

Midstream Changes People Who Started Over And Made It Work Inside Business Series

The world's most comprehensive, well documented, and well illustrated book on this subject. With extensive subject and geographical index. 30 photographs and illustrations - mostly color. Free of charge in digital PDF format.

"It rained cats and dogs", "I know where his shoe pinches", "Yes, it was really a blessing in disguise"... These idioms are often used in common language in our day to day talk or even correspondence. Their usage makes the communication and message to be conveyed quite effective. Dictionary defines idiom as "a group of words whose meaning is different from the meaning of the individual words." Idiom is a combination of words with figurative meanings. It often creates a picturesque image and that image conveys the meaning. For e.g. 'where the shoe pinches' the image automatically creates the image of pain and trouble and the place where there is trouble. Similarly, 'add fuel to the fire'—it creates the image of fire blazing more and the meaning of aggravation comes out. The following example is widely employed to illustrate the point.

Profiles the lives of ten founders of well-known food companies, including their different backgrounds, the struggles they faced, and the food they made famous.

Vol. 2 includes extra number, "Experimental schools in England," Jan. 1926.

Presents the stories of famous people who achieved great success after changing careers in mid-life.

This resource focuses on 100 of the best books for the elementary and middle-school classroom. Annotations summarize the plot and provide concise book information to aid selection. Each title is categorized by general reading level. Listening level is categorized by by grade and age.

Awaken, mobilize, accelerate, and institutionalize change. With a rapidly changing environment, aggressive competition, and ever-increasing customer demands, organizations must understand how to effectively adapt to challenges and find opportunities to successfully implement change. Bridging current theory with practical applications, *Organizational Change: An Action-Oriented Toolkit*, Third Edition combines conceptual models with concrete examples and useful exercises to dramatically improve the knowledge, skills, and abilities of students in creating effective change. Students will learn to identify needs, communicate a powerful vision, and engage others in the process. This unique toolkit by Tupper Cawsey, Gene Deszca, and Cynthia Ingols will provide readers with practical insights and tools to implement, measure, and monitor sustainable change initiatives to guide organizations to desired outcomes.

Midstream Changes People who Started Over and Made it Work Lerner Publishing Group

An easy-to-use source for librarians, students and other researchers, each volume in this series provides illustrated biographical profiles of approximately 75 childrens authors and artists. This critically acclaimed series covers more than 12, 000 individuals, ranging from established award winners to authors and illustrators who are just beginning their careers. Entries typically cover: personal life, career, writings, works in progress, adaptations, additional sources. A cumulative author index is included in each

odd-numbered volume.

Print and non-print resources for the study of the plains states in grades K-8.

Designing a good interface isn't easy. Users demand software that is well-behaved, good-looking, and easy to use. Your clients or managers demand originality and a short time to market. Your UI technology -- web applications, desktop software, even mobile devices -- may give you the tools you need, but little guidance on how to use them well. UI designers over the years have refined the art of interface design, evolving many best practices and reusable ideas. If you learn these, and understand why the best user interfaces work so well, you too can design engaging and usable interfaces with less guesswork and more confidence. Designing Interfaces captures those best practices as design patterns -- solutions to common design problems, tailored to the situation at hand. Each pattern contains practical advice that you can put to use immediately, plus a variety of examples illustrated in full color. You'll get recommendations, design alternatives, and warnings on when not to use them. Each chapter's introduction describes key design concepts that are often misunderstood, such as affordances, visual hierarchy, navigational distance, and the use of color. These give you a deeper understanding of why the patterns work, and how to apply them with more insight. A book can't design an interface for you -- no foolproof design process is given here -- but Designing Interfaces does give you concrete ideas that you can mix and recombine as you see fit. Experienced designers can use it as a sourcebook of ideas. Novice designers will find a roadmap to the world of interface and interaction design, with enough guidance to start using these patterns immediately. The world's most comprehensive, well documented, and well illustrated book on this subject. With extensive index. 333 color photographs and illustrations. Free of charge in digital PDF format on Google Books.

