to Scrum. \*Practical, actionable, concrete tips for senior managers, program/project managers, developers, and product owners. \*Eliminates 'buyer's remorse' associated with bumpy agile transitions, helping teams quickly build confidence and get results. Adopting agile looks easy - on paper! In reality, though, new agile teams encounter many unforeseen challenges. Some lose confidence in their ability to succeed; others muddle through, struggling to solve problems that others have already solved many times over. In this book Mitch Lacey brings together those solutions, helping new agile

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developers learn from others' experience quickly and painlessly. This engaging, realistic book systematically removes the pain of agile adoption, and breaks down the barriers to rapid success. The Scrum Field Guide is organized into 42 bite-size, practical tips - each supported with highly relevant real-world examples and case studies. Lacey presents a section of tips that apply to everyone on the agile team, from leaders to customers. Next, he offers sections specific to each role - including tips for management, program/project managers, team members, and product owners. Lacey answers the questions new agile adopters ask most often - including 'can I modify standard agile processes and still be agile?' and 'how on Earth can we release software within a short timeframe if we can't even do it in a long timeframe?' Along the way, he presents proven solutions for a wide variety of common problems - from prioritizing requirements to building release plans, creating workable software iterations to getting buy-in from skeptical executives.

Photographer and digital imaging expert Martin Evening's guiding philosophy when editing images is to ask, "What is the point? Does what I am doing enhance the picture, or is it just artifice for artifice's sake?" In Lightroom Transformations, Martin applies this approach to a broad collection of images, showing you how to turn ordinary-looking photos into hero shots—without using

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fancy montage techniques or wacky effects. By giving each image his own interpretation and explaining the rationale behind the choices he makes, he shows how you can do the same when processing your photos. Focusing primarily on techniques using Lightroom and Camera Raw—but also with Photoshop—Martin demonstrates how to manipulate the tones and composition of images to create photographs that correspond to your personal photographic vision. Filled with before-and-after shots with detailed explanations of how to go from an ordinary image to an extraordinary one, the book illustrates what you can achieve using Lightroom or Photoshop as a creative tool to enhance the natural beauty that lies within your images. Helps you pre-visualize the end result you would like for your photos, and provides easy-to-follow steps for simple edits to polish almost any image Includes tips on shooting technique to improve your images in-camera Demonstrates how to recompose existing shots to illustrate how a photograph could have been shot and composed better Includes short videos that demonstrate some of the techniques discussed in the book Full of practical ideas and inspiring stories from people who have already transformed their lives through the Complaint Free program, you'll learn not only how to stop complaining but also how to become more positive and live the life you've always dreamed about. More than ten million people in 106 countries

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have used the simple principles found in this book to eradicate the toxicity of complaining from their lives. And, as a result, they have experienced better health, happier relationships, greater career success and a significant increase in happiness. A Complaint Free World will explain what constitutes a complaint, why we complain, what benefits we think we receive from complaining, how complaining is destructive to our lives, and how we can get others around us to stop complaining. Find out how forming the simple habit of not complaining can transform your health, relationships, career and life. Consciously striving to reformat your mental hard drive is not easy, but you can start now by using the steps Bowen presents here. If you stay with it, you'll find that not only will you stop complaining, but others around you will cease to do so as well and in a short period of time, you'll have a more positive life. "A Complaint Free World is an engaging, enjoyable, easy-to-read reminder that the only permanent, constructive changes you can make in the world are the changes that you make in yourself."  
–Gary Zukav, author of The Seat of the Soul and Soul to Soul

This book explains how medical photography is part of the workflow in many specialties: it is needed for registries, to preserve information, for follow up, second opinion and teaching, among others. The book gathers information on this field, providing valuable practical tips for those that have never used

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photography for medical uses as well as those who use it regularly. Covering specialities ranging from dermatology, plastic surgery, dentistry, ophthalmology and endoscopy to forensic medicine, specimen photography and veterinary medicine, it highlights standardization for each procedure and relevance to ethical, patients' perception of medical photography, cybersecurity and legal aspects. The book also presents practical sections explaining how to organize a photographic file, coding, reimbursement, compliance, use of social media and preservation as well as in depth concepts on sharp focus on blurred vision. This volume will appeal to all clinicians and practitioners interested in acquiring a high level of technical skill in medical photography.

