

Sociology A Global Introduction 5th Edition

Language, Society and Power is the essential introductory text for students studying language in a variety of social contexts. This book examines the ways in which language functions, how it influences thought and how it varies according to age, ethnicity, class and gender. It seeks to answer such questions as: How can a language reflect the status of children and older people? Do men and women talk differently? How can our use of language mark our ethnic identity? It also looks at language use in politics and the media and investigates how language affects and constructs our identities, exploring notions of correctness and attitudes towards language use. This third edition of this bestselling book has been completely revised to include recent developments in theory and research and offers the following features: a range of new and engaging international examples drawn from everyday life: beauty advertisements, conversation transcripts, newspaper headlines reporting on asylum seekers, language themed cartoons, and excerpts from the television programme South Park and satirical news website The Onion new activities designed to give students a real understanding of the topic a new chapter covering 'Student Projects' – giving readers suggestions on how to further explore the topics covered in the book updated and expanded further reading sections for each chapter and a glossary. While it can be used as a stand-alone text, this edition of Language, Society and Power has also been fully cross-referenced with the new companion title: The Language, Society and Power Reader. Together these books provide the complete resource for students of English language and linguistics, media, communication, cultural studies, sociology and psychology.

The fifth edition of this text presents a balanced review of the ecological arguments that the urban arena produces unique experiential and urban-based cultural effects while exploring the broader political and economic contexts that produce and modify the urban environment. In addition to examining the urban dimensions of such topics as community formation and continuity, minority and majority dynamics, ethnic experience, poverty, power, and crime, it provides an analysis of the spatial distribution of population and resources with regard to the metropolitanization of the urban form, and the interaction between urban concentration and development and underdevelopment. From a first chapter that begins with a discussion of some of the more micrological features of the urban experience, the text focuses on the significance of the more macrological cultural, social organizational, and political dimensions of urban change, in an historical span that includes the first cities and concludes with an exploration of the implications of cyberspace, transnationalism, and global terrorism for the future of urban sociology. While the work focuses primarily on the North American case, its analytical and integrated discussion makes it applicable to urban societies in general.

This is a supplement to any standard sociology text, giving broad and comprehensive sociological description of five diverse contemporary societies with wide geographic distribution. The text is structured so as to parallel the major sections of a standard introductory sociology text. By comparing other societies with their own, students learn about the range of social variation, and they learn what makes their own society distinctive. - Each chapter is organized around basic sociological topics: culture, social structure, group life, socialization, deviance, social institutions, social stratification and social change. - To help students use their imaginations in picturing unfamiliar societies, the text includes fictional vignettes of individuals in each society. - New sections include expanded discussion of political Islam, responses to economic globalization, an enlarged discussion of schooling and socialization in Japan, social change in Africa, conflict and cohesion in Europe, and demographic changes in Japan, Mexico, Egypt and Germany.

Sociology: A Global Perspective, 7/e introduces you to the concepts and theories of sociology, demonstrates how they can be used to think about the most significant and pressing global issues of our day, and uses powerful visual images to illustrate their impact on individuals, local communities, and society. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This is the first complete multi-media package in sociology — a carefully coordinated combination book, CD-ROM, and Web site. Authoritative, comprehensive, and stimulating, it offers a fresh and contemporary perspective — with a focus on the major methods, theories, and findings of the field. It emphasizes a global perspective, a multicultural view, and a focus on critical thinking, and features an abundance of boxed features highlighting and personalizing contemporary applications. Covers: The Sociological Perspective; Sociological Investigations; Culture; Society; Socialization; Social Interaction in Everyday Life; Groups and Organizations; Deviance; Social Stratification; Social Class in the United States; Global Stratification; Sex and Gender; Race and Ethnicity; Aging and the Elderly; The Economy and Work; Politics and Government; Family; Religion; Education; Health and Medicine; Population and Urbanization; Environment and Society; Collective Behavior and Social Movements; and Social Change: Traditional, Modern, and Postmodern Societies. Includes fifty-six global and national maps. For anyone interested in a comprehensive, interactive introduction to sociology.

The main focus of this sociology text is the UK, Europe and North America. A recurrent theme throughout is that the modern world is becoming progressively globalized, and that it is therefore increasingly impossible to understand one country in isolation from another. The student is also encouraged to engage with the subject through such features as opening vignettes and critical thinking questions.

