

Read Drugs Behavior And Modern Society Seventh Edition

New York Times Bestseller “[A] fascinating, engrossing, often dark history of drug use in the Third Reich.” — Washington Post The Nazi regime preached an ideology of physical, mental, and moral purity. Yet as Norman Ohler reveals in this gripping new history, the Third Reich was saturated with drugs: cocaine, opiates, and, most of all, methamphetamines, which were consumed by everyone from factory workers to housewives to German soldiers. In fact, troops were encouraged, and in some cases ordered, to take rations of a form of crystal meth—the elevated energy and feelings of invincibility associated with the high even help to account for the breakneck invasion that sealed the fall of France in 1940, as well as other German military victories. Hitler himself became increasingly dependent on injections of a cocktail of drugs—ultimately including Eukodal, a cousin of heroin—administered by his personal doctor. Thoroughly researched and rivetingly readable, *Blitzed* throws light on a history that, until now, has remained in the shadows. “Delightfully nuts.”

— The New Yorker NORMAN OHLER is an award-winning German novelist, screenwriter, and journalist. He is the author of the novels *Die Quotenmaschine* (the world’s first hypertext novel), *Mitte*, and *Stadt des Goldes* (translated into English as *Ponte City*). He was cowriter of the script for Wim Wenders’s film *Palermo Shooting*. He lives in Berlin.

An adaptation of Levinthal's *Drugs, Behavior and Modern Society 5e*, the second edition of this successful, widely-regarded, highly readable and pedagogy-oriented textbook on drug use and abuse is oriented toward a sociological/psychological perspective, with particular attention to issues related to drug-related crime and the criminal justice system.

Miller takes readers on an eye-opening tour of psychotropic drugs, describing the various kinds, how they were discovered and developed, and how they have played multiple roles in virtually every culture.

A scientific explanation of addiction by a leading neuroscientist looks at how and why people become addicts and discusses advances in prevention and treatment.

Hart's *Drugs, Behaviour, and Society* provides the latest information and statistics on drugs to help students understand their effects on Canadian society and human behavior. The Third Canadian Edition includes behavioural, pharmacological, historical, social, legal, and clinical perspectives, providing students with a deeper understanding of the individual problems and social conflicts related to drug use.

The relationship between drugs and today's wars has grown more noticeable since the end of the Cold War and will likely gather strength in this era of increased globalization. Many violent groups and governments have recently turned to illicit narcotics in their entrepreneurial quests to stay viable in the post-Cold War world. It is no coincidence that many of the

most violent and ongoing conflicts, from the Balkans to the Hindu Kush, from the Andes to the Golden Triangle, occur in areas of widespread drug production and well-traveled distribution routes. Interdisciplinary in its approach, *Drugs and Contemporary Warfare* investigates the convergence of drugs and modern warfare, the violent actors involved in the drug trade, the drugs they produce and distribute, and how these drugs enter into battlefield conflicts and give rise to combat narcosis. Paul Rexton Kan then examines counternarcotics operations and suggests solutions to curb the drug trade's effects on contemporary conflict. He offers several broad strategies that refine assessments, policies, and operations to promote improvement in social, economic, and political conditions. The hope is that these strategies will help citizens create sustainable societies and robust governments in war-afflicted countries struggling under the drug trade's shadow. In a world searching for peace, the answer may not solely be on the battlefield but also on the front line against illegal narcotics. With a foreword by Moisés Naím, editor in chief of *Foreign Policy* magazine and the author of *Illicit: How Smugglers, Traffickers, and Copycats Are Hijacking the Global Economy*.

This cult classic of gonzo journalism is the best chronicle of drug-soaked, addle-brained, rollicking good times ever committed to the printed page. It is also the tale of a long weekend road trip that has gone down in the annals of American pop culture as one of the strangest journeys ever undertaken. Now a major motion picture from Universal, directed by Terry Gilliam and starring Johnny Depp and Benicio del Toro.