Get the very most out of the ArcGIS for Desktop product through ArcObjects and .NET ArcGIS for Desktop is a powerful suite of software tools for creating and using maps, compiling, analyzing and sharing geographic information, using maps and geographic information in applications, and managing geographic databases. But getting the hang of ArcGIS for Desktop can be a bit tricky, even for experienced programmers. Core components of ArcGIS platform is called ArcObjects. This book first introduce you the whole ArcGIS platform and the opportunities for development using various programming languages. Then it focuses on ArcGIS for Desktop applications and makes you familiar with ArcObjects from .NET point of view. Whether you are an ArcGIS user with no background in programming or a programmer without experience with the ArcGIS platform, this book arms you with everything you need to

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get going with ArcGIS for Desktop development using .NET?right away. Written by a leading expert in geospatial information system design and development, it provides concise, step-by-step guidance, illustrated with best-practices examples, along with plenty of ready-to-use source code. In no time you'll progress from .NET programming basics to understanding the full suite of ArcGIS tools and artefacts to customising and building your own commands, tools and extensions?all the way through application deployment. Among other things, you'll learn to: Object-Oriented and Interface-based programming in .NET (C# and VB.NET) Finding relationship between classes and interfaces using object model diagrams Querying data Visualizing geographical data using various rendering Creating various kinds of Desktop Add-Ins Performing foreground and background geoprocessing Learn how to improve your productivity with ArcGIS for Desktop and Beginning ArcGIS for Desktop Development Using .NET

If you already have a good knowledge of Adobe Photoshop and are looking to advance your skills, Adobe Photoshop CS5 for Photographers: The Ultimate Workshop is the book you've been waiting for. Renowned photographers Martin Evening and Jeff Schewe impart their Photoshop tips and workflow, showing you how to use a vast array of rarely seen advanced Photoshop techniques. Whether the subject is serious retouching work, weird and wonderful compositions, or planning a shoot before you've even picked up a camera, you can be sure that the advice is based on years of practical experience. Full of inspirational photographs and hundreds of full-color screenshots to show you how it's done, this book features: -Advice on becoming a retouching master with advanced masking and compositing techniques -A detailed workflow for preparing your images for the best possible output, showing you how to meet both

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deadline and budget without sacrificing quality - 26 movie tutorials on the included DVD, offering over 3 hours of movie content The ideal companion to Photoshop CS5 for Photographers, this is a must-have resource for any serious user of Adobe Photoshop.

A History of Video Art is a revised and expanded edition of the 2006 original, which extends the scope of the first edition, incorporating a wider range of artists and works from across the globe and explores and examines developments in the genre of artists' video from the mid 1990s up to the present day. In addition, the new edition expands and updates the discussion of theoretical concepts and ideas which underpin contemporary artists' video. Tracking the changing forms of video art in relation to the revolution in electronic and digital imaging that has taken place during the last 50 years, A History of Video Art orients video art in the wider art historical context, with particular reference to the shift from the structuralism of the late 1960s and early 1970s to the post-modernist concerns of the 1980s and early 1990s. The new edition also explores the implications of the internationalisation of artists' video in the period leading up to the new millennium and its concerns and preoccupations including post-colonialism, the post-medium condition and the impact and influence of the internet.

A simple-to-follow manual for film camera enthusiasts wishing to improve their skills, devised by one of the world's leading photography professionals - an essential reference for everyone interested in learning the techniques of classic film photography, from 35mm, medium and large format to single lens reflex cameras.

The discipline of user experience (UX) design has matured into a confident practice and this edition reflects, and in some areas accelerates, that evolution. Technically this is the second edition of The UX Book, but so much of it is new, it is more like a sequel. One of the major

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positive trends in UX is the continued emphasis on design—a kind of design that highlights the designer’s creative skills and insights and embodies a synthesis of technology with usability, usefulness, aesthetics, and meaningfulness to the user. In this edition a new conceptual top-down design framework is introduced to help readers with this evolution. This entire edition is oriented toward an agile UX lifecycle process, explained in the funnel model of agile UX, as a better match to the now de facto standard agile approach to software engineering. To reflect these trends, even the subtitle of the book is changed to “Agile UX design for a quality user experience . Designed as a how-to-do-it handbook and field guide for UX professionals and a textbook for aspiring students, the book is accompanied by in-class exercises and team projects. The approach is practical rather than formal or theoretical. The primary goal is still to imbue an understanding of what a good user experience is and how to achieve it. To better serve this, processes, methods, and techniques are introduced early to establish process-related concepts as context for discussion in later chapters. Winner of a 2020 Textbook Excellence Award (College) (Texty) from the Textbook and Academic Authors Association A comprehensive textbook for UX/HCI/Interaction Design students readymade for the classroom, complete with instructors’ manual, dedicated web site, sample syllabus, examples, exercises, and lecture slides Features HCI theory, process, practice, and a host of real world stories and contributions from industry luminaries to prepare students for working in the field The only HCI textbook to cover agile methodology, design approaches, and a full, modern suite of classroom material (stemming from tried and tested classroom use by the authors)