Social Things introduces the sociological imagination through lively, memorable stories and interpretations. This fifth edition celebrates the book's fifteenth anniversary with important updates, an entirely new chapter that addresses the environmental challenges in our global world and many additions that bring the history of sociology up-to-date.

Revised edition of the author's Sociology, 2010.

The Second Edition of this popular textbook has been conceptually reworked to take account of the instabilities underlying the project of global development. While the conceptual framework of viewing development as shifting from a national, to a global, project remains, new issues such as the active engagement in the development project by Third World elites and peoples are considered. The first four chapters cover the rise and fall of the "development project" around the world. The next three cover the period of globalization, from the mid 1980s onwards. The final two chapters rethink globalization and development for the 21st century. Throughout, extensive use is made of case studies.

Thoroughly revised and fully updated, An Introduction to Sociology gives concise yet comprehensive coverage of all the topics specified by the GCSE examining boards. The second edition was described by the AQA's Chief Examiner for GCSE Sociology as establishing 'the standard for textbooks at this level' – this new edition builds on the book's existing achievements. New material is found throughout the book, including substantive new sections on gender, identity, citizenship, education, new social movements, poverty and the welfare state, religion, the mass media, work and leisure, and population. The book has been carefully designed to support and extend students' learning. Each chapter begins with a summary of the key issues to be covered, and goes on to highlight important terms, which are then explained in a clear glossary. Summaries at the end of each chapter, a lively range of new activities and discussion points, the use of websites, as well as helpful suggestions for coursework, all add to the book's value as a learning and teaching resource. Student-friendly cartoons, tables, diagrams, and photographs – and the re-designed internal lay-out – also enliven the text, making sociology seem exciting and relevant to students of all interests and abilities. The new edition of this highly

successful textbook will prove invaluable to anyone taking an introductory sociology course, especially at GCSE and related levels. Students taking AS and A-level – as well as Access, nursing, and health and social care courses – will also find the book provides an easy and fun introduction to studying sociology.

This fully revised and updated version of Anthony Giddens's Sociology, now in its fifth edition, offers an unrivalled introduction for students new to the subject – lucid, lively, authoritative and original. Written by one of the world's leading sociologists, this comprehensive textbook manages to be clear, accessible and jargon-free, but without oversimplifying complex debates. Earlier editions of Sociology broke new ground by incorporating cutting-edge debates, such as the impact of globalisation, into an introductory text. This fifth edition remains a state of the art textbook, with fresh and engaging new material added throughout. While covering all of the core topics of sociology, the fifth edition also includes a great deal of substantive new material, ensuring that students are introduced to the most recent sociological debates. Throughout, the book weaves together classical and contemporary theory and data, and provides a wide range of everyday examples to which students can easily relate. The fifth edition also benefits from:

- New discussions of global inequality, disability, ageing and the life course, risk, the network society, and terrorism, as well as many other additional and up-to-date topics.
- Numerous learning aids in every chapter, such as summary points, questions for further thought, and additional reading suggestions, which help to reinforce students' knowledge.
- Lots of extra photographs, diagrams, case studies and cartoons, to bring ideas to life and fire students' imaginations.
- High-quality supplementary resources on a dedicated website, including a full instructors' manual and additional student aids, all specially designed to stimulate students' learning and critical thinking.

The fifth edition of this classic textbook is an ideal teaching text for first-year university and college courses, and will be essential reading for all students who are looking for an exciting, authoritative and easy-to-follow introduction to sociology. Please visit the accompanying website at:

<http://www.polity.co.uk/giddens5/>

Tourism, Tourists and Society provides a broad introduction to the inter-relationship between tourism and society, making complex sociological concepts and themes accessible to readers from a non-sociological academic background. It provides a thorough exploration of how society influences or shapes the behaviours, motivations, attitudes and consumption of tourists, as well as the tourism impacts on destination societies. The fifth edition has been fully revised and updated to reflect recent data, concepts and academic debates:

- New content on: mobilities paradigm and the emotional dimension of tourist experiences.
- New chapter: Tourism and the Digital Revolution, looking at the ways in which the Internet and mobile technology transform both tourist behaviour and the tourist experience.
- New end-of-chapter further reading and discussion topics.