Strategic Communication for Organizations elucidates the emerging research on strategic communication, particularly as it operates in a variety of organizational settings. This book, appropriate for both students and practitioners, emphasizes how theory and research from the field of communication studies can be used to support and advance organizations of all types across a variety of business sectors. Grounded in scholarship and organizational cases, this textbook: focuses on message design provides introductory yet comprehensive coverage of how strategy and message design enable effective organizational and corporate communication explores how theory and research can be synthesized to inform modern communication-based campaigns Strategic Communication for Organizations will help readers discuss how to develop, implement, and evaluate messages that are consistent with an organization's needs, mission, and vision, effectively reaching and influencing internal and external audiences. Presents literary criticism on writers and illustrators for children and young adults. Critical essays are selected from leading sources, including published journals, magazines, books, monographs, reviews, and scholarly papers.

Learn how quantum physics affects your daily life and discover practical ways to put that knowledge to good use! Ever wonder why you always seem to seek the easiest and shortest way to accomplish something? And why is it

Contains updated and revised sketches on nearly 800 of the most widely read authors and illustrators appearing in Gale's Something about the author series.

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Identifies the most common mistakes small businesses make, and discusses target markets, purchase plans, business structure, advertising, sales projections, financing, personnel, expansion, price setting, and sales techniques

Show managers of all stripes how to be key change leaders. In today's world, organizational resilience, adaptability and agility gain new prominence. Awaken, mobilize, accelerate, and institutionalize change with *Organizational Change: An Action-Oriented Toolkit*. Bridging theory with practice, this new edition uses models, examples, and exercises to help students engage others in the change process. Authors Gene Deszca, Cynthia Ingols, and Tupper F. Cawsey provide tools for implementing, measuring, and monitoring sustainable change initiatives and helping organizations achieve their objectives. The Fourth Edition includes new critical thinking exercises, cases, checklists, and examples as well as updated coverage of key topics such as social media, power dynamics, decision testing, storytelling, and control systems.

Provides an annotated listing of recommended reading material for students in grades seven through nine.

If you believe idioms are a "tough nut to crack," this Dictionary of Idioms will help you dispel that belief; you would surely abandon your opinion of idioms being a bunch of insignificant words to that of a lively one to use to attract attention of readers and listeners. You will discover 'idioms' can add beauty, remove unwanted seriousness and bring life to any conversation - written or spoken. Rightly and scientifically designed, this dictionary contains hundreds of common idioms, sayings, and expressions. Use of everyday idioms bring colour to any writing and speech. Since they don't really mean, word by word, what they say, idioms can stump even regular writers and speakers. When and where to use idioms becomes 'as easy as pie' with this Dictionary of Idioms. Alphabetical listing makes searching idioms a 'piece of cake.' Whether you are fluent in English or just a learner, this dictionary can help you read, write and speak with new understanding and a lot more fun! Special features: o Widely used and popular idioms given with meanings o Inclusion of foreign idioms currently in use in English language o Arranged Alphabetically: A - Z o Useful grammatical information given as Appendices An authoritative dictionary to spice up written and oral communication for students, writers, speakers and interested readers!

Direct change expertly and lead your business to success Change is natural and good, but it can incite fear if not managed properly. *Leading Business Change For Dummies* arms mid- to senior-level managers with trusted guidance on leading, managing, responding to, and implementing change in the workplace. Packed with helpful advice and straightforward information, it gives you the skills needed to recognize the need for organizational change, deal with unexpected change, properly communicate a vision, prepare for structural change such as Mergers & Acquisitions, and address emotional responses to downsizing. *Leading Business Change For Dummies* serves as the ultimate roadmap for integrating and consolidating a multitude of personnel and organizational change initiatives. With tools for managing stress levels and advice on gathering and sharing information during times of transition, *Leading Business Change For Dummies* covers everything you need to know to achieve successful leadership in a challenging work environment. Sound, practical guidance on how to understand, lead, and manage change in the workplace Covers operational and cultural elements that can ultimately affect the success of a transaction over time Information and tips for implementing change in the workplace If you're one of the thousands of managers who face change every day, *Leading Business Change For Dummies* has you covered.

Typical *Advanced English Phrases* is a recently launched book of Sakha Global Books (Sakha Books) publication to hold good command over English language. This is an excellent resource for all students who wish to learn, write and speak English language from zero level.

