

Peter Thiel Life And Times Of The Founder Of Paypal Board Member Of Facebook And Author Of Zero To One Notes On Startups Or How To Build The Future

The old saying goes, "To the man with a hammer, everything looks like a nail." But anyone who has done any kind of project knows a hammer often isn't enough. The more tools you have at your disposal, the more likely you'll use the right tool for the job - and get it done right. The same is true when it comes to your thinking. The quality of your outcomes depends on the mental models in your head. And most people are going through life with little more than a hammer. Until now. *The Great Mental Models: General Thinking Concepts* is the first book in *The Great Mental Models* series designed to upgrade your thinking with the best, most useful and powerful tools so you always have the right one on hand. This volume details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making, productivity, and how clearly you see the world. You will discover what forces govern the universe and how to focus your efforts so you can harness them to your advantage, rather than fight with them or worse yet- ignore them. Upgrade your mental toolbox and get the first volume today. AUTHOR BIOGRAPHY Farnam Street (FS) is one of the world's fastest growing websites, dedicated to helping our readers master the best of what other people have already figured out. We curate, examine and explore the timeless ideas and mental models that history's brightest minds have used to live lives of purpose. Our readers include students, teachers, CEOs, coaches, athletes, artists, leaders, followers, politicians and more. They're not defined by gender, age, income, or politics but rather by a shared passion for avoiding problems, making better decisions, and lifelong learning. AUTHOR HOME Ottawa, Ontario, Canada

Tyler Cowen's controversial New York Times bestseller—the book heard round the world that ignited a firestorm of debate and redefined the nature of America's economic malaise. America has been through the biggest financial crisis since the great Depression, unemployment numbers are frightening, media wages have been flat since the 1970s, and it is common to expect that things will get worse before they get better. Certainly, the multidecade stagnation is not yet over. How will we get out of this mess? One political party tries to increase government spending even when we have no good plan for paying for ballooning programs like Medicare and Social Security. The other party seems to think tax cuts will raise revenue and has a record of creating bigger fiscal disasters than the first. Where does this madness come from? As Cowen argues, our economy has enjoyed low-hanging fruit since the seventeenth century: free land, immigrant labor, and powerful new technologies. But during the last forty years, the low-hanging fruit started disappearing, and we started pretending it was still there. We have failed to recognize that we are at a technological plateau. The fruit trees are barer than we want to believe. That's it. That is what has gone wrong and that is why our politics is crazy. In *The Great Stagnation*, Cowen reveals the underlying causes of our past prosperity and how we will generate it again. This is a passionate call for a new respect of scientific innovations that benefit not only the powerful elites, but humanity as a whole.

"An inside look at the CEO of Zappos, Tony Hsieh, one of the most enigmatic and successful entrepreneurs of our time, and his quest to create his own version of utopia in the center of Las Vegas"--

THE #1 NEW YORK TIMES BESTSELLER IS NOW A MAJOR-MOTION PICTURE DIRECTED BY RON HOWARD AND STARRING AMY ADAMS, GLENN CLOSE, AND GABRIEL BASSO "You will not read a more important book about America this year."—*The Economist* "A riveting book."—*The Wall Street Journal* "Essential reading."—David Brooks, *New York Times* *Hillbilly Elegy* is a passionate and personal

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analysis of a culture in crisis—that of white working-class Americans. The disintegration of this group, a process that has been slowly occurring now for more than forty years, has been reported with growing frequency and alarm, but has never before been written about as searingly from the inside. J. D. Vance tells the true story of what a social, regional, and class decline feels like when you were born with it hung around your neck. The Vance family story begins hopefully in postwar America. J. D.'s grandparents were “dirt poor and in love,” and moved north from Kentucky’s Appalachia region to Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually one of their grandchildren would graduate from Yale Law School, a conventional marker of success in achieving generational upward mobility. But as the family saga of *Hillbilly Elegy* plays out, we learn that J.D.'s grandparents, aunt, uncle, sister, and, most of all, his mother struggled profoundly with the demands of their new middle-class life, never fully escaping the legacy of abuse, alcoholism, poverty, and trauma so characteristic of their part of America. With piercing honesty, Vance shows how he himself still carries around the demons of his chaotic family history. A deeply moving memoir, with its share of humor and vividly colorful figures, *Hillbilly Elegy* is the story of how upward mobility really feels. And it is an urgent and troubling meditation on the loss of the American dream for a large segment of this country.