Accessible yet critical in style, this book offers students an invaluable introduction to tourism, tourists and society.

The most relevant textbook for today's students.

Utilizing a complete theoretical framework and a global perspective, REVEL for "Society: The Basics," Thirteenth Edition offers students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling Introductory Sociology franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. Informative as well as engaging, REVEL for "Society: The Basics" will change the way readers see the world, and open the door to a new perspective and new opportunities. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL."

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

Sociology: a global introduction represents a uniquely co-ordinated and complete learning resource for sociology students worldwide. International in outlook and culturally wide-ranging, it also reminds us that sociology is valuable. Unrivalled in breadth, it is a text of passion and sophistication helping you become an active, connected and critical learner.

Perspectives in Sociology provides students with a lively and critical introduction to sociology and to the ways in which sociologists are trained to think and work. The subject is presented as a sequence of different perspectives on the social world, all of them interrelated, sometimes in conflict with one another, and all contributing important and necessary insights. The discussion is backed up by extensive reference to empirical studies. This edition has been completely revised. A chapter on critical theory has been added in order to reflect the extensive work and thinking that Marx's basic work continues to stimulate. The chapter on research strategies now takes account of new developments in the philosophy of science that are relevant for sociological approaches. Throughout, the authors have rewritten extensively in their continuing desire to produce clarity, and to respond to the comments of students and teachers.

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. What key social forces construct and transform our lives as

individuals and as members of society? How does our social world shape us? How do we shape our world? Discover Sociology presents sociology as a discipline of curious minds. The authors inspire curiosity about the social world and empower students by providing the theoretical, conceptual, and empirical tools they need to understand, analyze, and even change the world in which they live. Organized around four main themes—The Sociological Imagination, Power and Inequality, Technological Transformations of Society, and Globalization—the book illuminates the social roots of diverse phenomena and institutions, ranging from poverty and deviance to capitalism and the nuclear family. "Behind the Numbers" features illustrate the practical side of sociology and shows students how to be critical consumers of social science data reported in the media. And every chapter addresses the question, "What can I do with a sociology degree?" by linking the knowledge and skills acquired through studying sociology with specific jobs and career paths. A Complete Teaching & Learning Package SAGE Vantage Digital Option Engage, Learn, Soar with SAGE Vantage, an intuitive digital platform that delivers Discover Sociology, Fourth Edition textbook content in a learning experience carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers easy course set-up and enables students to better prepare for class. Learn more. Assignable Video Assignable Video (available on the SAGE Vantage platform) is tied to learning objectives and curated exclusively for this text to bring concepts to life and appeal to different learning styles. Learn more. SAGE Coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE Edge FREE online resources for students that make learning easier. See how your students benefit. SAGE course outcomes: Measure Results, Track Success Outlined in your text and mapped to chapter learning objectives, SAGE course outcomes are crafted with specific course outcomes in mind and vetted by advisors in the field. See how SAGE course outcomes tie in with this book's chapter-level objectives at edge.sagepub.com/Chambliss4e. FREE POSTER: Tips from Sociology for Argument and Debate in a Civil Society

A consistent best-seller, the wide-ranging and authoritative Dictionary of Sociology was first published in 1994 and contains more than 2,500 entries on the terminology, methods, concepts, and thinkers in the field, as well as from the related fields of psychology, economics, anthropology, philosophy, and political science. For this fourth edition, Professor John Scott has conducted a thorough review of all entries to ensure that they are concise, focused, and up to date. Revisions reflect current intellectual debates and social conditions, particularly in relation to global and multi-cultural issues. New entries cover relevant contemporary concepts, such as climate change, social media, terrorism, and intersectionality, as well as key living sociologists. This Dictionary is both an invaluable introduction to sociology for beginners, and an essential source of reference for more advanced students and teachers.

Sociology: A Global Introduction, with its international outlook and cultural diversity, represents a unique and complete learning resource for sociology students worldwide. Each chapter addresses a new change in society, and reveals how progress in society often comes at a price. This text has been fully updated to include the latest key debates, topics and data, and also highlights the importance of technology in contemporary social life.