Drug abuse persists as one of the most costly and contentious problems on the nation's agenda. *Pathways of Addiction* meets the need for a clear and thoughtful national research agenda that will yield the greatest benefit from today's limited resources. The committee makes its recommendations within the public health framework and incorporates diverse fields of inquiry and a range of policy positions. It examines both the demand and supply aspects of drug abuse. *Pathways of Addiction* offers a fact-filled, highly readable examination of drug abuse issues in the United States, describing findings and outlining research needs in the areas of behavioral and neurobiological foundations of drug abuse. The book covers the epidemiology and etiology of drug abuse and discusses several of its most troubling health and social consequences, including HIV, violence, and harm to children. *Pathways of Addiction* looks at the efficacy of different prevention interventions and the many advances that have been made in treatment research in the past 20 years. The book also examines drug treatment in the criminal justice setting and the effectiveness of drug treatment under managed care. The committee advocates systematic study of the laws by which the nation attempts to control drug use and identifies the research questions most germane to public policy. *Pathways of Addiction* provides a strategic outline for wise investment of the nation's research resources in drug abuse. This comprehensive and accessible volume will have widespread relevance--to policymakers, researchers, research administrators, foundation decisionmakers, healthcare professionals,

faculty and students, and concerned individuals.

Named one of the most important nonfiction books of the 21st century by Entertainment Weekly, Slate, Chronicle of Higher Education, Literary Hub, Book Riot, and Zora A tenth-anniversary edition of the iconic bestseller—“one of the most influential books of the past 20 years,” according to the Chronicle of Higher Education—with a new preface by the author “It is in no small part thanks to Alexander’s account that civil rights organizations such as Black Lives Matter have focused so much of their energy on the criminal justice system.” —Adam Shatz, London Review of Books Seldom does a book have the impact of Michelle Alexander’s *The New Jim Crow*. Since it was first published in 2010, it has been cited in judicial decisions and has been adopted in campus-wide and community-wide reads; it helped inspire the creation of the Marshall Project and the new \$100 million Art for Justice Fund; it has been the winner of numerous prizes, including the prestigious NAACP Image Award; and it has spent nearly 250 weeks on the New York Times bestseller list. Most important of all, it has spawned a whole generation of criminal justice reform activists and organizations motivated by Michelle Alexander’s unforgettable argument that “we have not ended racial caste in America; we have merely redesigned it.” As the Birmingham News proclaimed, it is “undoubtedly the most important book published in this century about the U.S.” Now, ten years after it was first published, The New Press is proud to issue a tenth-anniversary edition with a new preface by Michelle Alexander that discusses the impact the book has had and the state of the criminal justice reform movement today.

REVEL(TM) for Drugs, Behavior, and Modern Society examines the impact of drug-taking behavior on our society and our daily lives. The use and abuse of a wide range of licit and illicit drugs are discussed from historical, biological, psychological, and sociological perspectives. REVEL for Drugs, Behavior, and Modern Society offers a comprehensive review of psychoactive drugs, and is notable for the attention it gives to two aspects of drug-taking behavior that have been underreported in other texts: steroid abuse and inhalant abuse. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

Designed for the introduction to drugs and substance abuse course as taught in departments of health education, psychology, biology, sociology, and criminal justice, this full-color market-leading text provides the latest information on drugs and their effects on society and human behavior. For over thirty years, instructors and students have relied on it to examine drugs and behavior from the behavioral, pharmacological, historical, social, legal, and clinical perspectives.

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educators to increase engagement with the course, and to better connect with students. NOTE: This Revel Combo Access pack includes a Revel access code plus a loose-leaf print reference (delivered by mail) to complement your Revel experience. In addition to this access code, you will need a course invite link, provided by your instructor, to register for and use Revel.

A global history of the acquisition of progressively more potent means of altering ordinary waking consciousness, this book is the first to provide the big picture of the discovery, interchange, and exploitation of the planet's psychoactive resources, from tea and kola to opiates and amphetamines.