“Deeply reported and bracingly written, this book is an indispensable guide to modern innovation and entrepreneurship.” —Walter Isaacson, New York Times bestselling author of *Code Breaker* A definitive, deeply reported look at the origin of PayPal and its founding team, including Elon Musk, Peter Thiel, Reid Hoffman, Max Levchin, and others whose stories have never before been told. They have defined the modern world. This experience defined them. Today, PayPal’s founders and earliest employees are considered the technology industry’s most powerful network. Since leaving PayPal, they have formed, funded, and advised the leading companies of our era, including Tesla, Facebook, YouTube, SpaceX, Yelp, Palantir, LinkedIn, Pinterest, and Airbnb, among many others. They defined 21st-century innovation and entrepreneurship—and still shape that template today. Their names stir passions; they’re as controversial as they are admired. Yet for all their influence, the story of how they first connected and cut their start-up teeth has gone untold. Before igniting the commercial space race or jumpstarting social media’s rise, they were the unknown creators of a scrappy online payment company called PayPal. It would grow to become one of the world’s foremost companies, but that success was anything but certain. From the outset, the team faced industry skeptics, bruising competition, internal strife, the emergence of widespread online fraud, and the devastating dot-com bust of the 2000s. In *The Founders: The Story of PayPal and the Entrepreneurs Who Shaped Silicon Valley*, award-winning author and biographer Jimmy Soni pulls back the curtain on PayPal’s turbulent early days. With hundreds of interviews and unprecedented access to thousands of pages of internal material, Soni shows how the seeds of so much of what shapes our world today—fast-scaling digital start-ups, cashless currency concepts, mobile money transfer—were planted two decades ago. He also reveals the countless individuals whose stories never made the front pages nor earned banner headlines—but whose contributions were vital to PayPal’s success. *The Founders* is a story of iteration and inventiveness, one that casts a long and powerful shadow over modern life. Jimmy Soni’s narrative offers deep insight into how this once-in-a-generation assemblage of talent came to work together and how that collaboration changed our world forever.

Whether you're an at entrepreneur, seasoned executive, or entry level associate, virtually anyone can improve their business and professional skills. As long as you have the ambition and drive you can earn a wonderful living in the business world. Are you ready to learn the secrets that will make you a very successful billionaire entrepreneur like Peter Thiel? Are you ready to build a great legacy for yourself by emulating the success lessons of the great? Are you ready to be one of the wealthiest people in the planet? If you are, then this book will show

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you how. If you're one of those, then this book is for you.

The bestselling author of *The Accidental Billionaires* and *The 37th Parallel* tells the fascinating Jurassic Park-like story of the genetic restoration of an extinct species—the woolly mammoth. “Paced like a thriller...Woolly reanimates history and breathes new life into the narrative of nature” (NPR). With his “unparalleled” (Booklist, starred review) writing, Ben Mezrich takes us on an exhilarating and true adventure story from the icy terrain of Siberia to the cutting-edge genetic labs of Harvard University. A group of scientists work to make fantasy reality by splicing DNA from frozen woolly mammoth into the DNA of a modern elephant. Will they be able to turn the hybrid cells into a functional embryo and potentially bring the extinct creatures to our modern world? Along with this team of brilliant scientists, a millionaire plans to build the world’s first Pleistocene Park and populate a huge tract of the Siberian tundra with ancient herbivores as a hedge against an environmental ticking time bomb that is hidden deep within the permafrost. More than a story of genetics, this is a thriller illuminating the real-life race against global warming, of the incredible power of modern technology, of the brave fossil hunters who battle polar bears and extreme weather conditions, and the ethical quandary of cloning extinct animals. This “rollercoaster quest for the past and future” (Christian Science Monitor) asks us if we can right the wrongs of our ancestors who hunted the woolly mammoth to extinction and at what cost? An exploration of why people all over the world love to engage in pain on purpose—from dominatrices, religious ascetics, and ultramarathoners to ballerinas, icy ocean bathers, and sideshow performers Masochism is sexy, human, reviled, worshipped, and can be delightfully bizarre. Deliberate and consensual pain has been with us for millennia, encompassing everyone from Black Plague flagellants to ballerinas dancing on broken bones to competitive eaters choking down hot peppers while they cry. Masochism is a part of us. It lives inside workaholics, tattoo enthusiasts, and all manner of garden variety pain-seekers. At its core, masochism is about feeling bad, then better—a phenomenon that is long overdue for a heartfelt and hilarious investigation. And Leigh Cowart would know: they are not just a researcher and science writer—they’re an inveterate, high-sensation seeking masochist. And they have a few questions: Why do people engage in masochism? What are the benefits and the costs? And what does masochism have to say about the human experience? By participating in many of these activities themselves, and through conversations with psychologists, fellow scientists, and people who seek pain for pleasure, Cowart unveils how our minds and bodies find meaning and relief in pain—a quirk in our programming that drives discipline and innovation even as it threatens to swallow us whole.