Seeing Sociology in Everyday Life Sociology, 15/e, empowers students to see the world around them through a sociological lens, helping them better understand their own lives. The text is written to help students find and use the science of social behavior in everyday life. John Macionis takes students step-by-step through the theories and research that make up the discipline of sociology. This narrative, along with a global perspective, makes for an accessible and relevant introduction to sociology. MySocLab is an integral part of the Macionis learning program. In concert with the main text, it helps readers build their critical thinking skills while learning the fundamentals of sociology. Engaging activities and reliable assessments provide a digital learning system that helps students succeed in the course. With MySocLab, students can watch the latest entries in the Core Concept Video Series in sociology, explore real-world data through the new Social Explorer, and develop critical thinking skills through facilitated writing activities.

This Fourth Edition of George Ritzer's Introduction to Sociology shows students the relevance of sociology to their lives. While providing a rock-solid foundation, Ritzer illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the digital world, and the "McDonaldization" of society. With examples on every page from current events and contemporary research, and stories about "public" sociologists who are engaging with the critical issues of today, the text demonstrates the power of sociology to explain the world, and the diversity of questions that sociologists seek to answer. New to this Edition New "Trending" boxes focus on influential books written by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, these boxes demonstrate the diversity of sociology's practitioners, methods, and subject matter, and feature such authors as: Michelle Alexander (The New Jim Crow) Elizabeth Armstrong and Laura Hamilton (Paying for the Party) Randol Contreras (The Stick-Up Kids) Matthew Desmond (Evicted) Kimberly Hoang (Dealing in Desire) Arlie Hochschild (Strangers in Their Own Land) Eric Klinenberg (Going Solo) C.J. Pascoe (Dude, You're a Fag) Lori Peek and Alice Fothergill (Children of Katrina) Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change President Trump's proposed Mexican border wall further segmentation of wealthy Americans in the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism

Written for undergraduate level courses on family processes, family studies, introduction to the family, family communication, and dynamics of the family, this thoroughly class-tested new edition examines what is known about what goes on "behind closed doors" in families.

Introduction to Family Processes, 4/e introduces the reader to the family processes approach--strategies and daily sequences of behavior used by family members to achieve goals. The family processes approach focuses on how families work, think, and interact; the Inner Family; and the dynamics among its members. Features of this Fourth Edition include: *Textbook and Student Workbook in one volume! Introduction to Family Processes, Fourth Edition is filled with writing activities and designed with enough space to complete the activities directly on the page. *Chapter Activities help reinforce concepts learned before moving on to the next concept. These activities are short essay responses to reinforce writing practice and critical thinking skills. *Journal Activities strengthen the students' connection to the material covered as they reflect, record, and revisit their own thoughts and opinions on guided journal exercises. *Spotlight on Research. These boxed features highlight valuable research studies. Once research is presented, students are then asked to reflect and respond. *Principle Boxes highlight specific principles relevant to chapter material and can be used as a study reference or to launch class activities/discussions. *Real families presented in case studies make the data and research come to life. *Each chapter opens with Chapter Outlines and concludes with Chapter Summary, Study Questions, and a Key Terms List.

The Sociology of Consumption: A Global Approach offers college students, scholars, and interested readers a state-of-the-art overview of consumption the desire for, purchase, use, display, exchange, and disposal of goods and services. The book's global focus, emphasis on social inequality, and analysis of consumer citizenship offer a timely, exciting, and original approach to the topic. Looking beyond the U.S. and Europe, Stillerman engages examples from his and others' research in Chile and other Latin American countries, Europe, the Middle East, Africa, and East and South Asia to explore the interaction between global and local forces in consumption. The text explores the lived experience of being a consumer, demonstrating how social inequalities based on class, gender, sexuality, race, and age shape consumer practices and identities. Finally, the book uncovers the important role consumption has played in fueling local and international activism. This welcome new book will be ideal for classes on consumer culture across the social sciences, humanities, and marketing.

The idea of "The Green Book" is to give the Motorist and Tourist a Guide not only of the Hotels and Tourist Homes in all of the large cities, but other classifications that will be found useful wherever he may be. Also facts and information that the Negro Motorist can use and depend upon. There are thousands of places that the public doesn't know about and aren't listed. Perhaps you know of some? If so send in their names and addresses and the kind of business, so that we might pass it along to the rest of your fellow Motorists. You will find it handy on your travels, whether at home or in some other state, and is up to date. Each year we are compiling new lists as some of these places move, or go out of business and new business places are started giving added employment to members of our race.