THE #1 NEW YORK TIMES BESTSELLER IS NOW A MAJOR-MOTION PICTURE DIRECTED BY RON HOWARD AND STARRING AMY ADAMS, GLENN CLOSE, AND GABRIEL BASSO "You will not read a more important book about America this year."—The Economist "A riveting book."—The Wall Street Journal "Essential reading."—David Brooks, New York Times Hillbilly Elegy is a passionate and personal analysis of a culture in crisis—that of white working-class Americans. The disintegration of this group, a process that has been slowly occurring now for more than forty years, has been reported with growing frequency and alarm, but has never before been written about as searingly from the inside. J. D. Vance tells the true story of what a social, regional, and class decline feels like when you were born with it hung around your neck. The Vance family story begins hopefully in postwar America. J. D.'s grandparents were "dirt poor and in love," and moved north from Kentucky's Appalachia region to Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually one of their grandchildren would graduate from Yale Law School, a conventional marker of success in achieving generational upward mobility. But as the family saga of Hillbilly Elegy plays out, we learn that J.D.'s grandparents, aunt, uncle, sister, and, most of all, his mother struggled profoundly with the demands of their new middle-class life, never fully escaping the legacy of abuse, alcoholism, poverty, and trauma so characteristic of their part of America. With piercing honesty, Vance shows how he himself still carries around the demons of his chaotic family history. A deeply moving memoir, with its share of humor and vividly colorful figures, Hillbilly Elegy is the story of how upward mobility really feels. And it is an urgent and troubling meditation on the loss of the American dream for a large segment of this country.

This text provides an introduction to the basic facts and major issues concerning drug-taking behavior. In today's world, drugs and their use present a social paradox, combining the potential for good and for bad. As a society and as individuals, we can be the beneficiaries of drugs or their victims.

INSTANT NEW YORK TIMES and LOS ANGELES TIMES BESTSELLER "Brilliant... riveting, scary, cogent, and cleverly argued."—Beth Macy, author of Dopesick As heard on Fresh Air This book is about pleasure. It's also about pain. Most important, it's about how to find the delicate balance between the two, and why now more than ever finding balance is essential. We're living in a time of unprecedented access to high-reward, high-dopamine stimuli: drugs, food, news, gambling, shopping, gaming, texting, sexting, Facebooking, Instagramming, YouTubing, tweeting... The increased numbers, variety, and potency is staggering. The smartphone is the modern-day hypodermic needle, delivering digital dopamine 24/7 for a wired generation. As such we've all become vulnerable to compulsive overconsumption. In Dopamine Nation, Dr. Anna Lembke, psychiatrist and author, explores the exciting new scientific discoveries that explain why the relentless pursuit of pleasure leads to pain...and what to do about it. Condensing complex neuroscience into easy-to-understand metaphors, Lembke illustrates how finding contentment and connectedness means keeping dopamine in check. The lived experiences of her patients are the gripping fabric of her narrative. Their riveting stories of suffering and redemption give us all hope for managing our consumption and transforming our lives.

In essence, Dopamine Nation shows that the secret to finding balance is combining the science of desire with the wisdom of recovery. "Hart's argument that we need to drastically revise our current view of illegal drugs is both powerful and timely . . . when it comes to the legacy of this country's war on drugs, we should all share his outrage." —The New York Times Book Review From one of the world's foremost experts on the subject, a powerful argument that the greatest damage from drugs flows from their being illegal, and a hopeful reckoning with the possibility of their use as part of a responsible and happy life Dr. Carl L. Hart, Ziff Professor at Columbia University and former chair of the Department of Psychology, is one of the world's preeminent experts on the effects of so-called recreational drugs on the human mind and body. Dr. Hart is open about the fact that he uses drugs himself, in a happy balance with the rest of his full and productive life as a researcher and professor, husband, father, and friend. In *Drug Use for Grown-Ups*, he draws on decades of research and his own personal experience to argue definitively that the criminalization and demonization of drug use--not drugs themselves--have been a tremendous scourge on America, not least in reinforcing this country's enduring structural racism. Dr. Hart did not always have this view. He came of age in one of Miami's most troubled neighborhoods at a time when many ills were being laid at the door of crack cocaine. His initial work as a researcher was aimed at proving that drug use caused bad outcomes. But one problem kept cropping up: the evidence from his research did not support his hypothesis. From inside the massively well-funded research arm of the American war on drugs, he saw how the facts did not support the ideology. The truth was dismissed and distorted in order to keep fear and outrage stoked, the funds rolling in, and Black and brown bodies behind bars. *Drug Use for Grown-Ups* will be controversial, to be sure: the propaganda war, Dr. Hart argues, has been tremendously effective. Imagine if the only subject of any discussion about driving automobiles was fatal car crashes. *Drug Use for Grown-Ups* offers a radically different vision: when used responsibly, drugs can enrich and enhance our lives. We have a long way to go, but the vital conversation this book will generate is an extraordinarily important step.