NEW YORK TIMES BESTSELLER • Learn how to apply the principles of Charles Koch’s revolutionary Market-Based Management® system to generate good profit in your organization, company, and life “This book helps show you the way to good profit—whether you work for an international supermarket chain, a medium-sized regional business, or your own start-up.”—John Mackey, co-founder and co-CEO, Whole Foods Market The technological innovations, extreme politics, civil unrest, cyber attacks, demographic shifts, and global pandemic that have affected all businesses since this book was published have only confirmed Charles Koch’s belief that “the only reason a business should exist (and the only way it can legitimately survive long term) is to create value in a responsible way.” Hence, the principles in *Good Profit* are more important today than ever before. What exactly does Koch Industries, Inc., do and why is it so remarkably profitable? Koch’s name may not be on your home’s plywood, vehicle’s grille, smartphone’s connectors, or baby’s ultra-absorbent diapers but it makes them all. And Koch’s Market-Based Management® (MBM) system is what drives these innovations and many more. The core objective of MBM is to generate good

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profit. Good profit results from products and services that customers vote for freely with their dollars. It results from a bottom-up culture where employees are empowered to act entrepreneurially to discover customers' preferences and the best ways to improve their lives. Drawing on six decades of interdisciplinary studies, experimental discovery, and practical implementation across Koch businesses worldwide, Charles Koch walks the reader through the five dimensions of MBM to show how to apply its framework in any business, industry, or organization of any size. Readers will learn how to:

- Craft a vision for how to thrive in spite of increasingly rapid disruption and ever-changing consumer values
- Select and retain a workforce possessing both virtue and talent
- Create an environment of knowledge sharing that prizes respectful challenges from everyone at every level
- Award employees with ownership and decision rights based on their comparative advantages and proven contributions, not job title
- Motivate all employees to maximize their contributions by structuring incentives so compensation is limited only by the value they create

A must-read for any leader, entrepreneur, or student, as well as anyone who wants a more civil, fair, and prosperous society, *Good Profit* is one of the greatest management books of all time.

"As the founder of Rich20something.com, Daniel DiPiazza has helped thousands break out of their daily grinds, build businesses they care about, and achieve more success than they ever imagined" --Back cover.

"A Wall Street Journal columnist for "Weekend Confidential" explores the hubris and ambition of Silicon Valley innovators who are changing the world, tracing the stories of three upstarts who left promising college educations in favor of developing billion-dollar ideas"--NoveList.

From FSGO x Logic: a Stanford professor's spirited dismantling of Silicon Valley's intellectual origins Adrian Daub's *What Tech Calls Thinking* is a lively dismantling of the ideas that form the intellectual bedrock of Silicon Valley. Equally important to Silicon Valley's world-altering innovation are the language and ideas it uses to explain and justify itself. And often, those fancy new ideas are simply old motifs playing dress-up in a hoodie. From the myth of dropping out to the war cry of "disruption," Daub locates the Valley's supposedly original, radical thinking in the ideas of Heidegger and Ayn Rand, the New Age Esalen Foundation in Big Sur, and American traditions from the tent revival to predestination. Written with verve and imagination, *What Tech Calls Thinking* is an intellectual refutation of Silicon Valley's ethos, pulling back the curtain on the self-aggrandizing myths the Valley tells about itself. FSG Originals x Logic dissects the way technology functions in everyday lives. The titans of Silicon Valley, for all their utopian imaginings, never really had our best interests at heart: recent threats to democracy, truth, privacy, and safety, as a result of tech's reckless pursuit of progress, have shown as much. We present an alternate story, one that delights in capturing technology in all its contradictions and innovation, across borders and socioeconomic divisions, from history through the future, beyond platitudes and PR hype, and past doom and gloom. Our collaboration features four brief but provocative forays into the tech industry's many worlds, and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life today.

This volume considers the Russian writer Bulgakov's work, *The Master and Margarita*. It opens with the editor's general

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introduction, discussing the work in the context of the writer's oeuvre as well as its place within the Russian literary tradition. The introductory section also includes considerations of existing translations and of textual problems in the original Russian. The following sections contain several wide-ranging articles by other scholars, primary sources and background material such as letters, memoirs, early reviews and maps.