In this best-selling introductory textbook, Janet Holmes and Nick Wilson examine the role of language in a variety of social contexts, considering both how language works and how it can be used to signal and interpret various aspects of social identity. Divided into three sections, this book explains basic sociolinguistic concepts in the light of classic approaches as well as introducing more recent research. This fifth edition has been revised and updated throughout using key concepts and examples to guide the reader through this fascinating area, including: a new chapter on identity that reflects the latest research; a brand new companion website which is fully cross-referenced within this book, and which includes and video and audio materials, interactive activities and links to useful websites; updated and revised examples and exercises which include new material from Tanzania, Wales, Paraguay and Timor-Leste; fully updated further reading and references sections. An Introduction to Sociolinguistics is the essential introductory text for all students of sociolinguistics and a splendid point of reference for students of English language studies, linguistics and applied linguistics.

This book examines the globalization of production and its impact on work and gender relations, the impact of technology on workers around the world, the economic problems associated with debt crisis, the political opportunities associated with democratization, the impact of global warming, the reasons behind China's rise as an economic superpower, and the problems in countries across the Middle East that culminated in the attacks of 9/11.

Cities in a World Economy examines the emergence of global cities as a new social formation. As sites of rapid and widespread developments in the areas of finance, information and people, global cities lie at the core of the major processes of globalization. The book features a cross-disciplinary approach to urban sociology using global examples, and discusses the impact of global processes on the social structure of cities. The Fifth Edition reflects the most current data available and explores recent debates such as the role of cities in mitigating environmental problems, the global refugee crisis, Brexit, and the rise of Donald Trump in the United States.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This updated Fifth Edition of Scott Sernau's acclaimed text provides a sociological framework for analyzing inequality within the United States in the context of global stratification and a rapidly changing world economy. With insightful analysis, the text provides an accessible introduction to stratification systems and the structural and personal realities of growing class divides. Using examples drawn straight from today's headlines, Sernau explores each dimension of inequality as he analyzes the relationship between changing global power and growing inequalities within countries. Throughout, a focus on social action and community engagement encourages students to become involved, active learners in the classroom and engaged citizens in their communities.

Concise overview of the political and economic development of the world's cities, with a cultural perspective and case studies throughout, including support materials.

Make Sociology new with McGraw-Hill's Connect Sociology and the 2nd edition of Sociology in Modules. New to Connect is Investigate Sociology, a brand-new tool that develops students' sociological imaginations by placing them in provocative scenarios where they must analyze various sources and determine a solution. Connect also comes with LearnSmart, an adaptive questioning tool proven to increase content comprehension and student results, as well as fun interactivities like In their Shoes and Applying the Perspectives that teach sociology's three theoretical frameworks. Finally, make sure students come prepared to class by assigning our many e-book activities. With McGraw-Hill's digital tools, focus on what you do best—teaching. Unique to this program, Sociology in Modules 2e has the most flexible content on the market. Instead of losing students in chapters that are long, unspecific, or out of order, customize your text and assignments with our modular approach, which breaks chapters into more manageable, topic-focused sections. Sociology in Modules' flexible content coupled with powerful digital learning tools makes this an ideal choice for your introductory course.

Extensively revised and updated, the new Fourth Edition of Global Issues: An Introduction offers a unique approach to the most important environmental, economic, social, and political concerns of modern life. Revised and updated to reflect the latest global developments Examines the most important environmental, economic, social, and political concerns of modern life The only book of its kind to use the concept of development to illustrate how different global issues are interrelated Includes a new section on nuclear energy Chapter boxes examine ways that individuals can have a positive impact on the issues examined within the text Key features include a glossary of terms; guides to further reading, media, and Internet resources; and suggestions for discussing and studying the material

Second Opinion, Sixth Edition, is an essential text for students of health sociology, introducing students to the theories, concepts, and contexts needed to understand the social origins of health and illness. The book covers various sociological theories and perspectives relevant to health, including: the social patterns in the distribution of health and illness, the social construction of health and illness, and the social organization of health care. Now fully updated, this sixth edition features new chapters on young people's health, the social determinants of obesity and health, and medical technology. Second Opinion encourages students to rethink their own pre-conceptions and adopt a second opinion about how health, illness, and the health care system are by-products of the way a society is organized.