Journalist Beth Macy's definitive account of America's opioid epidemic "masterfully interlaces stories of communities in crisis with dark histories of corporate greed and regulatory indifference" (New York Times) -- from the boardroom to the courtroom and into the living rooms of Americans. In this extraordinary work, Beth Macy takes us into the epicenter of a national drama that has unfolded over two decades. From the labs and marketing departments of big pharma to local doctor's offices; wealthy suburbs to distressed small communities in Central Appalachia; from distant cities to once-idyllic farm towns; the spread of opioid addiction follows a tortuous trajectory that illustrates how this crisis has persisted for so long and become so firmly entrenched. Beginning with a single dealer who lands in a small Virginia town and sets about turning high school football stars into heroin overdose statistics, Macy sets out to answer a grieving mother's question-

why her only son died-and comes away with a gripping, unputdownable story of greed and need. From the introduction of OxyContin in 1996, Macy investigates the powerful forces that led America's doctors and patients to embrace a medical culture where overtreatment with painkillers became the norm. In some of the same communities featured in her bestselling book *Factory Man*, the unemployed use painkillers both to numb the pain of joblessness and pay their bills, while privileged teens trade pills in cul-de-sacs, and even high school standouts fall prey to prostitution, jail, and death. Through unsparing, compelling, and unforgettably humane portraits of families and first responders determined to ameliorate this epidemic, each facet of the crisis comes into focus. In these politically fragmented times, Beth Macy shows that one thing uniting Americans across geographic, partisan, and class lines is opioid drug abuse. But even in the midst of twin crises in drug abuse and healthcare, Macy finds reason to hope and ample signs of the spirit and tenacity that are helping the countless ordinary people ensnared by addiction build a better future for themselves, their families, and their communities. "An impressive feat of journalism, monumental in scope and urgent in its implications." -- Jennifer Latson, *The Boston Globe*

In this comprehensive introduction to the study of substance use and abuse, the authors explore both the personal and the societal consequences of alcohol and drug problems. A series of provocative chapters also helps students to navigate the unique problems facing women, adolescents, college students, the elderly, racial minorities, and the GLBT community. Trends in diagnosis, treatment, prevention, and policy are all thoroughly covered. Among its many outstanding features, the book: puts a human face on the problems of alcohol and drug addiction; highlights the implications of theory and research for policy and practice; includes thematic discussion questions and an inventory of key concepts and terms; and, emphasizes readability for a challenging but not overly technical approach. This is a comprehensive, accessible introduction to the study of substance use, abuse, and treatment.

As a society and as individuals, we can be the beneficiaries of drugs—or their victims. This perspective is the message of *Drugs, Behaviour, and Modern Society, Canadian Edition*. This book introduces the basic facts and major issues concerning drug-taking behaviour in a straightforward, comprehensive, and reader-friendly manner. The three fundamental themes this text is framed around are: the role of drug-taking behaviour throughout history, the diversity in psychoactive drugs in our society, and the personal impact of drug-related issues in our lives.