The fastest, easiest, most comprehensive way to learn Adobe Photoshop Lightroom Classic Classroom in a Book(R), the best-selling series of hands-on software training workbooks,

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offers what no other book or training program does -- an official training series from Adobe, developed with the support of Adobe product experts. Adobe Photoshop Lightroom Classic Classroom in a Book (2021 release) contains lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchase of this book includes valuable online features. Follow the instructions in the book's "Getting Started" section to unlock access to: Downloadable lesson files you need to work through the projects in the book Web Edition containing the complete text of the book, interactive quizzes, and videos that walk you through the lessons step by step What you need to use this book: Adobe Photoshop Lightroom Classic (2021 release) software, for either Windows or macOS. (Software not included.) Note: Classroom in a Book does not replace the documentation, support, updates, or any other benefits of being a registered owner of Adobe Photoshop Lightroom Classic software.

Light & Lens: Photography in the Digital Age is a groundbreaking introductory book that clearly and concisely provides the instruction and building blocks necessary to create thought-provoking digitally based photographs. It is an adventurous idea book that features numerous classroom-tested assignments and exercises from leading photographic educators to encourage you to critically explore and make images from the photographers' eye, an aesthetic point of view. Acquire a basic foundation for digital photography. Light and Lens covers the fundamental concepts of image-making; how to use today's digital technology to create compelling images; and how to output and preserve images in the digital world. Explore the history, theory and methods of digital image-making. Light and Lens translates the enduring

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aesthetics of art photography into the digital realm. You'll view, capture and think about images from a new perspective. Increase your ability to analyze, discuss and write about your own work and the images of others. Learn with exercises and assignments by leading digital educators. Innovative techniques will train your eye to make the strongest visual statement. Solve visual problems and overcome image challenges. Whether you use a digital SLR or a point-and-shoot camera, you'll get new strategies to master composition, design and light. View the full range of the digital terrain with stunning images and commentary by over 190 international artists. Robert Hirsch is a renowned photographer, educator, historian and writer. His book credits include *Photographic Possibilities: The Expressive Use of Ideas, Materials and Processes*; *Exploring Color Photography: From the Darkroom to the Digital Studio*; and *Seizing the Light: A History of Photography*. He has had many one-person shows and curated numerous exhibitions. Hirsch has also conducted many workshops and interviewed eminent photographers of our time. The former executive director of CEPA Gallery, he is now the director of Light Research in Buffalo, New York, and on the Visual Studies faculty of University of Buffalo/The State University of New York.

This informative textbook for artists and bird lovers is a comprehensive survey of the complete bird from head to tail. The book is full of masterly illustrations that are clear and easy to understand, including black and white working drawings, examples of the artist's field studies and exquisite colour illustrations. Every part of the bird's body is outlined in detail with informative text and helpful drawing instructions. *Bird Anatomy for Artists* is a published version of the Dr Natalia Balo PhD research in Natural History Illustration. The book was created in consultation with prominent ornithologists from Australian Museum, Sydney, and opens with a

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foreword by the famous Australian writer and ornithologist Dr. Penny Olsen. Second revised edition 2019.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year Scott trains thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what he covers in this book. You'll learn:

- How to unlock the power of layers (you'll be amazed at how easy it is!)
- How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and

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PSDs too! (And you'll learn why so many pros like it best—because it's faster and easier) · The sharpening techniques the pros really use (there's an entire chapter just on this!) · How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible · The most requested photographic special effects, and much more! **THE BOOK'S SECRET WEAPON** Although Elements 15 offers some digital photography features that Photoshop CC doesn't offer, there are plenty of features that Photoshop CC has that Elements 15 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download a bonus chapter on portrait retouching and all the images used in the book, from the book's companion webpage. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Aimed at software developers, this book proposes the creation of a new profession of software design. The examples in the text are updated to reflect new platforms along with additional case studies where appropriate.