Paints a picture of the last thirty years of life in America by following several citizens, including the son of tobacco farmers in the rural south, a Washington insider who denies his idealism for riches, and a Silicon Valley billionaire.

An NPR Book Concierge Best Book of 2018! A Sunday Times of London Pick of the Paperbacks A stunning story about how power works in the modern age--the book the New York Times called "one helluva page-turner" and The Sunday Times of London celebrated as "riveting...an astonishing modern media conspiracy that is a fantastic read." Pick up the book everyone is talking about. In 2007, a short blogpost on Valleywag, the Silicon Valley-vertical of Gawker Media, outed PayPal founder and billionaire investor Peter Thiel as gay. Thiel's sexuality had been known to close friends and family, but he didn't consider himself a public figure, and believed the information was private. This post would be the casus belli for a meticulously plotted conspiracy that would end nearly a decade later with a \$140 million dollar judgment against Gawker, its bankruptcy and with Nick Denton, Gawker's CEO and founder, out of a job. Only later would the world learn that Gawker's demise was not incidental--it had been masterminded by Thiel. For years, Thiel had searched endlessly for a solution to what he'd come to call the "Gawker Problem." When an unmarked envelope delivered an illegally recorded sex tape of Hogan with his best friend's wife, Gawker had seen the chance for millions of pageviews and to say the things that others were afraid to say. Thiel saw their publication of the tape as the opportunity he was looking for. He would come to pit Hogan against Gawker in a multi-year proxy war through the Florida legal system, while Gawker remained confidently convinced they would prevail as they had over so many other lawsuit--until it was too late. The verdict would stun the world and so would Peter's ultimate unmasking as the man who had set it all in motion. Why had he done this? How had no one discovered it? What would this mean--for the First Amendment? For privacy? For culture? In Holiday's masterful telling of this nearly unbelievable conspiracy, informed by interviews with all the key players, this case transcends the narrative of how one billionaire took down a media empire or the current state of the free press. It's a study in power, strategy, and one of the most wildly ambitious--and successful--secret plots in recent memory. Some will cheer Gawker's destruction and others will lament it, but after reading these pages--and seeing the access the author was given--no one will deny that there is something ruthless and brilliant about Peter Thiel's shocking attempt to shake up the world.

Instant National Bestseller "Excellent." --San Francisco Chronicle "Brotopia is more than a business book. Silicon Valley holds extraordinary power over our present lives as well as whatever utopia (or nightmare) might come next." --New York Times Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is not a fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face toxic workplaces rife with discrimination

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and sexual harassment, where investors take meetings in hot tubs and network at sex parties. In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and fight back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and Sequoia, where a partner once famously said they "won't lower their standards" just to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and sometimes their lives to pave a way for other women. Silicon Valley's aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

Renowned economist and author of Big Business Tyler Cowen brings a groundbreaking analysis of capitalism, the job market, and the growing gap between the one percent and minimum wage workers in this follow-up to the New York Times bestseller The Great Stagnation. The United States continues to mint more millionaires and billionaires than any country ever. Yet, since the great recession, three quarters of the jobs created here pay only marginally more than minimum wage. Why is there growth only at the top and the bottom? Economist and bestselling author Tyler Cowen explains that high earners are taking ever more advantage of machine intelligence and achieving ever-better results. Meanwhile, nearly every business sector relies less and less on manual labor, and that means a steady, secure life somewhere in the middle—average—is over. In Average is Over, Cowen lays out how the new economy works and identifies what workers and entrepreneurs young and old must do to thrive in this radically new economic landscape.

From the New York Times bestselling author of More Money Than God comes the astonishingly frank and intimate story of Silicon Valley's dominant venture-capital firms—and how their strategies and fates have shaped the path of innovation and the global economy. Innovations rarely come from “experts.” Elon Musk was not an “electric car person” before he started Tesla. When it comes to improbable innovations, a legendary tech VC told Sebastian Mallaby, the future cannot be predicted, it can only be discovered. It is the nature of the venture-capital game that most attempts at discovery fail, but a very few succeed at such a scale that they more than make up for everything else. That extreme ratio of success and failure is the power law that drives the VC business, all of Silicon Valley, the wider tech sector, and, by extension, the world. In The Power Law, Sebastian Mallaby has parlayed unprecedented access to the most celebrated venture capitalists of all time—the key figures at Sequoia, Kleiner Perkins, Accel, Benchmark, and Andreessen Horowitz, as well as Chinese partnerships such as Qiming and Capital Today—into a riveting blend of storytelling and analysis that unfurls the history of tech incubation, in the Valley and ultimately worldwide. We learn the