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get

ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

An effective supplement to any standard sociology text, this broad and comprehensive sociological description of five diverse contemporary societies with wide geographic distribution - Japan, Mexico, Egypt, Germany, and the Bushmen of Namibia - is organized around basic sociological topics: culture, social structure, group life, socialization, deviance, social institutions, social stratification, and social change. Fictional vignettes of individuals in each country help students experience first-person viewpoints on life in five very different societies. By comparing other societies with their own, students read about the range of social variation, learn what makes their own society distinctive, and gain a unique and fascinating vantage point on what sociology offers in a world of rapid social change. The fifth edition has been fully updated to reflect recent economic and political changes. New and updated data is included in each chapter. Current concerns such as crime, drug trafficking, ethnic diversity, gender, income inequality, political Islam and social change in traditional societies are addressed throughout the book. The impact of and response to global economic changes is a continuing theme in every chapter.

Sociology A Global Introduction Prentice Hall

Cities, Change, and Conflict was one of the first texts to embrace the perspective of political economy as its main explanatory framework, and then complement it with the rich contributions found in the human ecology perspective. Although its primary focus is on North American cities, the book contains several chapters on cities in other parts of the world, including Europe and developing nations, providing both historical and contemporary accounts on the impact of globalization on urban development. This edition features new coverage of important recent developments affecting urban life, including the implications of racial conflict in Ferguson, Missouri, and elsewhere, recent presidential urban strategies, the new waves of European refugees, the long-term impacts of the Great Recession as seen through the lens of Detroit's bankruptcy, new and emerging inequalities, and an extended look into Sampson's Great American City. Beyond examining the dynamics that shape the form and functionality of cities, the text surveys the experience of urban life among different social groups, including immigrants, African Americans, women, and members of different social classes. It illuminates the workings of the urban economy, local and federal governments, and the criminal justice system, and also addresses policy debates and decisions that affect almost every aspect of urbanization and urban life.

The Third Edition of Our Social World: Introduction to Sociology is truly a coherent textbook that inspires students to develop their sociological imaginations, to see the world and personal events from a new perspective, and to confront sociological issues on a day-to-day basis. Key Features: * Offers a strong global focus: A global perspective is integrated into each chapter to encourage students to think of global society as a logical extension of their own micro world. * Illustrates the practical side of sociology: Boxes highlight careers and volunteer opportunities for those with a background in sociology as well as policy issues that sociologists influence. * Encourages critical thinking: Provides various research strategies and illustrates concrete examples of the method being used to help students develop a more sophisticated epistemology. * Presents "The Social World Model" in each chapter: This visually-compelling organizing framework opens each chapter and helps students understand the interrelatedness of core concepts. New to the Third Edition: * Thirty new boxed features, including the innovative 'Engaging Sociology' and 'Applied Sociologists at Work' features * Three substantially reorganized chapters (2. Examining the Social World, 3. Society and Culture, and 13. Politics and Economics) * 315 entirely new references and 120 new photos.

Strategic, comprehensive, and concise, the fifth edition of this popular textbook introduces students to the important concepts of global marketing today, and their managerial implications. Increasingly, marketing activities must be integrated at a global level. Yet, the enduring influence of culture requires marketers to adapt local strategies in light of cultural differences. Global Marketing takes a strategic approach, recognizing the need to address both the forces of globalization and those of localization. Key updates include: Extensive real-life examples and cases from developed and emerging markets, including Africa, Latin America, and the Middle East; New topics such as digital distribution options, the participation of customers, and the rise of social media, including Twitter, Facebook, and TikTok; Updated exploration of often overlooked topics, such as China's state-owned enterprises, the importance of diasporas as target markets, the threat of transnational criminal organizations to legitimate marketers, and new tensions among trading partners; A stronger recognition of the need for a growth mindset, value orientation, and innovation. Written in a student-friendly style, this fully updated new edition continues to be the textbook of choice for students of global marketing.

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