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Perfect for self-study, the series follows a guided-learning approach that gives students access to a full answer key with model answers. Developed by experienced IELTS tutors, the series takes into account the specific language needs of learners at this level. A lower-level exam practice book designed to improve the level of students who plan to take the IELTS test in the future. This book has been designed to help you learn English in an easy and proper way. This is a clearly structured introductory English learning book intended to offer readers an advanced fluency in both spoken and written English. English pronunciations are given in easy way helping the readers to understand the complexities of English pronunciation. English is not an easy language to learn. But if you are using proper methods to learn and speak, you'll find that your next level of learning is just a click away. Learn and adopt these techniques, tips, and many more secrets revealed in this book, and your English fluency will be on a whole different level in 60 days ! Remember: Practice doesn't make perfect. Perfect practice makes perfect. Download Now and Start Speaking Fluent English! is the ideal resource for everyone who wants to produce writing that is clear, concise, and grammatically excellent. Whether you're creating perfect professional documents, spectacular school papers, or effective personal letters, you'll find this handbook indispensable. From word choice to punctuation to organization, English teacher Saleem Khan Anmol guides you through getting your thoughts on paper with polish. Understanding the parts of speech and elements of a sentence Avoiding the most common grammar and punctuation mistakes Using correct punctuating in every sentence Writing clearly and directly Approaching writing projects, whether big or small Easy to follow and authoritative, Basics of English Grammar - A Short Grammar Book provides all the necessary tools to make you successful with every type of written expression. This English book is one of the most popular and widely used reference books on English Grammar. It not only helps the students to use the language, but also gives detailed information about the language. - Author, Salim Khan Anmol

Provides advice on selecting nonfiction, discusses using nonfiction for reading aloud, and recommends titles and related works in a variety of subject areas, from "Adoption" to "Wounds and injuries," as well as biographies of people from Sojourner Truth to Helen Keller The world's most comprehensive, well documented and well illustrated book on this subject. With extensive subject and geographical index. 145 photographs and illustrations - mostly color. Free of charge in digital PDF format on Google Books.

Help middle and high school students find the books they need for school reports quickly and easily. The author has indexed the lives and accomplishments of more than 5,700 notable men and women from ancient through modern times in this tool that will aid librarians, media specialists, and teachers with a student's search to find biographies written especially for their age group.

ColdFusion is an extremely powerful web-development tool. Despite its short initial learning curve, attributed to its accessibleHTML-like, tag-based syntax, it provides sophisticatedcontent-management solutions for large-scale enterprises. This has never been truer than it is now, since the release of ColdFusionMX. To take advantage of this power, you must step outside the box to learn skills as diverse as application design and Web Servicesdevelopment--topics addressed only briefly, if at all, in standardColdFusion tutorials and reference books. ColdFusion MX Developer's Handbook teaches you what you need to broaden your ColdFusion skills and become a fully capableenterprise developer. Inside, 13 ColdFusion experts provide highlydetailed, advanced instruction that will save

you countless headaches and let you squeeze every last drop of functionality from the newest release. You'll master database integration techniques involving advanced SQL queries, stored procedures, and database upsizing. You'll take advantage of MX's improved integration with other technologies, incorporating Flash using Flash Remoting, and capitalizing on full XML support to create Web Services. In your custom coding, you'll build and deploy Java and C++ extensions and wirelessly extend ColdFusion's reach with components that talk to WAP and WML clients. All this comes wrapped in practical, hard-to-find advice for managing your content and applications and optimizing performance. Large applications with heavy traffic need speed and efficiency, and you get that with performance tuning, load balancing, and caching. If you're working in a clustered environment, you need to understand state management. No matter what your situation, you'll benefit from in-depth coverage of application security, debugging, and coding methodology using Fusebox. Every chapter is packed with the technical knowledge to give you what you need to create serious solutions. You might find that one particular chapter alone is worth the cost of the book because of the time and frustration it will save you. Most readers, however, will use various parts of this book at different times, depending on the constantly changing challenges faced by enterprise programmers. The mission of this book is to provide the extra skills you need to be a successful ColdFusion developer in today's demanding and expanding environment.

An idiom is an expression (i.e., term or phrase) whose meaning cannot be deduced from the literal definitions and the arrangement of its parts, but refers instead to a figurative meaning that is known only through common use. Idioms are, in essence, often colloquial metaphors or terms which require some foundational knowledge, information, or experience when used. Using idioms in our writing is a fun way to add humour and tell the story in a different way. Idioms also help us with the second trait of writing Word Choice. This book is a comprehensive collection of most expressive Idioms & Phrases.

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The world's most comprehensive, well documented and well illustrated book on this subject. With extensive subject and geographical index. 234 photographs and illustrations - mostly color. Free of charge in digital PDF format on Google Books

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