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unvarnished truth, often for the first time, about some of the most iconic triumphs and infamous disasters in Valley history, from the comedy of errors at the birth of Apple to the avalanche of venture money that fostered hubris at WeWork and Uber. VCs' relentless search for grand slams brews an obsession with the ideal of the lone entrepreneur-genius, and companies seen as potential "unicorns" are given intoxicating amounts of power, with sometimes disastrous results. On a more systemic level, the need to make outsized bets on unproven talent reinforces bias, with women and minorities still represented at woefully low levels. This does not just have social justice implications: as Mallaby relates, China's homegrown VC sector, having learned at the Valley's feet, is exploding and now has more women VC luminaries than America has ever had. Still, Silicon Valley VC remains the top incubator of business innovation anywhere—it is not where ideas come from so much as where they go to become the products and companies that create the future. By taking us so deeply into the VCs' game, *The Power Law* helps us think about our own future through their eyes.

Humanity is on the cusp of an exciting longevity revolution. The first person to live to 150 years has probably already been born. What will your life look like when you live to be over 100? Will you be healthy? Will your marriage need a sunset clause? How long will you have to work? Will you finish one career at sixty-five only to go back to school to learn a new one? And then, will you be happily working for another sixty years? Maybe you'll be a parent to a newborn and a grandparent at the same time. Will the world become overpopulated? And how will living longer affect your finances, your family life, and your views on religion and the afterlife? In *100 Plus*, futurist Sonia Arrison takes us on an eye-opening journey to the future at our doorsteps, where science and technology are beginning to radically change life as we know it. She introduces us to the people transforming our lives: the brilliant scientists and genius inventors and the billionaires who fund their work. The astonishing advances to extend our lives—and good health—are almost here. In the very near future fresh organs for transplants will be grown in laboratories, cloned stem cells will bring previously unstoppable diseases to their knees, and living past 100 will be the rule, not the exception. Sonia Arrison brings over a decade of experience researching and writing about cutting-edge advances in science and technology to *100 Plus*, painting a vivid picture of a future that only recently seemed like science fiction, but now is very real. *100 Plus* is the first book to give readers a comprehensive understanding of how life-extending discoveries will change our social and economic worlds. This illuminating and indispensable text will help us navigate the thrilling journey of life beyond 100 years.

Two renowned investment advisors and authors of the bestseller *The Great Reckoning* bring to light both currents of disaster and the potential for prosperity and renewal in the face of radical changes in human history as we move into the next century. *The Sovereign Individual* details strategies necessary for adapting financially to the next phase of Western civilization. Few observers of the late twentieth century have their fingers so presciently on the pulse of the global political and economic realignment ushering in the new millennium as do James Dale Davidson and Lord William Rees-Mogg. Their bold prediction of disaster on Wall Street in *Blood in the Streets* was borne out by Black Tuesday. In their ensuing bestseller, *The Great Reckoning*, published just weeks before the coup attempt against Gorbachev, they analyzed the pending collapse of the Soviet Union and foretold the civil war in

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Yugoslavia and other events that have proved to be among the most searing developments of the past few years. In *The Sovereign Individual*, Davidson and Rees-Mogg explore the greatest economic and political transition in centuries -- the shift from an industrial to an information-based society. This transition, which they have termed "the fourth stage of human society," will liberate individuals as never before, irrevocably altering the power of government. This outstanding book will replace false hopes and fictions with new understanding and clarified values.

Zero to One: A Complete Summary *Zero to One* is a book by Peter Thiel, co-founder of Pay-Pal. It presents a collection of advice and hints for startup companies. This book, before it was even transformed into a book, was a collection of lessons and lectures. Back in 2012 Thiel decided that he could gather together all of his lessons, advice and other useful information into one book, which became *Zero to One*. What is it all about? Why write a book that is just a collection of advice? Peter Thiel, together with several other 'nerds,' decided to found Pay-Pal back in late nineties. As we see that today, that decision was definitely a good one. Thiel, along with his fellow co-founders, is now a multi-millionaire. With such clear evidence of his business success, Thiel decided that it would be a great idea for him to share the many things that he has learned from years of experience in running a business. The result was this book. *Zero to One*, in addition to being a collection of experience and advice, is also a great source of help for anyone who has recently started or wants to start their own business. Fun, educational, and information-rich, it is a book worth reading and studying. Here Is A Preview Of What You Will Get:- A summarized version of the book.- You will find the book analyzed to further strengthen your knowledge.- Fun multiple choice quizzes, along with answers to help you learn about the book. Get a copy, and learn everything about *Zero to One*.