It's not often that a career in photography makes as many twists and turns as it has for Jack Dykinga. Early in Jack's career as a photojournalist he won the Pulitzer Prize for

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Feature Photography. He then worked as a photo editor and later became a wilderness guide. Today, Jack's work as a landscape photographer is world-renowned. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Bookman Old Style'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Bookman Old Style'; min-height: 14.0px} After a near-death experience, Jack formed a new perspective that provided a framework for self examination and a deeper look into why images resonate with a photographer's feelings. As the images displayed in this book progress through the distinct periods in Jack's life, he describes the influences and events that shaped his changing style and his design sense. With an intense sense of gratitude, he explains the forces that caused his focus to evolve, and he describes the often-subtle changes that define his work. A virtual "who's who" of editors, writers, and photographers have influenced Jack's photographic journey, which has spanned 50 years. His amassed images form a body of work that is diverse and profound. From huddled figures in mental institutions to sweeping landscapes, his images span an enormous emotional range from disturbing to celebratory to sublime. They are touchstones in a life of photography. The fastest, easiest, most comprehensive way to learn Adobe Photoshop Lightroom Classic! Classroom in a Book®, the best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Adobe Photoshop Lightroom Classic Classroom in a Book (2020 release) contains 12 lessons

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that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Purchase of this book includes valuable online features. Follow the instructions in the book's Getting Started section to unlock access to: Downloadable lesson files you need to work through the projects in the book Web Edition containing the complete text of the book, interactive quizzes, and videos that walk you through the lessons step by step

An easy-to-follow Nikon D5600 photography class—in a book! Your Nikon D5600 is a powerful tool equipped to take top-notch photos. But unless you know how to use it to its full potential, your professional-grade camera will produce underwhelming amateur-grade photos. And that's where Nikon D5600 For Dummies comes in! Packed with all the expert tips and tricks you need to get your Nikon to live up to its name, this guide shows you how to use it to get truly striking shots—in a flash. Written by an expert on all things Nikon—and brimming with inspiring full-color photos—the step-by-step instruction offered inside arms shutterbugs of all skill levels with the know-how to turn any scene into a beautiful work of art. Whether you're looking to capture a cozy low-light shot or forever memorialize an awesome action scene, Nikon D5600 For Dummies will take your photography skills to picturesque new heights. Discover all your camera's features and capabilities Get better photos in auto or manual mode Adjust focus on the fly Start speaking photography lingo like a pro Even Leonardo da Vinci had to learn to work with

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paints and brushes before he could create the Mona Lisa. Before you let your frustration get the best of you, take heed in the friendly guidance in Nikon D5600 For Dummies.

The source of any photograph is not the camera or even the scene viewed through the viewfinder-it is the mind of the photographer: this is where an image is created before it is committed to a memory card or film. In *The Photographer's Mind*, the follow-up to the international best-seller, *The Photographer's Eye*, photographer and author Michael Freeman unravels the mystery behind the creation of a photograph. The nature of photography demands that the viewer constantly be intrigued and surprised by new imagery and different interpretations, more so than in any other art form. The aim of this book is to answer what makes a photograph great, and to explore the ways that top photographers achieve this goal time and time again. As you delve deeper into this subject, *The Photographer's Mind* will provide you with invaluable knowledge on avoiding cliché, the cyclical nature of fashion, style and mannerism, light, and even how to handle the unexpected. Michael Freeman is the author of the global bestseller, *The Photographer's Eye*. Now published in sixteen languages, *The Photographer's Eye* continues to speak to photographers everywhere. Reaching 100,000 copies in print in the US alone, and 300,000+ worldwide, it shows how anyone can develop the ability to see and shoot great digital photographs.

Adobe Photoshop Lightroom Classic CC is one of the most powerful tools a digital

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photographer has in their toolset, offering powerful editing features in streamlined interface that lets photographers import, sort, and organize images. In this completely updated bestseller, author Martin Evening describes Lightroom Classic CC features in detail, covering library organization, develop image processing, output modules, and an introduction to the features in the new Adobe Photoshop Lightroom CC across desktop, web, and mobile. As an established commercial and landscape photographer, Martin knows first-hand what photographers need for an efficient work flow. He has been working with Lightroom from the beginning, and as a result, knows the software inside and out. In this book, he'll teach you how to: Work efficiently with images shot in raw or non-raw formats Import photographs with ease and sort them according to your workflow Create and manage a personal image and video library Integrate Lightroom with Adobe Photoshop Prepare images for print, slideshows, or to create a book Make the most of new features, such as the ability to migrate and sync photos via the cloud Photographers will find Lightroom Classic CC—and The Adobe Photoshop Lightroom Classic CC Book—indispensable tools in their digital darkrooms.

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