Drug overdose, driven largely by overdose related to the use of opioids, is now the leading cause of unintentional injury death in the United States. The ongoing opioid crisis lies at the intersection of two public health challenges: reducing the burden of suffering from pain and containing the rising toll of the harms that can arise from the use of opioid medications. Chronic pain and opioid use disorder both represent complex human conditions affecting millions of Americans and

causing untold disability and loss of function. In the context of the growing opioid problem, the U.S. Food and Drug Administration (FDA) launched an Opioids Action Plan in early 2016. As part of this plan, the FDA asked the National Academies of Sciences, Engineering, and Medicine to convene a committee to update the state of the science on pain research, care, and education and to identify actions the FDA and others can take to respond to the opioid epidemic, with a particular focus on informing FDA's development of a formal method for incorporating individual and societal considerations into its risk-benefit framework for opioid approval and monitoring.

From bestselling author Gabor Maté, the essential resource for understanding the roots and behaviors of addiction--now with an added introduction by the author. Based on Gabor Maté's two decades of experience as a medical doctor and his groundbreaking work with the severely addicted on Vancouver's skid row, *In the Realm of Hungry Ghosts* radically reenvision this much misunderstood field by taking a holistic approach. Dr. Maté presents addiction not as a discrete phenomenon confined to an unfortunate or weak-willed few, but as a continuum that runs throughout (and perhaps underpins) our society; not a medical "condition" distinct from the lives it affects, rather the result of a complex interplay among personal history, emotional, and neurological development, brain chemistry, and the drugs (and behaviors) of addiction. Simplifying a wide array of brain and addiction research findings from around the globe, the book avoids glib self-help remedies, instead promoting a thorough and compassionate self-understanding as the first key to healing and wellness. *In the Realm of Hungry Ghosts* argues persuasively against contemporary health, social, and criminal justice policies toward addiction and those impacted by it. The mix of personal stories—including the author's candid discussion of his own "high-status" addictive tendencies—and science with positive solutions makes the book equally useful for lay readers and professionals.

Key concepts in neuroscience presented for the non-medical reader. A fresh take on contemporary brain science, this book presents neuroscience—the scientific study of brain, mind, and behavior—in easy-to-understand ways with a focus on concepts of interest to all science readers. Rigorous and detailed enough to use as a textbook in a university or community college class, it is at the same time meant for any and all readers, clinicians and non-clinicians alike, interested in learning about the foundations of contemporary brain science. From molecules and cells to mind and consciousness, the known and the mysterious are presented in the context of the history of modern biology and with an eye toward better appreciating the beauty and growing public presence of brain science.

Argues for the superiority of behavioral treatments over drug therapies for psychological problems.

Updated with bonus material, including a new foreword and afterword with new research, this New York Times bestseller is essential reading for a time when mental health is constantly in the news. In this astonishing and startling book, award-

winning science and history writer Robert Whitaker investigates a medical mystery: Why has the number of disabled mentally ill in the United States tripled over the past two decades? Interwoven with Whitaker's groundbreaking analysis of the merits of psychiatric medications are the personal stories of children and adults swept up in this epidemic. As *Anatomy of an Epidemic* reveals, other societies have begun to alter their use of psychiatric medications and are now reporting much improved outcomes . . . so why can't such change happen here in the United States? Why have the results from these long-term studies—all of which point to the same startling conclusion—been kept from the public? Our nation has been hit by an epidemic of disabling mental illness, and yet, as *Anatomy of an Epidemic* reveals, the medical blueprints for curbing that epidemic have already been drawn up. Praise for *Anatomy of an Epidemic* "The timing of Robert Whitaker's *Anatomy of an Epidemic*, a comprehensive and highly readable history of psychiatry in the United States, couldn't be better."—Salon "Anatomy of an Epidemic offers some answers, charting controversial ground with mystery-novel pacing."—TIME "Lucid, pointed and important, *Anatomy of an Epidemic* should be required reading for anyone considering extended use of psychiatric medicine. Whitaker is at the height of his powers." —Greg Critser, author of *Generation Rx*