Included in Backchannel's (WIRED.com) "Top Tech Books of 2017" An "important" book on the "pervasive influence of Silicon Valley on our economy, culture and politics." —New York Times How the titans of tech's embrace of economic disruption and a rampant libertarian ideology is fracturing America and making it a meaner place In *The Know-It-Alls* former New York Times technology columnist Noam Cohen chronicles the rise of Silicon Valley as a political and intellectual force in American life. Beginning nearly a century ago and showcasing the role of Stanford University as the incubator of this new class of super geeks, Cohen shows how smart guys like Jeff Bezos, Peter Thiel, Sergey Brin, Larry Page, and Mark Zuckerberg fell in love with a radically individualistic ideal and then mainstreamed it. With these very rich men leading the way, unions, libraries, public schools, common courtesy, and even government itself have been pushed aside to make way for supposedly efficient market-based encounters via the Internet. Donald Trump's election victory was an inadvertent triumph of the "disruption" that Silicon Valley has been pushing: Facebook and Twitter, eager to entertain their users, turned a blind eye to the fake news and the hateful ideas proliferating there. The Rust Belt states that shifted to Trump are the ones being left behind by a "meritocratic" Silicon Valley ideology that promotes an economy where, in the words of LinkedIn founder Reid Hoffman, each of us is our own start-up. A society that belittles civility, empathy, and collaboration can easily be led astray. *The Know-It-Alls* explains how these self-proclaimed geniuses failed this most important test of democracy.

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Zero to One: by Peter Thiel | Conversation Starters A Brief Look Inside: Zero to One: Notes on Startups or How to Build the Future by Peter Thiel is exactly what the tagline suggests, but with contrarian and unconventional thinking. The author tries to motivate the readers to take risks and set up a business with a unique technology or product. He gives his personal notes and real-life examples of successful people and companies that stand out in the crowd and the reasons for their success. He advises people with the most important factors to keep in mind at all times in order to be successful. All in all, the book provides some interesting thoughts, ideas, and a different perspective for those who are planning to start a business. Peter Thiel's Zero to One: Notes on Startups or How to Build the Future is a New York Times bestseller and is ranked in the top five on Amazon in various categories including Economic Policy, Economic Policy and Development and New Business Enterprises. EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to... Create Hours of Conversation: • Foster a deeper understanding of the book • Promote an atmosphere of discussion for groups • Assist in the study of the book, either individually or corporately • Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource to supplement the original book, enhancing your experience of Zero to One. If you have not yet purchased a copy of the original book, please do before purchasing this unofficial Conversation Starters.

This is a powerful exploration of the debilitating impact that politically-correct “multiculturalism” has had upon higher education and academic freedom in the United States. In the name of diversity, many leading academic and cultural institutions are working to silence dissent and stifle intellectual life. This book exposes the real impact of multiculturalism on the institution most closely identified with the politically correct decline of higher education—Stanford University. Authored by two Stanford graduates, this book is a compelling insider's tour of a world of speech codes, “dumbed-down” admissions standards and curricula, campus witch hunts, and anti-Western zealotry that masquerades as legitimate scholarly inquiry. Sacks and Thiel use numerous primary sources—the Stanford Daily, class readings, official university publications—to reveal a pattern of politicized classes, housing, budget priorities, and more. They trace the connections between such disparate trends as political correctness, the gender wars, Generation X nihilism, and culture wars, showing how these have played a role in shaping multiculturalism at institutions like Stanford. The authors convincingly show that multiculturalism is not about learning more; it is actually about learning less. They end their comprehensive study by detailing the changes necessary to reverse the tragic disintegration of American universities and restore true academic excellence.

Conspiracy theories are legion. Conspiracies are rare. And of the few that do exist, fewer are ever discovered, let alone explained. This story is the exception. In 2016, media giant Gawker was forced to declare bankruptcy after a \$140 million dollar judgment in court over an illegally recorded sex tape of Hulk Hogan. The case was no accident: it was the result of a nearly decade-long plot masterminded by Facebook and Paypal billionaire Peter Thiel. With exclusive access to all the key players, Ryan Holiday takes us

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behind the scenes of this extraordinary and at times surreal story, and transforms the events into both a dissection of that controversial methodology - conspiracy - and an eye-opening cautionary tale on the use, abuse and consequences of power and secrecy in the modern age.

NEW YORK TIMES BESTSELLER • A riveting, true-life legal thriller about the government's pursuit of billionaire hedge fund manager Steven Cohen and his employees at SAC Capital—a revelatory look at the power and wealth of Wall Street ONE OF THE BEST BOOKS OF THE YEAR—The New York Times and The Economist • “An essential exposé of our times—a work that reveals the deep rot in our financial system . . . Everyone should read this book.”—David Grann, author of Killers of the Flower Moon
Steven A. Cohen changed Wall Street. He and his fellow pioneers of the hedge fund industry didn't lay railroads, build factories, or invent new technologies. Rather, they made their billions through financial speculation, by placing bets in the market that turned out to be right more often than not. Cohen was revered as one of the greatest traders who ever lived. But that image was shattered when his fund, SAC Capital, became the target of a seven-year government investigation. Prosecutors labeled SAC a “magnet for market cheaters” whose culture encouraged the relentless pursuit of “edge”—and even “black edge,” which is inside information—and the firm was ultimately indicted and pleaded guilty to charges related to a vast insider trading scheme. Cohen, himself, however, was never charged. *Black Edge* raises urgent and troubling questions about those who sit at the pinnacle of high finance and how they have reshaped the economy. Finalist for the New York Public Library's Helen Bernstein Book Award for Excellence in Journalism • Longlisted for the Andrew Carnegie Medal for Excellence in Nonfiction and the Financial Times and McKinsey Business Book of the Year Award

Peter Thiel is an American businessman, philanthropist, political activist, and author. The PayPal cofounder and Facebook's first professional investor was ranked No. 4 on the Forbes Midas List of 2014, with a net worth of \$2.2 billion, and No. 246 on the Forbes 400 in 2016, with a net worth of \$2.7 billion. Thiel was born in Frankfurt, and holds German citizenship. He moved with his family to the United States as an infant, and spent a portion of his upbringing in Africa before returning to the U.S. and attending San Mateo High School. He studied philosophy at Stanford University, graduating with a B.A. in 1989. He then went on to the Stanford Law School, and received his J.D. in 1992. After graduation, he worked as a judicial clerk for Judge James Larry Edmondson, a securities lawyer for Sullivan & Cromwell, a speechwriter for former-U.S. Secretary of Education William Bennett and as a derivatives trader at Credit Suisse prior to founding Thiel Capital in 1996. He then co-founded PayPal in 1999, and served as chief executive officer until its sale to eBay in 2002 for \$1.5 billion. After eBay's acquisition of PayPal, he founded Clarium Capital, a global macro hedge fund. He launched Palantir Technologies, an analytical software company, in 2004 and continues to serve as its chairman as of 2016. His Founders Fund, a venture capital firm, was launched in 2005 along with PayPal partners Ken Howery and Luke Nosek. Earlier, Thiel became Facebook's first outside investor when he acquired a 10.2% stake for \$500,000 in August 2004. He sold the majority of his shares in Facebook for over \$1 billion in 2012, but remains on the board of directors. He also co-founded Valar Ventures in 2010 and operates as its chairman, co-founded Mithril Capital, of which he is

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investment committee chair, in 2012, and has served as a partner in Y Combinator since 2015. Thiel became a New Zealand citizen in 2011 and owns a 193 hectare (477 acre) estate near Lake Wanaka. In January 2017 questions were raised in the media about the decision to grant him New Zealand citizenship. Thiel was given a special fast track to citizenship by the then government minister, under a clause in the relevant legislation, despite having visited the country on only four occasions prior to his application. When he applied, he stated he had no intention of living in New Zealand. Thiel is involved with a variety of philanthropic and political pursuits. Through the Thiel Foundation, he governs the grant-making bodies Breakout Labs and Thiel Fellowship, and supports life extension, seasteading and other speculative research. A founder of The Stanford Review, he is a conservative libertarian who is critical of excessive government spending, high debt levels, and foreign wars. He has donated to numerous political figures, and provided financial support to Hulk Hogan in *Bollea v. Gawker*. In November 2016, he was named to the executive committee of President-elect Donald Trump's transition team.

Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion –as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a world where speed is the only competitive advantage that matters.

"An Atlantic senior editor presents an investigation into the lucrative quality of popularity in the 21st century to share economic insights into what makes ideas, productions and products successful, "--NoveList.