Drugs, Behavior, and Modern Society Allyn & Bacon

A teen plunges into a downward spiral of addiction in this classic cautionary tale. January 24th After you've had it, there isn't even life without drugs... It started when she was served a soft drink laced with LSD in a dangerous party game. Within months, she was hooked, trapped in a downward spiral that took her from her comfortable home and loving family to the mean streets of an unforgiving city. It was a journey that would rob her of her innocence, her youth—and ultimately her life. Read her diary. Enter her world. You will never forget her. For thirty-five years, the acclaimed, bestselling first-person account of a teenage girl's harrowing descent into the nightmarish world of drugs has left an indelible mark on generations of teen readers. As powerful—and as timely—today as ever, *Go Ask Alice* remains the definitive book on the horrors of addiction.

Published by Sinauer Associates, an imprint of Oxford University Press. *Psychopharmacology: Drugs, the Brain, and Behavior, Second Edition* is appropriate for undergraduate or beginning level graduate courses in psychopharmacology or drugs and behavior that emphasize relationships between the behavioral effects of psychoactive drugs and their mechanisms of action.

Drug trafficking and consumption are among the most pressing global issues of our time and the approaches to alleviating them are myriad and complex. With *Drugs and the World*, Axel Klein takes a remarkably broad approach to the issue, exploring the importance of psychoactive substances to our health and culture. To be properly understood, drugs

should not be simply examined from a negative point of view, Klein argues. From their centrality in religious rituals to their part in the growth of trade among nation-states, Klein reveals the pivotal role that drugs have played in the advancement of human society. Klein then investigates the modern policies that define certain substances as drugs; the link between drugs, addiction, and crime; and the legal strategies and policies around the world that have largely failed to control global drug trafficking. The book also draws upon studies from the Caribbean, West Africa and Eastern Europe to propose solutions that could reinforce the eroded power of state institutions, law enforcement, and the democratic process in addressing drug trafficking. A timely and in-depth analysis, *Drugs and the World* offers an expertly written examination that will be essential for all those concerned with the role of drugs in the modern world.

This text examines the impact of drug-taking behavior on our society and our daily lives. The use and abuse of a wide range of licit and illicit drugs are discussed from historical, biological, psychological, and sociological perspectives. For undergraduate *Drugs and Behavior* courses. In today's world, drugs and their use present a social paradox, combining the potential for good and for bad. As a society and as individuals, we can be the beneficiaries of drugs or their victims. *Drugs, Behavior, and Modern Society, Sixth Edition* features a comprehensive review of psychoactive drugs, and is notable for the attention it gives to two aspects of drug-taking behavior that have been underreported in other texts: steroid abuse and inhalant abuse.

At least one of every three Americans has used an illicit drug. Drugs attract considerable attention in science, legislation, and the media. Nonetheless, many people develop attitudes about drugs and drug users based on limited information. Researchers often find themselves divided into camps based on the drug they study most often, which limits their ability to benefit from important work done on other drugs. As a result, government policies form without a complete understanding of the intoxication experience. What is the nature of intoxication? At first, this question appears to be simple and straightforward, but upon closer inspection, the dichotomous distinctions between everyday awareness and its alternatives grow fuzzy. An in-depth examination of the subjective effects of drugs and the pursuit of altered states soon leads to age-old questions about free will, heredity, environment, and consciousness. *Mind-Altering Drugs* is the first book to bring together chapters from leading researchers that present diverse, empirically based insights into the subjective experiences of drugs and their links to addictive potential. By avoiding simple depictions of psychoactive chemicals and the people who use them, these recognized experts explain how modern research in many fields reveals a complex interaction between people, situations, and substances. Their work demonstrates that only a multitude of approaches can show the nuances of subjective experience, and that each substance may create a different effect with every administration in each user. Simple references to physiological underpinnings or positive reinforcement fail to

explain the diverse responses to drugs. However, research has progressed to reveal broad, repeatable evidence that the subjective effects of substances play an important role in our understanding of drug abuse, and so should inform our decisions about policy. This thorough and accessible review of the subjective effects of drugs and the dominant theories behind those effects will provide a wealth of information about the experience of intoxication for lay readers, and a road map to studies in other disciplines for student and professional researchers.