Zero to One: by Peter Thiel | Conversation Starters Limited Time Offer: \$3.99 (\$4.99) Zero to One: Notes on Startups or How to Build the Future by Peter Thiel is exactly what the tagline suggests, but with contrarian and unconventional thinking. The author tries to motivate the readers to take risks and set up a business with a unique technology or product. He gives his personal notes and real-life examples of successful people and companies that stand out in the crowd and the reasons for their success. He advises people with the most important factors to keep in mind at all times in order to be successful. All in all, the book provides some interesting thoughts, ideas, and a different perspective for those who are planning to start a business. Peter Thiel's Zero to One: Notes on Startups or How to Build the Future is a New York Times bestseller and is ranked in the top five on Amazon in

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various categories including Economic Policy, Economic Policy and Development and New Business Enterprises. A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and its world come alive, and even after the last page of the book is closed, the story still lives on, inciting questions and curiosity. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into this world that continues to live on. These questions can be used to... Create Hours of Conversation: * Foster a deeper understanding of the book* Promote an atmosphere of discussion for groups* Assist in the study of the book, either individually or corporately* Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource to supplement the original book, enhancing your experience. If you have not yet purchased a copy of the original book, please do before purchasing this unofficial Conversation Starters. Download your copy today for a Limited Time Discount: \$3.99 (\$4.99) Read it on your PC, Mac, iOS or Android smartphone, tablet and Kindle devices.

Presenting an original global theory of culture, Girard explores the social function of violence and the mechanism of the social scapegoat. His vision is a challenge to conventional views of literature, anthropology, religion and psychoanalysis. Rene Gerard is the Andrew B. Hammond Professor Emeritus of French Language, Literature and Civilization at Stanford University, USA.

A humorous graphic investigation of the author's obsession with true crime, the murders that have most captivated her throughout her life, and a love letter to her fellow true-crime fanatics. Why is it so much fun to read about death and dismemberment? In Murder Book, lifelong true-crime obsessive and New Yorker cartoonist Hilary Fitzgerald Campbell tries to puzzle out the answer. An unconventional graphic exploration of a lifetime of Ann Rule super-fandom, amateur armchair sleuthing, and a deep dive into the high-profile murders that have fascinated the author for decades, this is a funny, thoughtful, and highly personal blend of memoir, cultural criticism, and true crime with a focus on the often-overlooked victims of notorious killers.

The billionaire Silicon Valley entrepreneur behind such companies as PayPal and Facebook outlines an innovative theory and formula for building the companies of the future by creating and monopolizing new markets instead of competing in old ones. 200,000 first printing.

For thousands of years, political leaders have unified communities by aligning them against common enemies. However, today more than ever, the search for "common" enemies results in anything but unanimity. Scapegoats like Saddam Hussein, for example, led to a stark polarization in the United States. Renowned neuropsychiatrist and psychologist Jean-Michel Oughourlian proposes that the only authentic enemy is the one responsible for both everyday frustrations and global dangers, such as climate change—ourselves. Oughourlian, who pioneered an "interdividual" psychology with René Girard, reveals how all people are bound together in a dynamic, contingent process of imitation, and shows that the same patterns of irrational mimetic desire that bring individuals together and push them apart also explain the behavior of nations.

Apocalypse. To most, the word signifies destruction, death, the end of the world, but the literal definition is "revelation" or "unveiling," the basis from which renowned theologian René Girard builds his own view of Biblical apocalypse. Properly

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understood, Girard explains, Biblical apocalypse has nothing to do with a wrathful or vengeful God punishing his unworthy children, and everything to do with a foretelling of what future humans are making for themselves now that they have devised the instruments of global self-destruction. In this volume, some of the major thinkers about the interpretation of politics and religion—including Eric Voegelin, Leo Strauss, and Carl Schmitt—are scrutinized by some of today's most qualified scholars, all of whom are thoroughly versed in Girard's groundbreaking work. Including an important new essay by Girard, this volume enters into a philosophical debate that challenges the bona fides of philosophy itself by examining three supremely important philosopher of the twentieth century. It asks how we might think about politics now that the attacks of 9/11 have shifted our intellectual foundations and what the outbreak of rabid religion might signify for international politics.

#1 NEW YORK TIMES BESTSELLER If you want to build a better future, you must believe in secrets. The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. *Zero to One* presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of tech, business, and politics A New York Times Book Review Editors' Choice "Max Chafkin's *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It's also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America's relentless engine of creative destruction."—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years

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at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. The Contrarian illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, The Contrarian is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.

This guide is a collection of experiences, frameworks and startup accelerator best practices. It's the ideal starting point for program directors but any member of an accelerator's staff can find value within its pages. Learn how to maximize your program and avoid the major pitfalls with this true survival guide.

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