We live in an age of addiction, from compulsive gaming and shopping to binge eating and opioid abuse. What can we do to resist temptations that insidiously and deliberately rewire our brains? Nothing, David Courtwright says, unless we understand the global enterprises whose “limbic capitalism” creates and caters to our bad habits.

Recounts the addiction and recovery of the world-renowned solo artist and former lead singer and songwriter of Soul Coughing. Historian Isaac Campos combines wide-ranging archival research with the latest scholarship on the social and cultural dimensions of drug-related behavior in this telling of marijuana's remarkable history in Mexico. Introduced in the sixteenth century by the Spanish, cannabis came to Mexico as an industrial fiber and symbol of European empire. But, Campos demonstrates, as it gradually spread to indigenous pharmacopoeias, then prisons and soldiers' barracks, it took on both a Mexican name--marijuana--and identity as a quintessentially "Mexican" drug. A century ago, Mexicans believed that marijuana could instantly trigger madness and violence in its users, and the drug was outlawed nationwide in 1920. Home Grown thus traces the deep roots of the antidrug ideology and prohibitionist policies that anchor the drug-war violence that engulfs Mexico today. Campos also counters the standard narrative of modern drug wars, which casts global drug prohibition as a sort of informal American cultural colonization. Instead, he argues, Mexican ideas were the foundation for notions of "reefer madness" in the United States. This book is an indispensable guide for anyone who hopes to understand the deep and complex origins of marijuana's controversial place in North American history.

Empowering readers to become educated consumers of research findings, the author uses research, concepts, and theories developed in the study of alcohol use as a point of reference when examining conceptions and evidence about less frequently studied drugs.

“Irresistible is a fascinating and much needed exploration of one of the most troubling phenomena of modern times.” —Malcolm Gladwell, author of New York Times bestsellers *David and Goliath* and *Outliers* “One of the most mesmerizing and important books I’ve read in quite some time. Alter brilliantly illuminates the new obsessions that are controlling our lives and offers the tools we need to rescue our businesses, our families, and our sanity.” —Adam Grant, New York Times bestselling author of *Originals* and *Give and Take* Welcome to the age of behavioral addiction—an age in which half of the American population is addicted to at least one behavior. We obsess over our emails, Instagram likes, and Facebook feeds; we binge on TV episodes and YouTube videos; we work longer hours each year; and we spend an average of three hours each day using our smartphones. Half of us

would rather suffer a broken bone than a broken phone, and Millennial kids spend so much time in front of screens that they struggle to interact with real, live humans. In this revolutionary book, Adam Alter, a professor of psychology and marketing at NYU, tracks the rise of behavioral addiction, and explains why so many of today's products are irresistible. Though these miraculous products melt the miles that separate people across the globe, their extraordinary and sometimes damaging magnetism is no accident. The companies that design these products tweak them over time until they become almost impossible to resist. By reverse engineering behavioral addiction, Alter explains how we can harness addictive products for the good—to improve how we communicate with each other, spend and save our money, and set boundaries between work and play—and how we can mitigate their most damaging effects on our well-being, and the health and happiness of our children. Adam Alter's previous book, *Drunk Tank Pink: And Other Unexpected Forces that Shape How We Think, Feel, and Behave* is available in paperback from Penguin. Previous editions published under title: *Drugs and human behavior*.

The up-to-date Second Edition presents an accessible introduction to the rapidly advancing field of psychopharmacology through an examination of how drug actions in the brain affect psychological processes. To help readers develop an appreciation of the development of drug treatments and neuroscience over time, the book provides historical background, covering major topics in psychopharmacology, including discussion on newer drugs and recent trends in drug use. Pedagogical features at the forefront of the latest scholarship of teaching and learning are integrated throughout the text to ensure readers are able to easily process and understand the material.

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